



DAFTAR PUSTAKA

Buku:

- Ajzen, I. (2005). Attitude, Personality, Behavior. In *RefineCatch Limited, Bungay, Suffolk* (Vol. 2, Issue 4, pp. 273–279). <https://doi.org/10.3109/01421599109089905>
- Bandura, A. (1995). Self-efficacy in changing societies. In *United States of America by Cambridge University Press, New York*. <https://doi.org/10.1109/EVER.2017.7935960>
- Cooper, Donald R., & Pamela S. Schindler (2018), Metode Penelitian Bisnis, edisi 12 buku 1 Jakarta: Salemba Empat.
- Cooper, Donald R., & Pamela S. Schindler (2018), Metode Penelitian Bisnis, edisi 12 buku 2 Jakarta: Salemba Empat.
- Laundon, Kenneth C., Laundon, J. P. (2018). Management information systems: managing the digital firm, 8th Edition. In *International Journal of Information Management* (Vol. 24, Issue 2). <https://doi.org/10.1016/j.ijinfomgt.2003.12.006>
- Perugini, M., & Bagozzi, R. P. (2001). The role of desires and anticipated emotions in goal-directed behaviours: Broadening and deepening the theory of planned behaviour. *British Journal of Social Psychology*, 40(1), 79–98. <https://doi.org/10.1348/014466601164704>
- Raykov, T., & Marcoulider, G. A. (2006). A First Course in Structural Equation Modeling. In *Lawrence Erlbaum Associates* (Vol. 2, Issue 5).
- Rogers, E. m. (1983). The change agent. In *Diffusion of innovation*. <https://doi.org/10.4324/9781315263434-16>
- Saunders, M., Adrian, T., & Lewis, P. (2019). Research methods for business students. In *Pearson Education International*.
- Sugiyono (2019), Metode Penelitian Kuantitatif Kualitatif dan R&D, Edisi 2, Bandung: Alfabeta.
- Siagian, Siagian. & Sugiarto (2006), Metode Statistika Untuk Bisnis dan Ekonomi, Cetakan 3, Jakarta: PT. Gramedia Pustaka Utama

Jurnal

- Davis, F. D. (1985). A technology acceptance model for empirically testing new end-user information systems: Theory and results. *Management, Ph.D.*(January 1985), 291. <https://doi.org/oclc/56932490>
- Handayani, Wahyu & Harsono, M. (2016). *77064-ID-aplikasi-technology-acceptance-model-tam-Wahyu*. 13–22.

2. Dilarang mengemukakan dan memperbanyak sebagian atau seluruh karya tulis ini dalam bentuk apapun tanpa izin IBIKKG.

© Hak Cipta Dilindungi Undang-Undang
 Institut Bisnis dan Informatika Kwik Kian Gie



Haryono, Siswoyo (2017), Metode SEM untuk penelitian Manajemen dengan AMOS LISREL PLS, Cetakan I, Jakarta: Luxima Metro Media.

Kurniawati, H. A., Arif, A., & Winarno, W. A. (2017). Analisis Minat Penggunaan Mobile Banking Dengan Pendekatan Technology Acceptance Model (TAM) Yang Telah Dimodifikasi. *E-Journal Ekonomi Bisnis Dan Akuntansi*, 4(1), 24. <https://doi.org/10.19184/ejeba.v4i1.4563>

Masrom, M. (2007). Technology acceptance model and E-learning. *12th International Conference on Education, May*, 21–24.

Mostyn, B. J. (1978). *The Attitude Behavior Relationship*. Laporan no. 15, Marketing Communications Research Centre.

Noerman, T. (2014). *The Effects of Experience , Complexity , and Computer Self Efficacy Factors towards The Use of Human Resources Information System Application Teuku Noerman*. 2(11), 26–33.

Olufemi, T. D., Logan, C. D., & Hodges, M. I. (2012). Theories of Attitudes. *Psychology of Attitudes*, 2012, 1–146.

Perugini, M., & Bagozzi, R. P. (2001). The role of desires and anticipated emotions in goal-directed behaviours: Broadening and deepening the theory of planned behaviour. *British Journal of Social Psychology*, 40(1), 79–98. <https://doi.org/10.1348/014466601164704>

Rose, S., Clark, M., Samouel, P., & Hair, N. (2012). Online Customer Experience in e-Retailing: An empirical model of Antecedents and Outcomes. *Journal of Retailing*, 88(2), 308–322. <https://doi.org/10.1016/j.jretai.2012.03.001>

Santika, I. W., & Yadna, I. P. (2017). Analisis *Technology Acceptance Model* Terhadap Penggunaan E-Commerce Pada UKM Kerajinan di Gianyar I Wayan Santika ; I Putu Yadnya Universitas Udayana Email : iwayansantika@unud.ac.id. *Prosiding Seminar Nasional AIMI, 2015*, 27–28.

Zuhdi Z., Suharjo, B., & Sumarno, H. (2016). Perbandingan Pendugaan Parameter Koefisien Struktural Model Melalui Sem Dan Pls-Sem. *Journal of Mathematics and Its Applications*, 15(2), 11–22. <https://doi.org/10.29244/jmap.15.2.11-22>

Website

Iprice (2022). Peta E-commerce Indonesia. iprice insights [Business Website]. Diakses melalui <https://iprice.co.id/insights/mapofecommerce/>

Simamora, B. (2022). Uji Validitas dan Reliabilitas. BMRC-Research Center [Educational Blog]. Diakses melalui <https://research.bilsonsiamamora.com/analisis-validitas-dan-reliabilitas-dalam-survai/#criterion-validity>

Hak Cipta Dilindungi Undang-Undang
1. Dilarang mengutip sebagian atau seluruh karya tulis ini tanpa mencantumkan dan menyebutkan sumber.
a. Pengutipan hanya untuk kepentingan pendidikan, penelitian, penulisan karya ilmiah, penyusunan laporan, penulisan kritik dan tinjauan suatu masalah.
b. Pengutipan tidak merugikan kepentingan yang wajar IBIKKG.
2. Dilarang mengemukakan dan memperbanyak sebagian atau seluruh karya tulis ini dalam bentuk apapun tanpa izin IBIKKG.