



INTRODUCTION

Along with the development of communication technology today, the film industry has also experienced rapid development. This can be seen from the number of films that are worldwide. The purpose of making a film is not only for profit, but also has objectives in the form of entertainment, education, and as a medium for conveying information and building awareness to the public regarding the purpose of the film. In 2019, a phenomenal film titled Joker appeared.

This Joker film tells the story of a person named Arthur Fleck who is played by Joaquin Phoenix who suffers from a brain neurological disorder which causes him to laugh out of the blue and he often visits community social service places to get his medicine. This film focuses on the journey of a failed comedian, a man who is ignored by society and turns into a very heinous villain. Arthur grew up from a lower class society who always failed to achieve success in his profession as a clown and Stand Up Comedian.

According to Law no. 33 of 2009 explains that "Films are the result of a citizen's creative process carried out by combining beauty, technological sophistication, as well as a system of values, ideas, norms and human actions in society, nation and state. Thus a film is not value-free because it has a series of vital ideas and messages which are developed as a collective work of many organized people.

Defleur and Dennis McQuail in Riswandi (2009: 103) state that: "Mass communication is a process in which communicators use the media to disseminate messages widely, and continuously create

meanings that are expected to influence large audiences and different in various ways. "

Then mass media can be divided into 3 types, each type has its own characteristics, namely first, printed mass media (Printed Media). Using sheets of paper, for example: newspapers, magazines, tabloids, books, news letters and newsletters. Second, electronic mass media. This type of mass media is disseminated through sound such as through TV, film, radio. Third, online mass media. Types of mass media that can be found on the Internet / websites.

An example of non-verbal communication in the film is shown by Arthur Fleck in several scenes, one of which is the scene when he comes home from work on the subway. Arthur saw three people bullying a woman in the carriage who then made him laugh because of his illness. Arthur felt depressed at that time, but because he had a condition that he was suffering from, Arthur's non-verbal behavior was laughing when he was disturbed.

At the end of the film, the researchers concluded that the message in the film explained the importance of maintaining one's mental health, mental health was as important as physical health. The Joker film depicts the danger of a person experiencing mental health problems which results in a person committing a criminal act. It is important for someone who is experiencing a mental disorder to treat himself immediately.

Then in the film it also shows that respecting other people's feelings is important. In this film, the audience is brought to see the point of view of an Arthur Fleck. He is very disrespected by the environment around him, from being

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bullied, fired without reason, and betrayed by his co-workers. With the tragedy that befell Arthur, he brings out the dark side of himself at the end of the film.

Through the film, researchers are interested in analyzing the content related to mental disorders experienced by Arthur Fleck (Joker). Content analysis is used as a type of research because it can produce data quantitatively, which describes the results of tracing factual information and is processed into data and produces objective, structured, tested calculations for real and denotative message content regarding the impact of mental disorders in the Joker film on the audience.

LITERATURE REVIEW

The system is an aggregation or collection of objects arranged in a regular pattern of interaction and interdependence. There are five main elements contained in the system, elements or parts, there is an interaction or relationship between elements or parts, there is something that binds these elements or parts into a unity, there is a common goal as the final result, is in a complex environment.

There are three system components, namely input, process (processing) and output. Input is the driving component, the process (processor) is the operating system, the output describes the work of the system. Interpersonal communication as a system means that if it is studied carefully in the communication process there are also input, process, and product components. Input is the driving component, the initial resource that drives the interpersonal communication process. The input element that also drives the interpersonal communication process is the existence of interpersonal perceptions and self-concepts. The process component

means the interpersonal communication process itself.

In this theory, it discusses the relationship between depressed people and other people. According to Keltner and Kring (In Davison, 2006), depressed individuals tend to have few social networks and consider social networks to provide little support. According to Billings (In Davison, 2006) reduced social support can weaken an individual's ability to cope with negative life events and make him vulnerable to depression.

According to Watson (1878 - 1958), his theory focused his attention on the perceived aspects directly in language behavior and the relationship between stimulus and response to the world around him. According to this theory, all behavior, including response (response) is caused by a stimulus (stimulus). If the stimulus has been observed and known, the reciprocation can be predicted. Watson also emphatically rejects the influence of instinct (instinct) and awareness of behavior. So every behavior can be studied according to the relationship between stimulus and response.

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Mass communication is a communication process carried out through mass media with the purpose of communication to convey information to the public. Mass communication means talking about print media, electronic media. The development of the mass media is accelerating from year to year. This makes



the mass media increasingly developed with the internet today. Internet media is very developed, in fact all things can be accessed via the internet.

