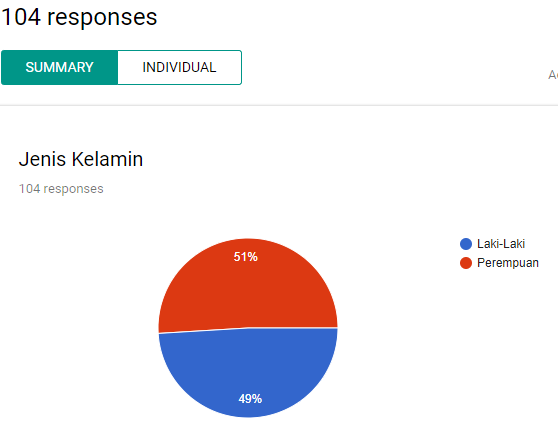
**LAMPIRAN**

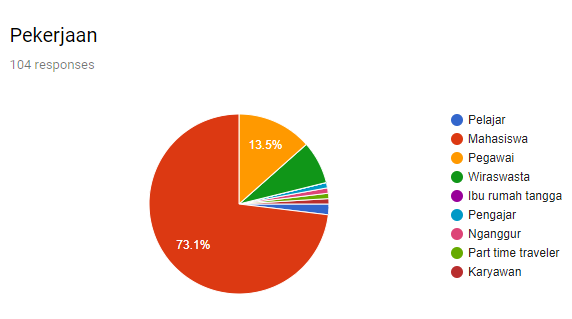
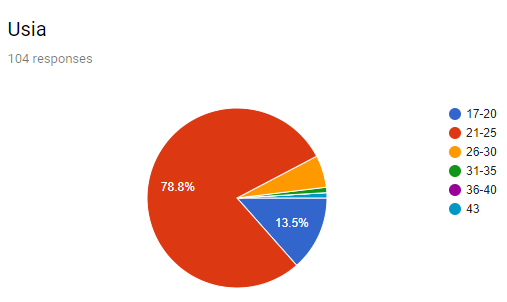
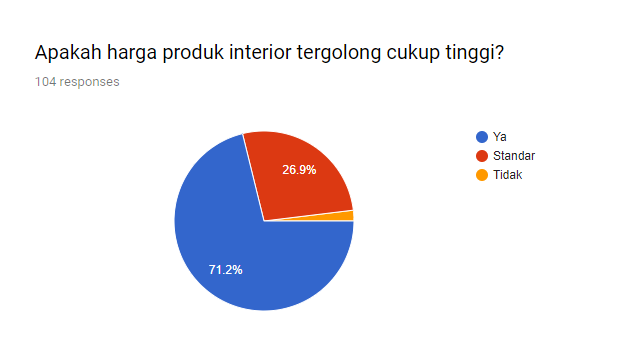
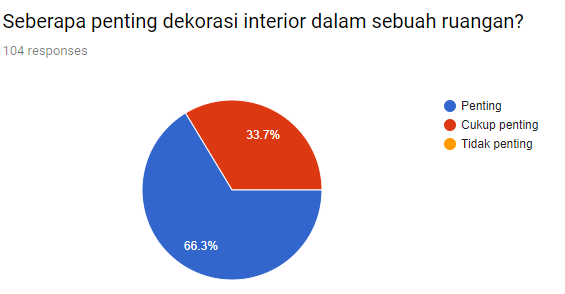
**Lampiran 1**

