Lampiran 1 Hasil Uji Validitas dan Reliabilitas

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| **Reliability Statistics** | | | |
| Cronbach's Alpha | | N of Items | |
| .794 | | 9 | |
| **Correlations** | | | | | | | | | | | | | | |
|  | | | | RV1 | | RV2 | RV3 | RV4 | RV5 | RV6 | RV7 | RV8 | RV9 | TRV |
| RV1 | | Pearson Correlation | | 1 | | .472\*\* | .279\*\* | .473\*\* | .346\*\* | .199\* | .375\*\* | .369\*\* | .403\*\* | .681\*\* |
| Sig. (2-tailed) | |  | | .000 | .005 | .000 | .000 | .047 | .000 | .000 | .000 | .000 |
| N | | 100 | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| RV2 | | Pearson Correlation | | .472\*\* | | 1 | .415\*\* | .444\*\* | .225\* | .125 | .191 | .395\*\* | .387\*\* | .655\*\* |
| Sig. (2-tailed) | | .000 | |  | .000 | .000 | .024 | .217 | .056 | .000 | .000 | .000 |
| N | | 100 | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| RV3 | | Pearson Correlation | | .279\*\* | | .415\*\* | 1 | .333\*\* | .182 | .064 | .262\*\* | .331\*\* | .335\*\* | .566\*\* |
| Sig. (2-tailed) | | .005 | | .000 |  | .001 | .070 | .527 | .009 | .001 | .001 | .000 |
| N | | 100 | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| RV4 | | Pearson Correlation | | .473\*\* | | .444\*\* | .333\*\* | 1 | .299\*\* | .273\*\* | .309\*\* | .323\*\* | .417\*\* | .686\*\* |
| Sig. (2-tailed) | | .000 | | .000 | .001 |  | .003 | .006 | .002 | .001 | .000 | .000 |
| N | | 100 | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| RV5 | | Pearson Correlation | | .346\*\* | | .225\* | .182 | .299\*\* | 1 | .061 | .450\*\* | .348\*\* | .396\*\* | .568\*\* |
| Sig. (2-tailed) | | .000 | | .024 | .070 | .003 |  | .547 | .000 | .000 | .000 | .000 |
| N | | 100 | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| RV6 | | Pearson Correlation | | .199\* | | .125 | .064 | .273\*\* | .061 | 1 | .088 | .187 | .250\* | .441\*\* |
| Sig. (2-tailed) | | .047 | | .217 | .527 | .006 | .547 |  | .382 | .063 | .012 | .000 |
| N | | 100 | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| RV7 | | Pearson Correlation | | .375\*\* | | .191 | .262\*\* | .309\*\* | .450\*\* | .088 | 1 | .503\*\* | .375\*\* | .619\*\* |
| Sig. (2-tailed) | | .000 | | .056 | .009 | .002 | .000 | .382 |  | .000 | .000 | .000 |
| N | | 100 | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| RV8 | | Pearson Correlation | | .369\*\* | | .395\*\* | .331\*\* | .323\*\* | .348\*\* | .187 | .503\*\* | 1 | .462\*\* | .700\*\* |
| Sig. (2-tailed) | | .000 | | .000 | .001 | .001 | .000 | .063 | .000 |  | .000 | .000 |
| N | | 100 | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| RV9 | | Pearson Correlation | | .403\*\* | | .387\*\* | .335\*\* | .417\*\* | .396\*\* | .250\* | .375\*\* | .462\*\* | 1 | .705\*\* |
| Sig. (2-tailed) | | .000 | | .000 | .001 | .000 | .000 | .012 | .000 | .000 |  | .000 |
| N | | 100 | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| TRV | | Pearson Correlation | | .681\*\* | | .655\*\* | .566\*\* | .686\*\* | .568\*\* | .441\*\* | .619\*\* | .700\*\* | .705\*\* | 1 |
| Sig. (2-tailed) | | .000 | | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 |  |
| N | | 100 | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| .792 | 8 |

