**DAFTAR PUSTAKA**

**Buku Teks:**

David, Fred R. (2013), *Strategic Management*, Edisi Ke-14, Global Edition, United States: Pearson Education.

David, Fred R. dan Forest R. David (2015), Strategic Management, Edisi Ke-15, Global Edition, United States: Pearson Education.

David, Fred R., Forest R. David (2017), *Strategic Management: A Competitive Advantage Approach, Concepts, and Cases*, Edisi 16, Global Edition , Malaysia: Pearson Education.

Dessler, Gary (2013), *Human Resources Management*, Edisi Ke-13, Global Edition, United States: Pearson Education.

Gitman, Lawrence J., Zutter, Chad J. (2015), *Principle of Managerial Finance*, Edisi Ke-14, Global Edition, United States: Pearson Education.

Heizer, J., Render B. (2017), *Operations Management: Sustainability and Supply Chain Management*, Edisi Ke-12, Global Edition, United States: Pearson Education.

Kotler, Phillip dan Gary Armstrong (2012), *Principles of Marketing*, Edisi 14, Global Edition, New Jersey: Pearson.

Kotler, Philip dan Keller (2016), *Marketing Management,*  Edisi Ke-15e, Global Edition, United States: Pearson Education.

Robbins, Stephen P. (2015), *Organizational Behaviour*, Edisi Ke-7, Global Edition, United States: Pearson Education.

**Undang-Undang:**

Republik Indonesia 2008. *Undang-Undang No. 20 tahun 2008 tentang Usaha Mikro, Kecil, dan Menengah (UMKM)* Bab I pasal 1. Sekretariat Negara. Jakarta.

Republik Indonesia 2008. *Undang-Undang No.20 Tahun 2008 tentang Usaha Mikro, Kecil, dan Menengah (UMKM)* Bab IV pasal 6. Sekretariat Negara. Jakarta.

Republik Indonesia. 2003. *Undang-Undang No. 13 tahun 2003 tentang Ketenagakerjaan*, Bab I pasal 1 ayat 30. Sekretariat Negara. Jakarta.

**Sumber Internet:**

Bps.gp.id 2018, Ekonomi Indonesia Triwulan III-2018 Tumbuh 5,17 Persen, diakses Maret 2019

<https://www.bps.go.id/pressrelease/2018/11/05/1522/ekonomi-indonesia-triwulan-iii-2018-tumbuh-5-17-persen.html>

Databoks.kata.co.id, Jumlah Penduduk Indonesia Mencapai 265 Juta Jiwa, diakses Maret 2019

 [https://databoks.katadata.co.id/datapublish/2018/05/18/2018-jumlah- penduduk-indonesia-mencapai-265-juta-jiwa](https://databoks.katadata.co.id/datapublish/2018/05/18/2018-jumlah-%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20%20penduduk-indonesia-mencapai-265-juta-jiwa)

Detik.com 2018, Ini Daftar Bunga Kredit Bank di RI, Rata-rata di Atas 10%, diakses April 2019

<https://finance.detik.com/moneter/d-3657315/ini-daftar-bunga-kredit-bank-di-ri-rata-rata-di-atas-10>

Kominfo.go.id 2017, Bisnis *E-Commerce* Bakal Memanas di 2020, diakses Maret 2019

<https://kominfo.go.id/content/detail/10968/bisnis-e-commerce-bakal-> memanas-di-2020/0/sorotan\_media

Kama (2018), Inilah Tren *E-Commerce* 2018 di Indonesia, Menurut Toko *Online* Ini, diakses April 2019

<https://nextren.grid.id/read/0124363/inilah-tren-e-commerce-2018-di-indonesia-menurut-toko-online-ini?page=all>

Obengplus.com 2019, Daftar tarif dasar listrik PLN 2019 dan Cek Tagihan Listrik Online, diakses Mei 2019

<http://obengplus.com/articles/4518/1/Daftar-tarif-dasar-listrik-PLN-2019-dan-Cek-Tagihan-Listrik-Online.html>

Tribunnews.com 2018, UMP DKI Jakarta 2019 Ditetapkan Rp 3,9 Juta, Naik 8,03%, diakses April 2019

<http://www.tribunnews.com/metropolitan/2018/11/01/ump-dki-jakarta-2019-ditetapkan-rp-39-juta-naik-803>.