

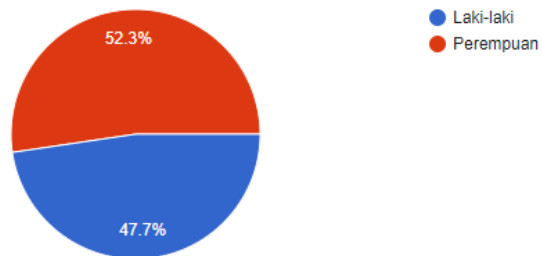
# LAMPIRAN

## Lampiran 1

### Jenis Kelamin Responden CPM

#### Jenis Kelamin

107 responses



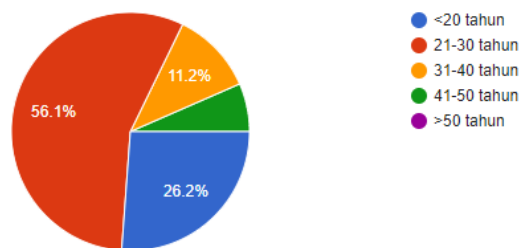
Sumber : *Instant Clean*

## Lampiran 2

### Usia Responden CPM

#### Usia

107 responses



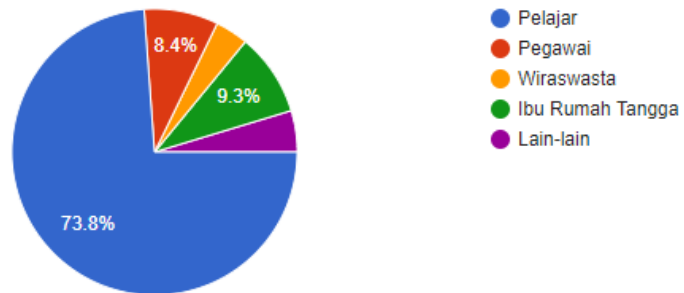
Sumber : *Instant Clean*

### Lampiran 3

#### Pekerjaan Responden CPM

Pekerjaan

107 responses



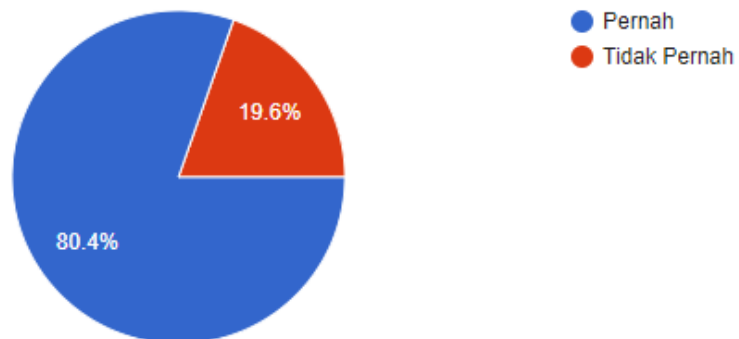
Sumber : *Instant Clean*

### Lampiran 4

#### Survey Pernah/Tidak Pernah Menggunakan Jasa Kebersihan Responden CPM

Pernahkah anda memakai jasa kebersihan?

107 responses



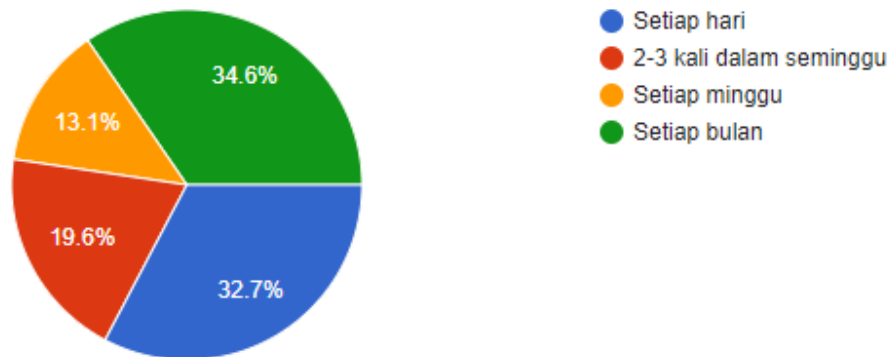
Sumber : *Instant Clean*

## Lampiran 5

### Frekuensi Penggunaan Jasa Kebersihan Responden CPM

Jika pernah, berapa banyak frekuensi anda menggunakan jasa kebersihan tersebut?

