

THE INFLUENCE OF MAHSA AMINI'S REPORTING ON NEWS PORTALS ON THE ATTITUDES OF WOMEN IN JAKARTA

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Abstract

The Influence of Mahsa Amini's News Portal on the Attitude of Jakarta Women measures how much stimulus is given to the response received by women in Jakarta. The news had a major impact on women's attitudes, due to the case of Mahsa Amini who was sentenced to lose her life for dressing in an inappropriate hijab. The theory contained in this study uses the theory of S-O-R (Stimulus, Organism, Response) which measures the stimulus or stimulus given through Mahsa Amini's news, which is then processed to organisms, namely news portals in delivering Mahsa Amini's news. So that it can produce how much response to the attitude of Jakarta women. The object of research used in this study is the attitude of Jakarta women. The method used in this study is quantitative method.

The regression coefficient value for the Mahsa Amini News variable (X) was 0.612. The normality test results of $0.191 > 0.05$. The multicollinearity test shows 1.00 can be concluded that there is no multicollinearity between these independent variables. The heteroscedasticity test for Mahsa Amini's news variable is 0.814. The conclusion of this study is that the regression coefficient value for the Mahsa Amini News (X) variable is $0.612 > 0.000$. The results of the analysis of factors that influence the news of Mahsa Amini towards the attitude of women in Jakarta are when the attitude of women in Jakarta pays attention to information about Mahsa Amini on the News Portal 4.32%.

Keywords:

News, Portal, Women, Iran

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INTRODUCTION

A news portal is an information service activity used to view, read, and comment on the website. According to Kinanti (2021), news portals are divided into two senses, vertical news portals and horizontal news portals. Vertical news portals share personal information services about health, sports, and so on. While horizontal news portals have a definition of information services provided to the general public. Usually the news portal does not need to have access, for example news portals about news that is happening lately.

News portal is one of the means used by researchers to access various information about Mahsa Amini's news which will be discussed in the final research paper. Another purpose of researchers wants to use news portals because the information obtained will be more accessible than having to get information through mass media such as radio or television. Information through news portals has been obtained by researchers through several media portals, Komnas Perempuan, SindoNews.com, CNNIndonesia.com, Media Digital Time, Liputan6.com, kompas.com, researchers use from several news portal platforms to get more information about Mahsa Amini's news.

According to Kurnia (2022) Retrieved March 1, 2023 Liputan6.com, said that the media was shocked by important news in the Iranian country that caused massive demonstrations, especially women regarding the protest of the death of the 22-year-old Kurd. The news managed to attract public attention to several countries, especially in Muslim-majority countries such as Congo, Syria, Pakistan, Iran, Yemen, and Indonesia.

According to Fachri (2022) Retrieved March 1, 2023 hukumonline.com, "Komnas Perempuan increases control over women's bodies is a violation of women's human rights, in this case the right to their bodies. In the records of Komnas Perempuan, violations of the rights to women's bodies are crimes that occur massively repeatedly at the global level. Especially violence against women physically, psychologically, sexually, research both in the domestic, public, state and cyber spheres including violence based on culture and religion," explained the deputy chairman of Komnas Perempuan Indonesia, Olivia Cha Didjha Salam Pessy. He also explained that more than 100 civilians were killed in the wave of protests over the death of Mahsa Amini.

Several other sources according to Kohli (2022) were successfully accessed on time.com March 1, 2023, in a report written on the media said that the protest movement spread across more than 80 cities in Iran has led to hundreds of arrests, including from journalists and violence on protesters to show chaotic conditions that hamper traffic. In mid-September, many people took the lives of minors due to the results of protests against Mahsa Amini.

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The source of facts that researchers found through Kompas.com news about Mahsa Amini's news with the headline "Mahsa Amini's Family Confession: She was Tortured and Humiliated Before Death" caused a response to women who are ASEAN citizens from Indonesia with the username @Sus by saying "Agree" by replying to another internet user's comment, namely straight @garis who said "Hijab is not a sacred moral sign because only God knows the contents human heart, fortunately we live in Indonesia based on Pancasila. Try your best to defend Pancasila against radicals."

