**Daftar Pustaka**

1. **Buku Teks**
2. Shimp, Terence 2003. *Advertising, Promotion & Supplemental Aspects of Intergrated Marketing Communications*. *By: South Western, a division of Thomson Learning*.

Arikunto, Suharsimi. 2010. *Prosedur Penelitian Suatu pendekatan Praktek*. Jakarta: Rineka Cipta.

A.W. Widjaja. 2002. *Komunikasi dan hubungan masyarakat*. Jakarta: Bumi aksara

Baran, J. Stanley dan Davis, K. Dennis, 2010.*Teori Komunikasi Massa: Dasar, Pergolakan, Dan Masa Depan.* Jakarta: Salemba Humanika.

Cangara, Hafied. 2007. *Pengantar Ilmu Komunikasi*. Jakarta: PT. Raja Grafindo Persada

Effendy, Onong Uchjana. 2007*. Ilmu Komunikasi (Teori dan Praktek*). Bandung: PT. Remaja Rosdakarya.

Moleong, Lexy J. (2012*). Metodologi Penelitian Kualitatif*. Bandung: PT Remaja Rosdakarya.

Polancik, Gregor (2009). *Empirical Research Method Poster*. Jakarta.

Rakhmat, DRS. Jalaluddin M.Sc. 2013. *Psikologi Komunikasi*. Bandung: PT Remaja Rosdakarya

Ritzer, George. 2011. *Sosiologi Ilmu Pengetahuan Berparadigma Ganda*, Jakarta: Rajawali Pers.

Sugiyono (2018). *Metode Penelitian Kuantitatif, Kualitatif dan R&D*. Bandung: Alfabeta

1. **Sumber Dari Internet**

Reporter: Moh Khory Alfarizi daneditor (Senin, 4 Maret 2019): Yudono Yanuar; <https://tekno.tempo.co/read/1181645/survei-kepemilikan-smartphone-indonesia-peringkat-ke-24/full&view=ok> di akses pada tanggal 17 Agustus 2019.

Hestianingsih (Senin, 05 Agustus 2019) <https://wolipop.detik.com/health-and-diet/d-4652184/resah-karena-mati-listrik-bikin-hp-nggak-aktif-waspada-menderita-nomophobia> di akses pada tanggal 17 Agustus 2019.

David Payne (2014) <https://davidipayne.wordpress.com/2014/09/04/do-you-know-what-is-nomophobia-and-what-causes-it/> di akses pada tanggal 17 Agustus 2019.

1. **Jurnal**

Cheever, Rosen, Carrier & Chavez, 2014. *Computers In Human Behavior* 37 (2014) 290-297. *Out of sight is not out of mind: The impact of restricting wireless mobile device use on anxiety levels among low, moderate and high users*.

Flood, C. (2016). *Mobile Phone Separation Anxiety and The Internet*. Dalam *Connolly, I., Palmer, M., Barton, H., & Kirwan, G. (Editor), An Introduction to Cyberpsychology. New York: Routledge.*

Kalaskar, P.B. (2015). *A study of awareness of development of Nomophobia condition in smartphone user management students in Pune city. ASM’s International E-Journal on ongoing research in management and IT*. 320-326.

Mayangsari, A. P., & Ariana, A. D. (2015). *Hubungan antara Self-Esteem dengan Kecenderungan Nomophobia pada Remaja. Jurnal Psikologi Klinis dan Kesehatan Mental*, 4 (3), 157-163.

Manumpil, B., Ismanto, Y., & Onibala, F. (2015). *Hubungan Penggunaan Gadget dengan Tingkat Prestasi Siswa di SMA Negeri 9 Manado.* Jurnal Keperawatan, 3 (2), 1-6.

Yang, H. J., & Lay, Y. L. (2011). *Factors Affecting College Students’s Mobile Phone Dependence and Anxiety. Proceedings of the World Congress on Engineering and Computer Science* (WCECS), 2.

Yildrim, C., Yildirim, S., Sumuer, E., & Adnan, M. (2016). *A Growing Fear: Prevalence of Nomophobia Among Turkish College Students*. Information Development, 32, 1327-1328.