DAFTAR GAMBAR

[Gambar 2.1 Tingkatan Produk 2](file:///F%3A%5CKuliah%5CSemester%208%5CSkripsi%20Tina%5CSkripsi%20Tina%5Cgabungan.docx#_Toc504218428)

[Gambar 2.2 Kerangka Pemikiran 2](file:///F%3A%5CKuliah%5CSemester%208%5CSkripsi%20Tina%5CSkripsi%20Tina%5Cgabungan.docx#_Toc504218429)

[Gambar 4.1 Logo Burger King 2](file:///F%3A%5CKuliah%5CSemester%208%5CSkripsi%20Tina%5CSkripsi%20Tina%5Cgabungan.docx#_Toc504218430)