**ABSTRACT**

**Laurensia Adeline / 67150410 / 2019 / Cultural Adaptation in Chinese New Year Celebration of Chinese Ethnic Descendants in Jakarta / Advisor: Siti Meisyaroh S.Sos, M.Soc.Sc**

*Indonesia consists of various cultures, ethnicities and religions. The consequence of this is compatibility and overcoming ethnic, religious and cultural differences. Especially in conversations between different cultures can be intertwined well. Humans are social who are always involved with each other, be it with each other, vogue, norms, knowledge or culture around it. Humans are required to be able to talk with other humans, even though they have different cultural backgrounds.*

*This research uses the theory of Inter-cultural Communication and Cultural Adaptation, and uses several concepts, one of which is the concept of cultural adaptation process which are divided into 5 phases: the planning phase, the honeymoon phase, the frustation phase, the readjustment phase, and the resolution phase.*

*The researcher used a qualitative deskriptif. The data collection techniques* *used are through passive abservation, structured interview techniques and documentation. The techniques of data analysis in this study uses a 6 (six) step data analysis technique by Creswell.*

*The results of this research are divided into five main points based on the research objectives. The first phase of planning in Chinese New Year Celebration was seen that residents of ethnic Chinese descent in Jakarta did not need any preparation. The second phase of the honeymoon in Chinese New Year Celebration was seen that residents of ethnic Chinese descent in Jakarta needed adjustment after being in their new environment. The third and fourth phases of frustation and readjusment phases in Chinese New Year Celebration can be seen by residents of ethnic Chinese descent in Jakarta without frustration or obstacles, so there is no need for readjustment. The five resolution phases in Chinese New Year Celebration can be seen that residents of ethnic Chinese descent in Jakarta do not require action on the final decision of the cultural adaptation process.*

*This research concludes* *that the phase contained in the process of cultural adaptation is carried out with a good process, because it is fluent in Indonesian, which is the main handle before adapting to its environment.*

***Key words: Cultural Adaptation, Chinese New year Celebration, Chinese Ethnic***