**DAFTAR GAMBAR**

[Gambar 1.2 Kerangka Pemikiran 26](file:///F%3A%5CKuliah%5CSemester%208%5CSkripsi%20Tina%5CSkripsi%20Tina%5Cgabungan.docx#_Toc504218428)

[Gambar 4.1 Logo Starbucks 41](file:///F%3A%5CKuliah%5CSemester%208%5CSkripsi%20Tina%5CSkripsi%20Tina%5Cgabungan.docx#_Toc504218430)

[Gambar 4.2 Produk Starbucks 41](file:///F%3A%5CKuliah%5CSemester%208%5CSkripsi%20Tina%5CSkripsi%20Tina%5Cgabungan.docx#_Toc504218430)