# **ABSTRACT**

Verent Yulianti / 29150335 / 2019 / *The Effect of Debt Policy, Dividend Policy, and Profitability on Company Values in The Non-Service Sector Listed on the Indonesia Stock Exchange from 2015 to 2017* / *Advisor*: Wiwin Prastio, Drs., M.M.

*The purpose of the company is to maximize company value or wealth for shareholders. Maximizing the value of a company is important for the company, because the higher the value of a company, the better and more feasible for investors to invest. The value of the company is influenced by the debt policy owned by the company, moreover the value of the company is also influenced by the company's ability to pay dividends, and is influenced by profitability.*

*The variables in this study are divided into two types, independent variable and dependent variable. Independent variable in this study is the firm value that is measured by Price to Book Value. The independent variable consists of debt policy which is proxied by Debt to Equity Ratio, dividend policy that is measured by Dividend Payout Ratio, and profitability that is proxied by Return On Equity.*

*The object of this research is manufacturing, agriculture and mining companies that provide financial information for three consecutive years and are also listed on the Indonesia Stock Exchange for the period 2015-2017. Samples were taken using judment sampling to obtain as many as 37 companies. This research uses secondary data where the data is in the form of the company's annual financial statements.*

*The results of this research shows that debt policy has a negative significant on firm value. While dividend policy and profitability have a positive significant on firm value.*

*The conclusion of this research shows that the higher debt policy will reduce the value of the company and contradict the hypothesis. However, the higher dividend policy and profitability will increase the value of the company.*

*Keywords : Company Value, Debt Policy, Dividend Policy dan Profitability*