**ABSTRACT**

*Selly Putri Marliong / 20150464/ 2019 / Analysis of the Influence of Capital Structure, Profitability, and Dividend Policy on Firm Value at Manufacturing Companies Listed in Indonesian Stock Exchange from 2015 to 2017 / Financial Management / Advisor: Martha Ayerza, S.E., MM.*

*The company's goal is to optimize the value of the firm by minimizing the company's capital costs. The higher the value of the firm will describe the more welfare the owner of the company. With the good value of the firm, the firm will be considered good by potential investors, and vice versa. And Firms that have high values show good firm performance.* *And the value of the firm is influenced by the capital structure of the company, furthermore the value of the firm is also influenced by the firm's ability to pay dividends, and is also influenced by profitability.*

*The variables in this study are divided into two types, independent and dependent variable. Dependent variable in this study is the firm value that is measured by Price to Book Value. The independent variable consists of debt policy which is proxied by Debt to Equity Ratio, dividend policy that is measured by Dividend Payout Ratio, and profitability that is proxied by Return on Equity.*

*The object of this research is manufacturing companies that provide financial information for three consecutive years and are also listed on the Indonesia Stock Exchange for the period 2015-2017. The sampling technique that will be used is Purposive Sampling, which is a sampling technique by considering criteria that have been determined in advance by the researcher. This study uses secondary data which is in the form of annual financial statements.*

*The result of this research indicates that in the perioed 2015 – 2017, profitability has a positive dan significant effect on Price to Book Value (PBV).*

*In conclusion, companies that want to increase the firm’s value, should improve profitability because these variables have significant effect on firm’s value.*

***Keywords: Debt to Equity Ratio*, *Return on Equity*, *Dividend Payout Ratio*, and *Price Book Value.***