# *ABSTRACT*

Viendrizi Gusmillianto / 31150230 / 2019 / *The Influence of Profitability, Leverage, Firm Size, and Institutional Ownership on Firm Values in Banking Companies Listed on the Indonesia Stock Exchange 2015 - 2017* / *Advisor*: Rizka Indri Arfianti S.E., Ak., M.M., M.Ak.

*Firm value is a consideration in investment activities. So the factors that influence it comes in the spotlight for investors. Dominant Investors in the Indonesian Capital Market do not directly become Investors for other investors because Investors support Investments for investor requests. This study aims to determine the profitability, leverage, firm size, and ownership of firm value.*

*The theory which forms the basis of this research is agency theory (agency theory) which describes what happens between management (agents) and shareholders (principals) where management is patterned using opportunists that are contrary to the expectations of the holders. In addition, signaling theory describes information that occurs with who is responsible for effective management. Then, the capital structure theory describes the optimal capital structure is the factors that can improve company performance.*

*The total sample of this study is 81 banking sub-sector companies listed In Indonesia Stock Exchange during the period 2015-2017. The sampling technique is purposive sampling with the type of judgment sampling. This research was conducted by using pooling test, classic assumption test, statistical test, and multiple linear regression analysis.*

*In research, pooling tests and classical assumptions have met the criteria. In addition, the simultaneous F test shows a sig value of 0,000 which means that the model is used because it has a sig <0.05. The results of t test shows hypotheses 1 and 2 are accepted, while hypothesis 3 and 4 are rejected.*

*The results showed that positive profitability on firm value and leverage variable and firm size are negative for firm value, while employees did not achieve company value.*