107 responses



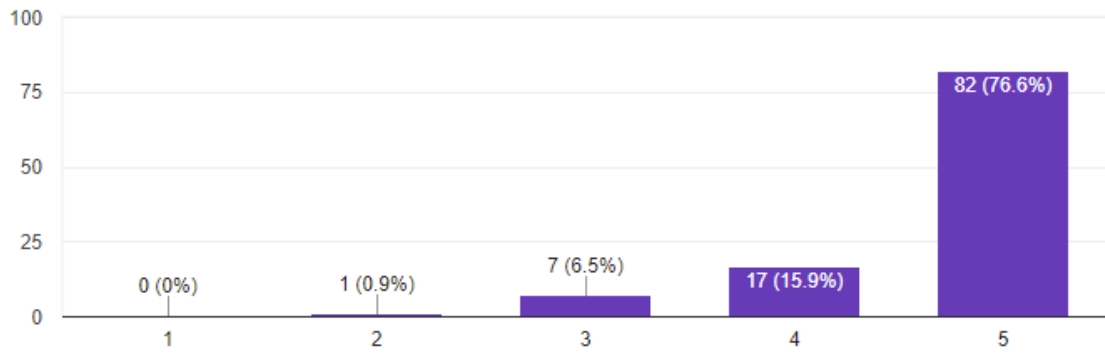
Sumber : *Instant Clean*

## Lampiran 6

### Data Faktor Memilih Jasa Kebersihan

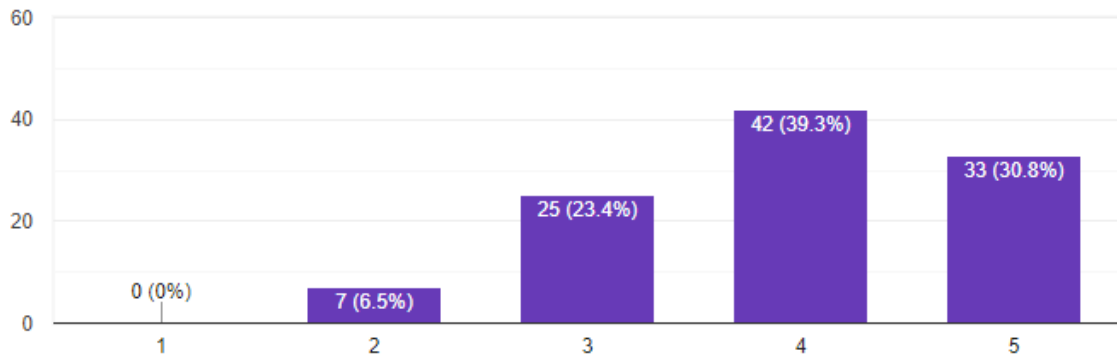
#### Keamanan

107 responses



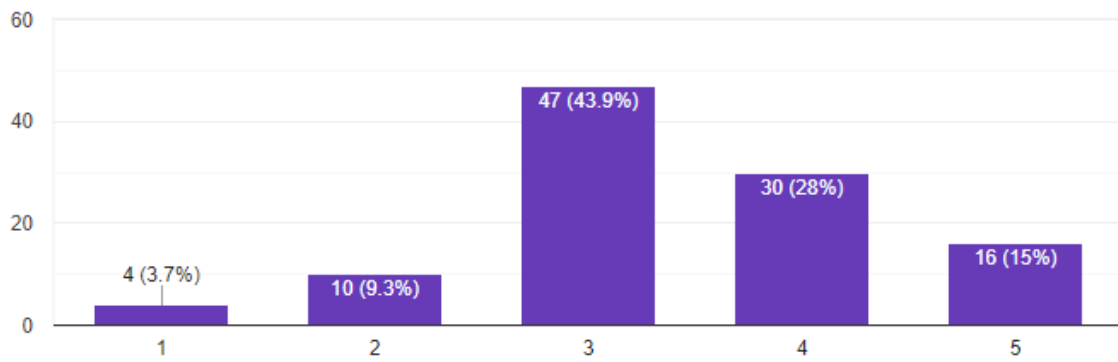
#### Harga

107 responses



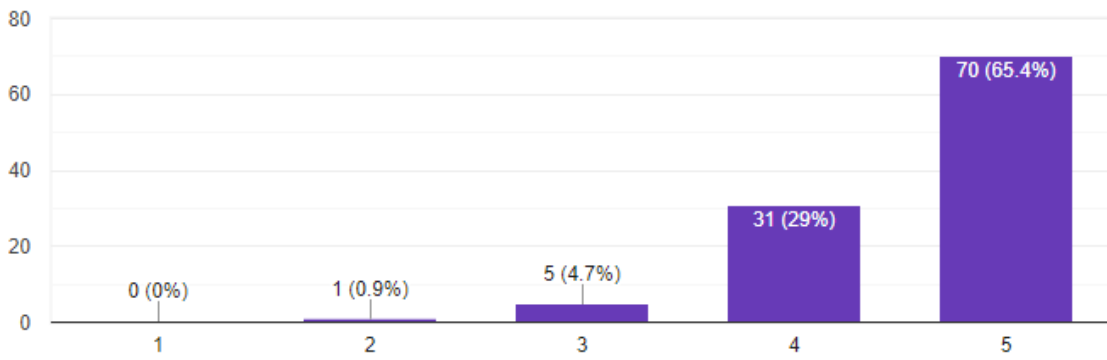
## Brand Image

107 responses



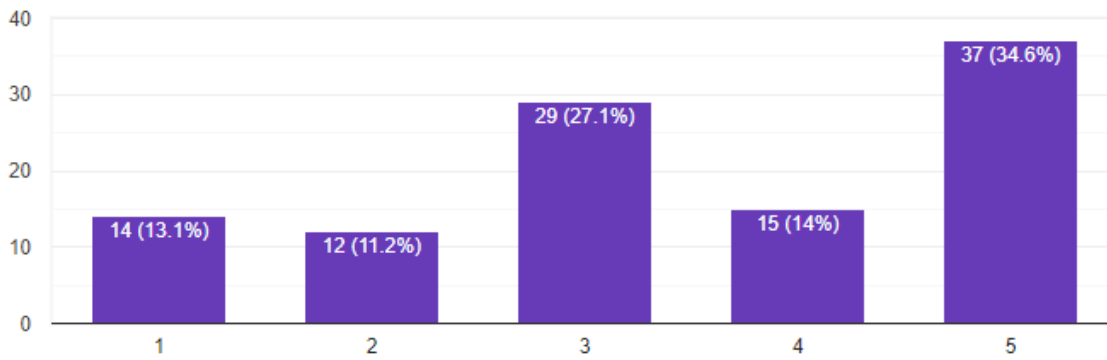
## Kualitas Pekerja

107 responses



## Pemilihan Gender Pekerja

107 responses



Sumber : *Instant Clean*