**ABSTRACT**

**Yudhi Prasetya/63130498/2019/Stages Production Management for the Profession of a Shoutcaster in Valor TV/Dosen Pembimbing : Deavvy M.R.Y. Johassan, S.Sos., M.Si.**

*Massive esports competitions in Indonesia, creates a new job category for the communication field. One of it is as a shoutcaster, where their jobdesk are as a commentator, forecaster and also explains about the esports during the competition. Shoutcaster is responsible to create an interesting environment for the competition. Besides that shoutcaster needs to explain the players and the professional players as well during the competition. Shoutcaster also gives critics and inputs to motivate the professional players to develop their strategies for the next competition.*

*Arena of Valor is game where as they submerge and creates an online live streaming programe that showcases the competitions locally and internationally. The live streaming programe is called Valor TV which is an online digital media that solely showcase esport competition locally and internationally specially for Arena of Valor. Valor TV as a digital media specially for Multiplayer Online Battle Arena games and to be the pioneer for mobile gaming in Indonesia.*

*The researcher is keen to explain about the production management stages for a shoutcaster profession at Valor TV. The researcher is interested to explain every stages of the production management for a shoutcaster profession. The reason behind it is, shoutcaster is only known for working in the production stages. The researcher is keen to know about the shoutcaster contribution not only in the production stages but also in the pre production and post production stages.*

*This research was conducted using descriptive qualitative research methods. Data collection techniques using in-depth interviews and documentation. Data analysis was performed using the Miles and Huberman models which were divided into data reduction, data presentation, and drawing conclusions and verification (Sugiyono, 2017:252).*

*While performing this research, the researcher wants to explain every production management stages for a shoutcaster profession. In this case the stages of production management have three stages which are pre production, production and post production. The researcher is keen to know and also explaining the profession as a shoutcaster in every production management stages strarting from pre production, production and post production.*

***Key Words****: Shoutcaster, E-sports, production*