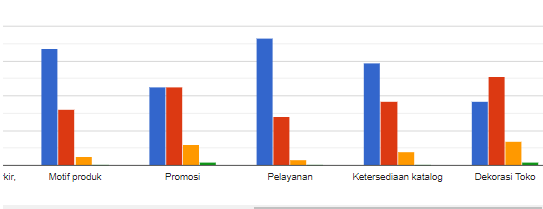
**Survei Bobot CPM Vania Decor**





*Lanjutan lampiran 1*

****

****Sumber : Vania Decor

**Lampiran 2**

**Produk-produk yang dijual Vania Decor**



Sumber: Vania Decor

**Karpet**



Sumber: Google Image

*Lanjutan lampiran 2*

**Gorden**



Sumber: Vania Decor

***Parquet***



Sumber: Google Image

*Lanjutan lampiran 2*

***Vinyl***

****

Sumber: Vania Decor

***Blinds Blinds***

***Vertical Horizontal***

Sumber: Google Image Sumber: Google Image

*Lanjutan lampiran 2*

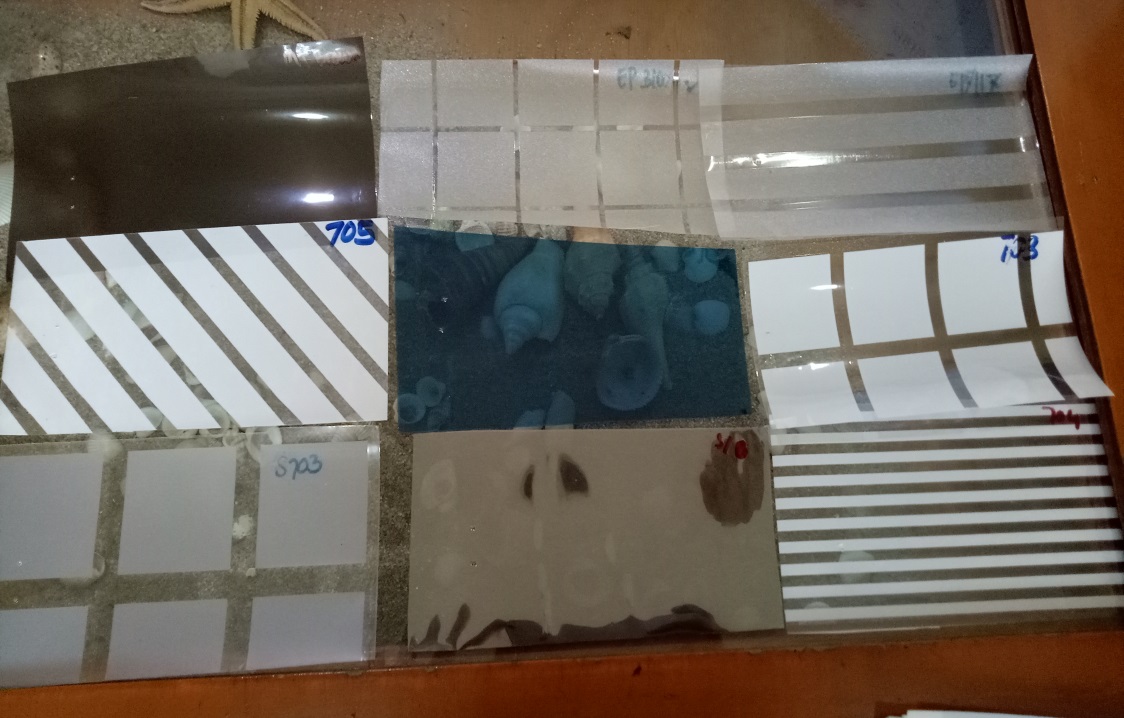
***Blinds Blinds***

***Roller Wooden***

Sumber: Google Image Sumber: Google Image

**Kaca Film**

****

Sumber: Vania Decor

**Lampiran 3**

**Aksesoris yang dijual Vania Decor**

***End and Transition Profile Skirting and Step Nosing Profile***





Sumber: Vania Decor Sumber: Vania Decor

**Aksesoris Gorden**

***Ring, End cup, Bracket*, Rel**



Sumber: Google Image

**Lampiran 4**

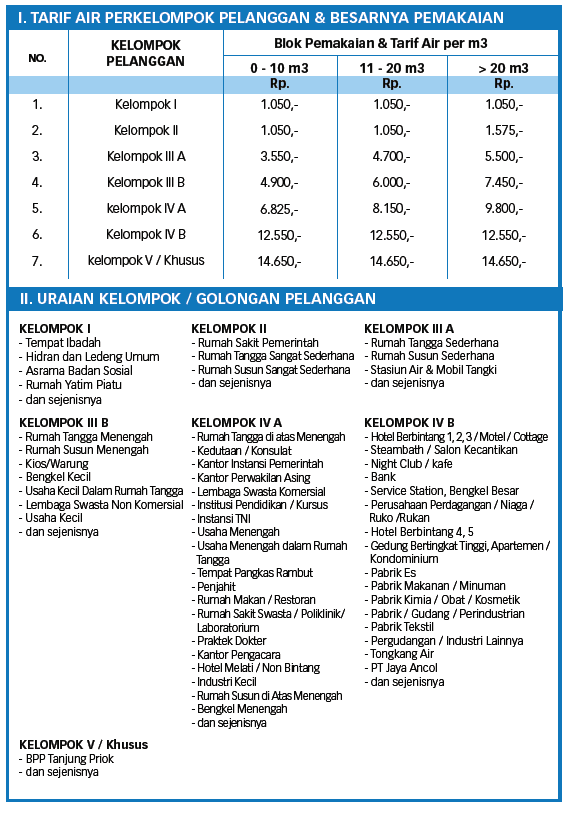
**Golongan tarif biaya listrik**



Sumber: PT PLN (Persero)