Continuing the quote explained through Fachri (2022) on hukumonline.com The National Commission on Violence Against Women in Indonesia or the response of women in Indonesia. women commented that in Indonesia there are also provisions in regulating the provisions of dress. For the Indonesian government, Komnas Perempuan Indonesia urges two points. First, that the government try to make diplomatic efforts so that the Iranian government through the security forces can guarantee that the demonstration can take place peacefully security forces can guarantee that the protests can take place peacefully.

Second, accelerate the elimination of discriminatory local regulations that control women's bodies because they have the potential to fulfill other human rights. women's bodies because they have the potential to fulfill other human rights, such as the right to education, the right to life without discrimination, and the right to freedom from discrimination. education, the right to live without discrimination, violence and threats, and the right to freedom of expression to freedom of expression.

According to Susilawati (2022) on Sindonews.com accessed on March 1, 2023 regarding the discussion above Maharashtra. March 1, 2023 regarding the above discussion Mahsa Amini is a woman from Saqaz, Kurdistan province, Iran. Mahsa Amini was born on July 22, 2000 known as a figure who loves and wants to spend time only with her family with her family. Mahsa Amini, also known as Jina Amini or Zhina Amini, is the only daughter in her family. Her parents and all her siblings show her affection. Mahsa Amini with her parents and her parents and siblings celebrate every birthday by blowing out the candles and cutting the cake. She even goes to a place of worship with her family.

According to Effendy (in Novita Dewi Anggreani 2019: 10) said that SOR theory is quality-dependent behavioral change stimuli given when providing information to communicants. Means The style of speech and delivery of the words given is decisive the success of behavior change or the response of the organization itself. Stimuli conveyed to the recipient of the message, can be accepted or rejected. Communication takes place when the communicant gets stimuli from the communicator itself.

The once the communicant understands or is interested in that message conveyed, communication will continue to the response of the organism or The communicant itself after receiving the message, then there is a willingness to respond from communicants in changing





Attitudes or behaviors on messages that have been given by the communicator. As for the linkage of SOR models (Stimulus, Organism, Response) To this study, The stimulus in question was the news of Mahsa Amini's death woman of Iranian origin the organism in question processes from a given stimulus Then processed by communicants, namely news portals so as to produce a response that is intended cause and effect which influences the attitudes of women in Jakarta towards stimuli through Mahsa Amini's reporting.

Through SOR theory (Stimulus, Organism, Response), stimulus (Stimuli) namely through the topic or discussion of Mahsa Amini's later news continued to the communicant (organism) itself, namely the news portal, convey to women so that it is able to provide The response seen from the attitude of the women of Jakarta.

If through stimulus (stimuli) and organisms can work well in conveying the stimuli and information provided, then it is and the organism can work well in conveying the stimuli and information provided, then it is able to get a response from the stimulus it is able to get a response from the stimulus. Actually from each response given is of various types, some are pro or cons, as long as the news or message provided provides a strong enough response, then it can be said that the stimulus can work strong enough, then it can be said that the stimulus can work well. Because stimulus and the organism itself have an important role for the final response of each individual or woman in Jakarta of each individual or woman in Jakarta.

The purpose of the researcher wants to use the theory of SOR (Stimulus, Organism, Response) through Mahsa Amini's news that was widely circulated on news portals about Iranian women to willing to protest on the highway, due to cases Those who get punished to lose their lives because Dress in an inappropriate hijab or not in accordance with the provisions in the country of Iran. Delivered by communicants who act as organism on news portals, so that it can be proven whether things It is able to respond to the attitudes of women in Jakarta. Therefore, researchers intend to conduct research on how "The influence of Mahsa Amini's reporting on news portals on racial attitudes Jakarta Women" on how the news responded women of Jakarta.

Based on the background of the problem above, the researcher formulates the following problem research problem as follows, "how much influence does the news of Mahsa Amini on news portals on the attitudes of women in Jakarta." Based on the problem identification above, the researcher intends to identify the problems that will be researched through this research, how much influence does Mahsa Amini's news have on the attitude of women in Jakarta? And what are the influencing factors of Mahsa Amini's news coverage on women's attitudes in Jakarta?

