

Laporan Realisasi Perkuliahan

Referensi : PRN2020-01/24133-25616

Kode / Nama Universitas : 39009 - Institut Bisnis dan Informatika Kwik Kian Gie
 Program/ Program Studi : STRATA 1 Ilmu Komunikasi
 Tahun Akademik/Periode : 2020/2021 Reguler Gasal
 Kode/ Nama Mata Kuliah : MKB-510K CREATIVE STRATEGY
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 Ruang : 2.C
 Waktu : 1000 1300
 Jml Mhs:58

No	Tanggal	Materi / Topik Kuliah Per Pertemuan	Verifikasi Mahasiswa	Jumlah Hadir
1	22-09-2020	Creativity in Advertising & Public Relations		53
2	29-09-2020	Creative Process		56
3	06-10-2020	STRATEGY: A Road Map The Creative Team		56
4	13-10-2020	Creativity is not Just For Photocalls		54
5	20-10-2020	The Future of Creativity		55
6	27-10-2020	Cre - ACT - ivity		55
7	03-11-2020	Cre-Act-tivity: How to Sell Your Ideas		53
9	08-12-2020	Writing for Radio		53
10	12-12-2020	Radio Script Format		47
11	15-12-2020	Writing for Radio		51
12	05-01-2021	Working on Television		52
13	12-01-2021	Working In Television [part two]		51
14	19-01-2021	Creative Strategy		56
15	26-01-2021	Review dan Petunjuk UAS		43

Jakarta, 08-Mar-2021

Dibuat oleh

Diketahui oleh Korbid/KaProgdi

Deavvy MRY Johassan, S.Sos., M.Si.

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