

## STUDENT PERCEPTIONS OF COVID-19 CASE NEWS ON KOMPAS TV YOUTUBE CHANNEL

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### Abstract

Covid-19 news is a form of help from the mass media to provide information to audiences who still do not understand about the dangers of Covid-19 during the Covid-19 pandemic. In this study, it will be searched for how students perceive Covid-19 news that is broadcast through the Kompas TV YouTube channel.

This research uses perception theory, which is a theory that shows communication as a process that causes changes in knowledge.

The result of this study is, there is a change in knowledge about the Covid-19 pandemic situation in Indonesia because their knowledge is added by the news of the Corona Indonesia Update December 30, 2021: An increase of 189 Positive Cases of Covid-19. And the answer of this study is, the news create panic, and spreading fear to the audience.

The conclusion is, first, the five students responded objectively and gained new knowledge that the Covid-19 situation was still quite high. Secondly, regarding nonverbal communication, no one pays attention to the non-verbal communication contained in this news. The third is the student's perception of the credibility of the Corona Indonesia Update news on December 30, 2021: An increase of 189 Positive Cases of Covid-19. They immediately gave feedback and responses which are proof that the news of the Corona Indonesia Update December 30, 2021: An increase of 189 positive cases of Covid-19 is a credible source that is able to add to their cognitive to the Covid-19 situation that occurs in Indonesia.

### Keywords:

Perception, News, YouTube Channel, Mass Media Communication

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INTRODUCTION

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The Covid-19 pandemic has hit various countries on Earth since 2019. Covid-19 is a virus called Corona Virus Diseased in 2019 from the coronavirus family that attacks the respiratory system. Corona virus has 7 types, including:

- HCoV-229E.
- HCoV-OC43
- HCoV-NL6.
- HCoV-HKU1
- SARS-COV
- MERS-COV
- COVID-19 (halodoc.com)

This COVID originated in Wuhan, China. The initial cause of this virus spreading is uncertain, but scientists found 2 theories: the first theory is the jump of the virus from a virus that attacks animals, to a virus that attacks animals and humans or called zoonotic spillover. Or the second was an explosion at the Wuhan Institute of Virology, which is next to a market selling extreme foods such as bats.

Therefore, there are still many people who have not followed the health protocols made by WHO because they have not believed in these allegations.

Even so, so many media have published the number of victims who are positive for Covid-19. Even some of them died.

One such media is Kompas TV. Kompas TV consistently provides news regarding the development of Covid-19.

Kompas TV provides news to the audience through 2 channels. The first channel is Kompas TV, which is a channel through television, the second is through a YouTube channel.

Kompas TV's YouTube channel has a special edition, namely the Corona Indonesia update, which records data on the progress of patients affected by Covid-19 made by Covid19.go.id.

The news aired by Kompas TV through its YouTube channel is a form of help to audiences who still do not care about Covid-19.

Therefore, researchers want to know what the perception of the audience who are still hesitant about the data aired by the Kompas TV YouTube channel.

The author finds 2 problem identifications in this regard:

1. What is the perception of students of the Kwik Kian Gie Jakarta Institute of Business and Informatics majoring in communication sciences class of 2018 on the development of the increase in people affected by Corona disease?

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of compliance with health protocols. In addition, Eldini, Novi, and Sevian also have something in common, namely giving an appeal to the public to obey health protocols.

## Conclusion

Based on the research that has been performed, a few conclusions can be obtained are as followed:

1. Eldini's perception. She was surprised at the pandemic situation that occurred in Indonesia because many vaccines had been carried out throughout the region, and the government had implemented health protocols, but there were still many people who were positive for Covid-19 continued to increase in 2021. She has anxiety about it.
2. Evi's perception. Then Evi, Evi found out that Covid-19 cases had decreased, and the athletes' guesthouse had begun to dim Promotion gives positive impact and significant on service usage decision.
3. Novi's perception. She also knows that the number of people affected by Covid-19 is getting smaller.
4. Willy's perception. He learned that the growth of Covid-19 continued to grow until the end of the year.
5. Sevian's perception. He said that Covid-19 update news can cause fear and anxiety because there is an increase in the number of people affected by Covid-19 and the number who died from Covid-19.

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- Pembimbing

(Dearvy Johansen)