In carrying out this research, as for the objectives of the research that the researcher wants to achieve to be achieved by the researcher is to find out how much influence the reporting of Mahsa Amini on news portals has on the attitudes of women in Jakarta on news portals on the attitudes of

women in Jakarta, and to find out the influencing factors of Mahsa Amini's news coverage on news portals on the attitudes of women in Jakarta.

LITERATURE REVIEW

SOR theory is a quality-dependent change in behavior stimuli given when providing information to communicants. Means The style of speech and delivery of the words given is decisive successful change in behavior or response of the organism itself. Stimuli conveyed to the recipient of the message, may be received or rejected. Communication takes place when the communicator gets stimuli from the communicator itself.

Then once the communicant understands or is interested in The message conveyed, communication will continue to respond to the response from The organism or communicant itself after receiving the message, then it happens willingness to respond from communicants in changing attitudes or behaviors on messages that has been given by the communicator. The conclusion of the definition of mass communication is communication that conveying messages to the audience by using tool or can be called mass media. Usually mass media include magazines, television, internet, and radio or can be called print media and electronic media.

The news portal, the public or readers can easily provide a response or response to the news written on the news portal. about the news written on the news portal. The benefits are obtained by both parties, both the reading public and the news portal itself. In conclusion, news is the latest information related to everyday life, so we can't escape from it. However in choosing news, it must be considered whether or not the information is important for us.

According to Kinanti (2021) on jagoweb.com, news portals can be divided into two definitions, vertical news portals and horizontal news portals are vertical news portals share personalized information services about health, sports, and so on. While horizontal news portals have a definition of information services information services provided to the general public. Usually news portals do not need to have access, for example, news portals about recent news.

News portal about the news that has been happening lately. In the beginning, news portals were not really looked at by the public, because of the limited to using facilities and infrastructure that use the internet. But as time goes by and the frequent use of gadgets, news portals have become the center of attention and something that is taken seriously become the center of attention and something that is considered serious or important.

The occurrence of There is a shift in the attitude that people accept in responding to information. Those who used to take the time to read newspapers, are now starting to switch to their cell phones to read information through their mobile phones to read information through news portals. The news portal can also generate responses that are received through communicator



stimuli. One of them is a response through the comment column provided by the news portal itself provided by the news portal itself, one of which is *kompas.com*.

The attitudes of women that the researcher will discuss are, how women behave towards what triggers them to push for justice and protection if there are rights and treatment received is not in accordance with the rules or the absence of equality. An example can be taken in the case that the researcher wrote in this example in the case that the researcher wrote about in this study is, how women respond to the news of Mahsa Amini, an Iranian woman who was killed. Mahsa Amini, an Iranian woman who was murdered because she wore inappropriate wearing clothes that are considered inappropriate in her country. This made women from various countries, especially in This research focuses on the women of Jakarta.

RESEARCH METHODS

The object of this research is the attitude of Jakarta women to the the news of Mahsa Amini, a Kurdish woman in Iran who died because of her inappropriate wearing clothes that are considered inappropriate, and the news began to appear on news portals due to the actions of women who protested.

This research design uses quantitative methods with a descriptive approach. According to Sugiyono (2017: 8) quantitative research is carried out on samples or populations in collecting data through research instruments. In processing the data, the researcher chooses a statistical system whose purpose is to test the hypothetical accuracy. In processing the data, the researcher chooses a statistical system whose purpose is to test the hypothetical determination.

The descriptive approach is defined by Sugiyono (2017: 35) to be technical descriptive research to determine the existence of independent variables which contains one or more variables (independent variables or other variables independently), giving these variables not being compared and conducting research to find relationships with other variables to look for relationships with other variables.