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | | |
|  | | RT1 | RT2 | RT3 | RT4 | RT5 | RT6 | RT7 | TRT |
| RT1 | Pearson Correlation | 1 | .488\*\* | .341\*\* | .126 | .438\*\* | .349\*\* | .624\*\* | .743\*\* |
| Sig. (2-tailed) |  | .000 | .001 | .213 | .000 | .000 | .000 | .000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| RT2 | Pearson Correlation | .488\*\* | 1 | .275\*\* | .067 | .271\*\* | .395\*\* | .439\*\* | .649\*\* |
| Sig. (2-tailed) | .000 |  | .006 | .509 | .006 | .000 | .000 | .000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| RT3 | Pearson Correlation | .341\*\* | .275\*\* | 1 | .011 | .613\*\* | .250\* | .463\*\* | .633\*\* |
| Sig. (2-tailed) | .001 | .006 |  | .917 | .000 | .012 | .000 | .000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| RT4 | Pearson Correlation | .126 | .067 | .011 | 1 | .156 | .107 | .168 | .393\*\* |
| Sig. (2-tailed) | .213 | .509 | .917 |  | .122 | .291 | .094 | .000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| RT5 | Pearson Correlation | .438\*\* | .271\*\* | .613\*\* | .156 | 1 | .336\*\* | .490\*\* | .708\*\* |
| Sig. (2-tailed) | .000 | .006 | .000 | .122 |  | .001 | .000 | .000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| RT6 | Pearson Correlation | .349\*\* | .395\*\* | .250\* | .107 | .336\*\* | 1 | .393\*\* | .621\*\* |
| Sig. (2-tailed) | .000 | .000 | .012 | .291 | .001 |  | .000 | .000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| RT7 | Pearson Correlation | .624\*\* | .439\*\* | .463\*\* | .168 | .490\*\* | .393\*\* | 1 | .787\*\* |
| Sig. (2-tailed) | .000 | .000 | .000 | .094 | .000 | .000 |  | .000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| TRT | Pearson Correlation | .743\*\* | .649\*\* | .633\*\* | .393\*\* | .708\*\* | .621\*\* | .787\*\* | 1 |
| Sig. (2-tailed) | .000 | .000 | .000 | .000 | .000 | .000 | .000 |  |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| .802 | 6 |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | |
|  | | KP1 | KP2 | KP3 | KP4 | KP5 | KP6 | TKP |
| KP1 | Pearson Correlation | 1 | .415\*\* | .504\*\* | .257\*\* | .362\*\* | .377\*\* | .661\*\* |
| Sig. (2-tailed) |  | .000 | .000 | .010 | .000 | .000 | .000 |
| N | 100 | 100 | 100 | 100 | 100 | 99 | 100 |
| KP2 | Pearson Correlation | .415\*\* | 1 | .538\*\* | .464\*\* | .255\* | .350\*\* | .715\*\* |
| Sig. (2-tailed) | .000 |  | .000 | .000 | .010 | .000 | .000 |
| N | 100 | 100 | 100 | 100 | 100 | 99 | 100 |
| KP3 | Pearson Correlation | .504\*\* | .538\*\* | 1 | .261\*\* | .401\*\* | .400\*\* | .725\*\* |
| Sig. (2-tailed) | .000 | .000 |  | .009 | .000 | .000 | .000 |
| N | 100 | 100 | 100 | 100 | 100 | 99 | 100 |
| KP4 | Pearson Correlation | .257\*\* | .464\*\* | .261\*\* | 1 | .600\*\* | .355\*\* | .709\*\* |
| Sig. (2-tailed) | .010 | .000 | .009 |  | .000 | .000 | .000 |
| N | 100 | 100 | 100 | 100 | 100 | 99 | 100 |
| KP5 | Pearson Correlation | .362\*\* | .255\* | .401\*\* | .600\*\* | 1 | .498\*\* | .744\*\* |
| Sig. (2-tailed) | .000 | .010 | .000 | .000 |  | .000 | .000 |
| N | 100 | 100 | 100 | 100 | 100 | 99 | 100 |
| KP6 | Pearson Correlation | .377\*\* | .350\*\* | .400\*\* | .355\*\* | .498\*\* | 1 | .693\*\* |
| Sig. (2-tailed) | .000 | .000 | .000 | .000 | .000 |  | .000 |
| N | 99 | 99 | 99 | 99 | 99 | 99 | 99 |
| TKP | Pearson Correlation | .661\*\* | .715\*\* | .725\*\* | .709\*\* | .744\*\* | .693\*\* | 1 |
| Sig. (2-tailed) | .000 | .000 | .000 | .000 | .000 | .000 |  |
| N | 100 | 100 | 100 | 100 | 100 | 99 | 100 |

Lampiran 2

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Umur** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | <17 Tahun | 1 | 1.0 | 1.0 | 1.0 |
| 18-23 Tahun | 90 | 90.0 | 90.0 | 91.0 |
| 24-34 Tahun | 9 | 9.0 | 9.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **JK** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Pria | 44 | 44.0 | 44.0 | 44.0 |
| Wanita | 56 | 56.0 | 56.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Pekerjaan** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Pelajar | 80 | 80.0 | 80.0 | 80.0 |
| Pegawai Swasta | 7 | 7.0 | 7.0 | 87.0 |
| Wiraswasta | 4 | 4.0 | 4.0 | 91.0 |
| Ibu Rumah Tangga | 3 | 3.0 | 3.0 | 94.0 |
| Lainya | 6 | 6.0 | 6.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 |  |

Lampiran 3

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Report** | | | | |
|  | Nama | MRV | MRT | MKP |
| N | 100 | 100 | 100 | 100 |
| Mean |  | 3.9533 | 3.9371 | 4.5933 |
| Std. Deviation |  | .45421 | .46272 | .53984 |

Lampiran 4

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Coefficientsa** | | | | | | |
| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
| B | Std. Error | Beta |
| 1 | (Constant) | 5.749 | 1.824 |  | 3.153 | .002 |
| TRV | .331 | .075 | .474 | 4.434 | .000 |
| TRT | .267 | .094 | .303 | 2.836 | .006 |
| a. Dependent Variable: TKP | | | | | | |