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Mental disorders are clinically meaningful syndromes or behavioral patterns that are associated with distress or suffering and cause disturbances in one or more functions of human life. The American Psychiatric Association (Videbeck, 2008) defines mental disorders as a clinically important psychological or behavioral pattern that occurs in a person and is associated with stress or disability (i.e. damage to one or more important areas) or accompanied by an increased risk of painful death. , pain, disability or loss of freedom.

RESEARCH METODE

In quantitative research it is known as the object of research. The object of research is the problem under study. According to Sugiyono (2012) the object of research is an attribute of people, objects or activities that have certain variations that are determined by the researcher to be studied and then draw conclusions. The object of this research is the Joker film played by Joaquin Phoenix and directed by Todd Philips. The film is considered controversial and attracts public attention because the film can affect the emotion of the audience as long as the film is shown on the big screen. The film is

122 minutes long with revenues of more than 1 billion United States Dollars (US).

In this study, researchers used a quantitative approach with descriptive content analysis methods. According to Kriyantono (2010: 55) quantitative research is research that describes or explains a problem whose results can be generalized. Quantitative research is not too concerned with depth of data or analysis.

According to Eriyanto (2011: 49) content analysis is content analysis in which there is testing of certain hypotheses. Content analysis also tries to make a relationship between one variable and another. Analysis is not only limited to describing the contents of a message descriptively, but also tries to find a relationship between the contents of this message and other variables.

According to Eriyanto (2013: 01) quantitative content analysis is an analysis used to measure certain aspects of the content which is done quantitatively. The procedure is to measure and count aspects of the content and present it quantitatively.

According to Eriyanto (2011: 47), descriptive content analysis is an analysis that is intended to describe in detail a message, or a certain text. This content analysis design is not intended to test a particular hypothesis, or to test the relationship between variables. Content analysis is only for description, describing the characteristic aspects of a message.

The concept used in social research (in this case content analysis) cannot be examined empirically because it does not refer to facts. In order for a concept to be researched empirically, it must be changed from a conceptual to an empirical level, the concept must be transformed into a variable



(Silalahi, 2009: 115). A variable can be simply defined as a concept that has a variation (two or more) of values. (Eriyanto, 2013: 182).

In this study, researchers conducted a content analysis regarding mental disorders experienced by Arthur Fleck's character in the Joker film. The "schizophrenia" scene in this study is a concept. The concept of "schizophrenia" is then reduced to a variable, namely the symptoms of schizophrenia. Then, in the film there is another concept of mental disorders, namely Pseudobulbar Affect (PBA) is a mental disorder that causes the sufferer to be unable to control his emotions. He can cry or laugh in inappropriate situations and sometimes conflict with his true emotional state. Then the next concept, Narcissistic Personality Disorder (NPD) is a psychiatric disorder that causes sufferers to experience excessive feelings of themselves, always wanting to be praised and praised. NPD sufferers appear confident but in fact they have a fragile soul. People with NPD cannot be criticized and have low empathy.

Observations were made by researchers by following and observing the Joker film (2019). Researchers will also code each scene that contains elements of schizophrenia symptoms. In collecting this data, the researcher was assisted by two coders who had been selected by the researcher.

The steps in filling out the coding sheet were coding starting with the variable "Schizophrenia, Pseudobulbar Affect, Narcissistic Personality Disorder" with each dimension (symptoms of mental disorders). It then feeds the turus into the frequency column whenever a scene like this appears in the correct dimensions. One scene one turus. The total frequency of mental

disorders scenes is filled last after the coding process is complete.

In content analysis, the measuring instrument used is a coding sheet. It is certain that the coding sheet used is a reliable measuring tool. Reliability is very important in content analysis. Reliability lies in the guarantee it provides that the data obtained is independent of the events, instruments or people who measure it. In the calculation of reliability requires two or more coders. Each coder will be given a measuring instrument (coding sheet) and asked to rate it according to the instructions in the coding sheet. The results of filling in the coder are compared, looking at how many similarities and how many differences. For the reliability test, the researcher was assisted by two coders (the person doing the coding) in coding the research data.

$$CR = \frac{2M}{N1 + N2}$$

As has been stated by Holsti (1969) in Roger D. Wimmer, Joseph R. Dominick, Mass Media Research an Introduction (2000,151), to test the reliability it is necessary to calculate the level of agreement between the researcher and the coder. If the level of agreement reaches 0.75 or more, the data obtained is declared valid and reliable. On the other hand, if the agreement level does not reach 0.75 then the operational category needs to be made more specific.