In this study aims to examine the attitudes of women in Jakarta, on the news of Mahsa Amini, a Kurdish woman in Iran. The method used used to examine this research in the form of a survey, namely distributing questionnaires to respondents questionnaires to respondents. In this study, the population used was women's attitudes with a sample of women's attitudes in Jakarta popping up on the News Portal due to the actions of women who protested.

News portal is one of the means used by researchers to access various information about Mahsa Amini's news which will be discussed in the final research paper. Another purpose of researchers wants to use news portals because the information obtained will be more accessible than having to



get information through mass media such as radio or television. Information through news portals has been obtained by researchers through several media portals, Komnas Perempuan, SindoNews.com, CNNIndonesia.com, Media Digital Time, Liputan6.com, kompas.com, researchers use from several news portal platforms to get more information about Mahsa Amini's news.

RESULTS AND DISCUSSION

It can be said that in the news of Mahsa Amini that is reported in the news portal is able to provide a stimulus, or stimuli received by Jakarta women, one of the comments that triggered the attitude of Jakarta women. by the women of Jakarta, one of the comments that triggered the attitude of the women said said "*Jilbab is not a sign of holy morality because only alloh / god knows the contents of the human heart, fortunately the know the contents of the human heart, fortunately we live in Indonesia which is based on Pancasila. Try your best to defend Pancasila against the radicals. radicals.*"

The response of the news comment triggered the attitude of the women. The emotion received by the women was formed because the figure of Mahsa Amini did not get justice during her sentencing process, and was considered as if there was something that was covered up by the government, causing a response from the women response from women. The news portal itself succeeded in providing stimulus or stimulation to the organism or women of Jakarta, so that the attitudes of women are successfully formed successfully formed the attitude of women.

To find 161 respondents, researchers used pre-respondents with a total of 30 respondents. The validity test used in this study aims to measure valid data each question and the results of the questionnaire that has been filled out by the respondent. In testing the validity of the researcher 30 respondents to prove that the question items of all variables are valid and have good reliability questions of all variables are valid and have good reliability.

The following is the data of 30 pre respondents to measure validity. Based on the results of the validity analysis above, all question items in the study already valid by distributing pre questionnaires to 30 respondents. All items on Mahsa Amini's news variables and the attitudes of Jakarta women rcount> rtable. Then the data can be categorized as feasible in measuring variables. Furthermore, for 30 respondents, there is a reliability test as follows.

A reliability test coefficient that indicates how well the items in a collection are positively correlated with each other based on the respondents' results are positively correlated with each other based on the results of respondents from filling out the questionnaire. In testing the reliability of researchers need 30 respondents to prove that the question items of all variables have good reliability good. The following is data on 30 pre respondents to measure reliability.

Based on the results of the Reabelitas analysis above, all question items in the research are reliable by distributing pre questionnaires to 30 respondents research is reliable by distributing pre





questionnaires to 30 respondents. All items on the variable of Mahsa Amini's news and the attitude of Jakarta women $r_{count} > r_{table}$. Then the data can be categorized as feasible in measuring variables.

After distributing questionnaires to respondents who have criteria that match the characteristics of the respondent. Then the results of respondents based on the characteristics of the Jakarta women's questionnaire amounted to 161 respondents. Respondents who read Mahsa Amini's news on news portals totaled 161 respondents. Analysis of respondents based on demographics in this study is formed table is divided into three parts, namely aged 17 years and over, female, and domiciled in Jakarta.

Based on the respondent data above in the age section, respondents aged 17-27 years old there are about 80.1%, respondents aged 28-38 years are around 9.1%, respondents aged 39-49 years around 5.1%, respondents aged, aged over 50 years around 5.7%. It is known that 17 - 27 years old are more know and follow developments regarding the news of Mahsa Amini.

Respondent data above on the worker section, there are student respondents about 26.7%, student respondents are around 31.3%, respondents who are aged 39-49 years around 5.1%, Employee respondents around 30.1%. Respondents other 11.9%. It is known that student jobs follow more know and follow developments regarding Mahsa Amini's news. Respondent data on the number of genders, women are 99.4% while the male gender is 0.6%. It is known that gender women are more likely to follow knowing and following developments regarding Mahsa Amini's news. Respondent data on the number of domiciles, Jakarta is 94.3% while outside Jakarta is 5.7%. outside Jakarta there are 5.7%. It is known that Jakarta domiciles are more know and follow developments regarding Mahsa Amini's news. Amini.

