# *ABSTRACT*

Stella Lawrence / 20150404 / 2019 / *Influence of Independent Commisioners, Institutional Ownership and Debt Policy on Firm Value at Consumer Goods Companies Listed in Indonesia Stock Exchange from 2015 to 2017 / Financial Management / Advisor:* Drs. Wiwin Prastio, M.M.

*The main goal of a company is to provide prosperity for the company owner and shareholders which could be achieved by maximizing the firm value. In the ral practice, sometimes there are conflicts between managers and shareholders.The mecanisms that are expected to solve those conflicts are Good Corporate Governance (GCG) and Debt Policy where in general, the application of GCG are done by bringing independent commisioners and institutional ownership. The purpose of this study are to know how independent commisioners, institutional ownership, and debt Policy influence the firm Value.*

*The Firm Value is an important key to company to determine the perfomance of management in managing the company. Independent Commisioner is one of Corporate Governance mecanism which functioned to assure the implementation of company’s strategies, supervising management in managing the company, and to assure the accountability. Institutional ownership is how much the ownership owned by external institutions. Institutional ownership will drive the monitoring function to be more optimal. Debt Policy or Leverage describe the relationship between debt and equity. High leverage shows higher investment risk.*

*The sample of this research is the consumer goods industry sector listed in Indonesia Stock Exchange (BEI) from 2015 to 2017. Sampling technique used in this research is Non-Probability Sampling by using Judgment / Purposive Sampling method, then obtained as much as 31 companies as a sample after outlier test.*

*Reasercher found Firm Value proxies with Price to Book Value is not affected by Independent Commisioner. Firm value proxies with Price to Book Value si not affected by Institutional Ownership and Debt Policy proxies with Debt to Equity Ratio negatively affected Firm Value proxies with Price to Book Value.*

*Independent Commisioner came frrom outside the company, they are not deeply know about the company. The majority institutional investors tend to have an alliance with the managers, this results the neglection of minority shareholders interests. Debt policy or leverage that have high ratio describes higher investment risk that makes investors have doubts in investing their money.*

*Keywords: Independent Commisioner, Institutional Ownership, Debt Policy, Firm Value.*