RESEARCH RESULTS AND DISCUSSION

Based on the findings of data from the two coders presented in the table and graph above, the conclusion is that the film "Joker" shows as many scenes of mental disorders as scenes performed by actor Joaquin Phoenix



or Joker. There are 50 scenes for mental disorders in the Schizophrenia category, 22 in the Pseudobulbar Affect category, and 28 for Narcissistic Personality Disorder.

Based on the results of the frequency of mental disorders in the Joker film conducted by the researcher, the results were the Schizophrenia category in the film as much as 44% with a frequency of 22 scenes. Then with the Narcissistic Personality Disorder category in the film as much as 16% with a frequency of 8 scenes. And the Pseudobulbar Affect category in the film is a percentage of 40% with a frequency of 22 scenes. The results between Schizophrenia and Pseudobulbar Affect differ only by 2 scenes or 4% because the two categories in the film have several similarities. It can be seen from the mental disorder that it has the same impact on the sufferers.

The film is dominated by mental disorders in the Schizophrenia category, with a percentage of 50% or 50 scenes from both coders. In the film, it tells about the dark life of a Joker character who experiences injustice, violence, a harsh environment and the facts of life that he received are not what he has dreamed of so far. The events that the Joker experienced had an impact on his mental health. Arthur's character gets bad treatment from his environment, he is bullied, beaten by naughty teenagers, gets accusations by his superiors which then ends in being fired from his job, being betrayed by his own friends, so he experiences stress because he has a mental illness that will not heal.

In this study, the existing hypothesis proved that the Schizophrenia category was more numerous than the other two categories which had a dominant result of 50% with a frequency of 50 scenes. Then from the second hypothesis it is proven that Pseudobulbar Affect is more than one

mental disorder as much as 28% with a frequency of 22 scenes. However, the third hypothesis, namely Narcissistic Personality Disorder, is not proven to be more numerous than other mental disorders with a result of 22% and having the least frequency of 22 scenes.

From the research results obtained, by using the descriptive content analysis method the results of the research relate from the basis of interpersonal perceptions, that the perception of questions has now acquired a new connotation as a process of perceiving social objects and events. Social perception can influence a person verbally as well as non-verbally. With the object of providing negative stimuli to the stimulus it can interfere with one's mental and mental health which results in mental disorders. In the Joker film, the negative stimuli received by Arthur Fleck's character have three effects, namely Schizophrenia, Pseudobulbar Affect, and Narcissistic Personality Disorder. The events that befall the Joker character have a dominant impact on the type of mental disorder Schizophrenia can be seen from the coding results between the two coders. In this study, the type of media used is film. Film is one type of mass communication media.

CONCLUSION

Based on the results of research related to content analysis in the Joker film, the overall frequency of the film is 100 scenes from the results of the two coders. The frequency consists of three variables, the first is Schizophrenia with a percentage of 50% with a frequency of 50 scenes which include hallucinations, delusions, chaotic thoughts, difficulty concentrating, and moving differently. Then the second is Pseudobulbar Affect with a percentage of 22% with a frequency of 22 scenes which



include suddenly crying or laughing, laughing loudly when feeling sad or depressed, laughing excessively, facial expressions that do not match emotions, and suddenly turning frustrated or mad. The last one is Narcissistic Personality Disorder with a percentage of 28% with a frequency of 28 scenes including fantasies about power, success, and attractiveness, failing to recognize the emotions and feelings of others, being easily hurt and experiencing rejection, and having fragile self-esteem.

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In many popular films around the world, the Joker film is considered controversial and attracts public attention because the film can affect the emotion of the audience as long as the film is shown on

the big screen. The film is a Joker film played by actor Joaquin Phoenix. The film officially opened in Indonesia on October 2, 2019, directed and produced by Todd Philips. The film was adopted based on DC Comics' Joker character.

In this study, of course, it is still far from perfect, so the researcher wants to give suggestions to the next researcher who will continue or use this research in the future. Researchers also hope that in the future, the next research can conduct research in more detail and detail.

Even in subsequent studies, researchers can use descriptive content analysis research methods that have been developed so that research can follow the development of this research. With this research, it is hoped that it can become a guideline for future research which will certainly be much more refined and refined.

The popularity of the Joker film in 2019 cannot be denied, the film has succeeded in making phenomenal works among people around the world. From this film we can take the positive thing, namely being kind to others and embracing people who are in need. The consequences of a bad environment and bad attitudes can have an impact on one's mental health.

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