Based on the results of the validity analysis above, all question items in the research are valid by distributing questionnaires to 161 respondents. research is valid by distributing questionnaires to 161 respondents. All items on the variable of Mahsa Amini's news and the attitude of Jakarta women $r_{hitung} > r_{tabel}$. Then the data can be categorized as feasible in measuring variables. Based on the results of the Reabelitas analysis above, all question items in the research are reliable by distributing questionnaires to 161 respondents. All items on the variable of Mahsa Amini's news and the attitude of Jakarta women $r_{count} > r_{table}$. Then the data can be categorized as feasible in measuring variables.

Respondents who have given an assessment of Mahsa Amini's news is 4.173. This average is in the upper upper limit of 4.075 and the lower limit of 4.270. Therefore, it can be therefore, it can be stated that respondents agree to strongly agree that the Coverage of Mahsa Amini on the news portal influences the attitudes of Jakarta women.

Respondents who have given an assessment of Jakarta Women's Attitude is 4.384. This average is in the the upper limit interval of 4.309 and the lower limit interval of 4.459. Therefore, it can be

therefore, it can be stated that respondents agree to strongly agree that variable Y can influence the attitude of Jakarta women.

Simple regression analysis is a method to determine the effect of one variable on another variables. In simple regression analysis there is only one independent variable (x) and one dependent variable (y), in order to determine the direction of the relationship between the independent variable and the dependent variable. In order to determine the relationship between Mahsa Amini's news variables and the attitudes of Jakarta women.

The following are the results simple regression analysis: shows that the regression coefficient value for the Mahsa Amini News variable (X) is 0.612, which means that it shows that it has a positive influence. However, the amount of influence is not significant due to several assumptions, namely that the news case is not relevant to respondents in Indonesia. In addition, another cause is because when Mahsa Amini's news took place, the events in Indonesia were bigger, so the news was somewhat muffled.

Phase 1 Normality Test Results. The criteria for the normality test, if Sig. > 0.05 means the data has normal distribution. Based on Table 4.13 shows that obtained a Sig. result of 0.007 < 0.05, where the results obtained are not normally distributed. Knowing the stage normality test one is not normally distributed, therefore the researcher used stage 2 normality test experiments using Monte Carlo to find out whether the data can be normally or abnormally distributed normal distribution, here are the results of the normality test using Monte Carlo: After using the normality test using Monte Carlo, the criterion is on the normality test, if Sig. > 0.05 means the data is normally distributed normal. The results obtained Sig of 0.191 > 0.05, where the results obtained by the data are normally distributed normal.

Multicollinearity test is a test conducted to determine whether there is a strong correlation or relationship between the independent variables or there is a correlation or strong relationship between the independent variables or the multicollinearity test independent variables. The criteria for the multicollinearity test, if the Tolerance value > 0.10 then means there is no multicollinearity in the data. Based on Table 4.15 shows that the Tolerance result obtained for the News Variable Mahsa Amini is 1.00, so it can be concluded that there is no multicollinearity between the variables.

Phase 1 Heteroscedasticity result known Sig. value for Mahsa News Variable 0.000 So it can be concluded that for the Mahsa Amin news variable < 0.05, which means there are symptoms of heteroscedasticity. Therefore, researchers use stage two in testing heteroscedasticity so that no heteroscedasticity symptoms occur heteroscedasticity symptoms occur by using the spearman coefficient test as follows: coefficient test as follows:

Heteroscedasticity test is a test conducted to determine whether the the resulting residual variation occurs does not vary or is constant. Based on the results obtained using the Glejser test in



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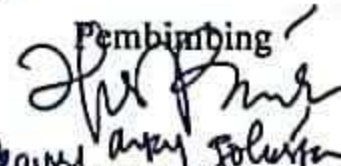
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