**Lampiran 5**

**Golongan tarif biaya air**

****Sumber: PT. Aetra (PAM Jaya)

**Lampiran 6**

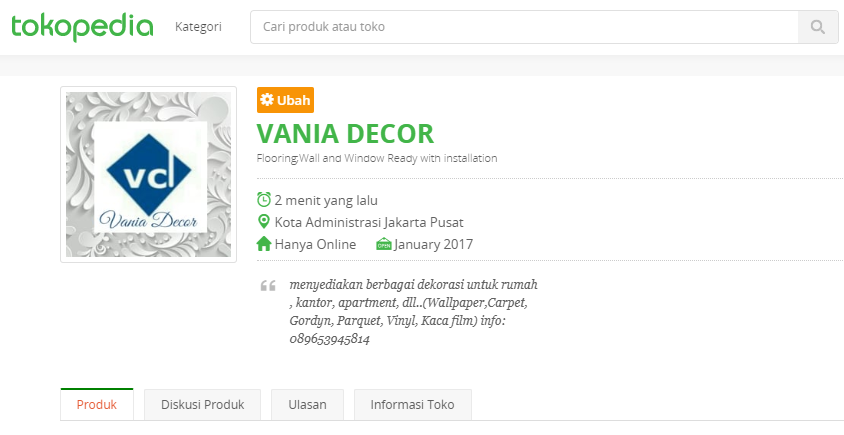
**Contoh Brosur promosi Vania Decor**

Sumber: Vania Decor

**Lampiran 7**

**Akun sosial media Vania Decor**

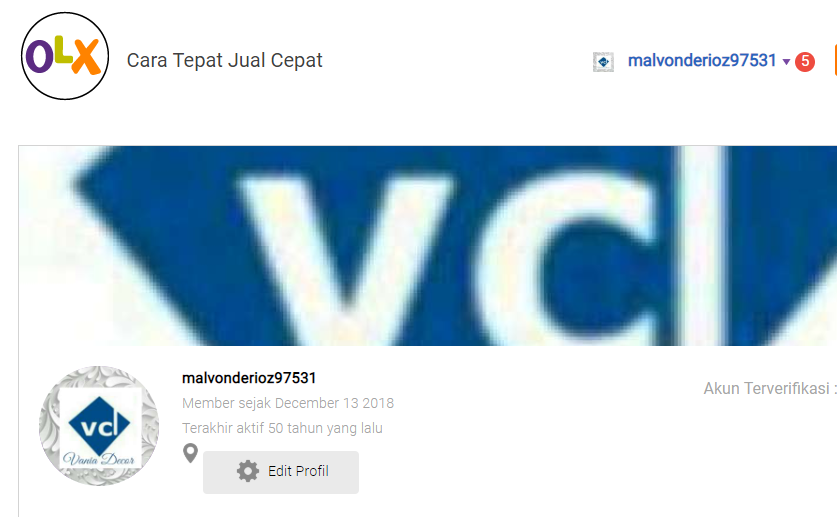
**Tokopedia**

Sumber: Tokopedia

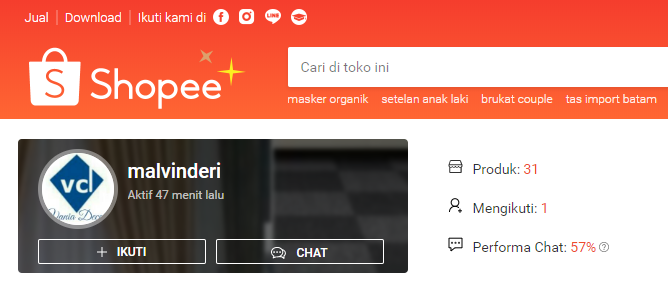
**Bukalapak**

Sumber: Bukalapak

**OLX**

Sumber: OLX

**Shopee Instagram**

Sumber: Shopee Sumber: Instagram

**Lampiran 8**

**Harga Persediaan Barang Dagang Vania Decor**

**(dalam Rupiah)**

|  |  |  |  |
| --- | --- | --- | --- |
| **Jenis Produk** | **Unit persediaan** | **Pembelian/unit** | **TOTAL** |
| Wallpaper roll besar | 451 | 360000 | 162360000 |
| Wallpaper roll kecil | 1039 | 90000 | 93510000 |
| Karpet | 890 | 140000 | 124600000 |
| Gorden | 890 | 60000 | 53400000 |
| Parket | 596 | 132000 | 78672000 |
| *Vinyl* | 596 | 99000 | 59004000 |
| Kaca film | 596 | 50000 | 29800000 |
| *Blinds* | 596 | 125000 | 74500000 |
| Total Persediaan Barang Dagang | | | **Rp 675,846,000** |

Sumber: Vania Decor