

**PENGESAHAN**

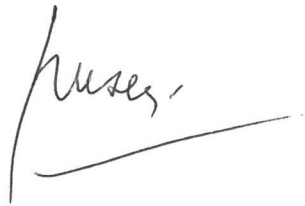
**ANALISIS PENGARUH *PRODUCT QUALITY, SERVICE QUALITY*  
DAN *PROMOTION* TERHADAP *CONSUMER'S LOYALTY*  
RESTORAN D'COST SEAFOOD BINUS**

**Diajukan Oleh**  
**STEVEN LIE GUNAWAN**  
**23150175**

**Jakarta, 13 September 2019**

**Disetujui Oleh:**

Pembimbing

A handwritten signature in black ink, appearing to read 'Husein Umar', with a long horizontal stroke extending to the right.

(Prof. Dr. Husein Umar)

**INSTITUT BISNIS dan INFORMATIKA KWIK KIAN GIE**  
**JAKARTA 2019**