Lampiran 5

|  |  |  |
| --- | --- | --- |
| **One-Sample Kolmogorov-Smirnov Test** | | |
|  | | Unstandardized Residual |
| N | | 100 |
| Normal Parametersa,b | Mean | .0000000 |
| Std. Deviation | 1.94620924 |
| Most Extreme Differences | Absolute | .070 |
| Positive | .070 |
| Negative | -.044 |
| Test Statistic | | .070 |
| Asymp. Sig. (2-tailed) | | .200c,d |
| a. Test distribution is Normal. | | |
| b. Calculated from data. | | |
| c. Lilliefors Significance Correction. | | |
| d. This is a lower bound of the true significance. | | |

Lampiran 6

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Model Summaryb** | | | | | |
| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate | Durbin-Watson |
| 1 | .731a | .535 | .525 | 1.96617 | 1.739 |
| a. Predictors: (Constant), TRT, TRV | | | | | |
| b. Dependent Variable: TKP | | | | | |

Lampiran 7

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Coefficientsa** | | | | | | |
| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
| B | Std. Error | Beta |
| 1 | (Constant) | 1.833 | 1.123 |  | 1.632 | .106 |
| TRV | .053 | .046 | .178 | 1.148 | .254 |
| TRT | -.080 | .058 | -.213 | -1.372 | .173 |
| a. Dependent Variable: abs\_res | | | | | | |

Lampiran 8

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Coefficientsa** | | | | | | | | |
| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. | Collinearity Statistics | |
| B | Std. Error | Beta | Tolerance | VIF |
| 1 | (Constant) | 5.749 | 1.824 |  | 3.153 | .002 |  |  |
| TRV | .331 | .075 | .474 | 4.434 | .000 | .420 | 2.382 |
| TRT | .267 | .094 | .303 | 2.836 | .006 | .420 | 2.382 |
| a. Dependent Variable: TKP | | | | | | | | |

Lampiran 9

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **ANOVAa** | | | | | | |
| Model | | Sum of Squares | df | Mean Square | F | Sig. |
| 1 | Regression | 431.575 | 2 | 215.787 | 55.819 | .000b |
| Residual | 374.985 | 97 | 3.866 |  |  |
| Total | 806.560 | 99 |  |  |  |
| a. Dependent Variable: TKP | | | | | | |
| b. Predictors: (Constant), TRT, TRV | | | | | | |

Lampiran 10

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Coefficientsa** | | | | | | |
| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
| B | Std. Error | Beta |
| 1 | (Constant) | 5.749 | 1.824 |  | 3.153 | .002 |
| TRV | .331 | .075 | .474 | 4.434 | .000 |
| TRT | .267 | .094 | .303 | 2.836 | .006 |
| a. Dependent Variable: TKP | | | | | | |

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| Lampiran 11. Hasil Kuesioner Review | | | | | | | | |
|  |  |  |  |  |  |  |  |  |
| RV1 | RV2 | RV3 | RV4 | RV5 | RV6 | RV7 | RV8 | RV9 |
| 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 |
| 4 | 4 | 4 | 5 | 4 | 3 | 4 | 4 | 4 |
| 4 | 5 | 4 | 5 | 5 | 4 | 2 | 4 | 5 |
| 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 |
| 3 | 2 | 3 | 3 | 2 | 4 | 3 | 2 | 3 |
| 5 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 |
| 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 5 | 5 | 4 | 4 | 5 | 3 | 4 | 5 | 4 |
| 4 | 4 | 4 | 4 | 5 | 3 | 4 | 5 | 5 |
| 4 | 3 | 3 | 3 | 3 | 4 | 2 | 2 | 3 |
| 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 4 |
| 4 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 4 |
| 4 | 3 | 4 | 4 | 4 | 2 | 4 | 4 | 4 |
| 4 | 5 | 4 | 4 | 3 | 3 | 4 | 4 | 4 |
| 5 | 4 | 3 | 5 | 4 | 5 | 4 | 4 | 3 |
| 5 | 3 | 5 | 4 | 5 | 4 | 5 | 4 | 3 |
| 5 | 4 | 4 | 4 | 5 | 3 | 4 | 4 | 4 |
| 5 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 5 |
| 4 | 4 | 4 | 3 | 5 | 3 | 5 | 4 | 3 |
| 4 | 3 | 4 | 4 | 3 | 3 | 4 | 4 | 4 |
| 5 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 4 |
| 4 | 4 | 3 | 3 | 4 | 2 | 5 | 5 | 4 |
| 4 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 3 |
| 4 | 5 | 4 | 4 | 3 | 4 | 4 | 5 | 4 |
| 4 | 4 | 3 | 4 | 5 | 5 | 3 | 4 | 4 |
| 4 | 3 | 5 | 3 | 5 | 3 | 4 | 3 | 5 |
| 5 | 5 | 2 | 4 | 5 | 5 | 3 | 5 | 5 |
| 4 | 5 | 5 | 4 | 5 | 2 | 3 | 4 | 4 |
| 4 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 5 |
| 4 | 4 | 4 | 4 | 4 | 2 | 4 | 4 | 4 |
| 5 | 4 | 4 | 5 | 4 | 2 | 4 | 4 | 4 |
| 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 |
| 5 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 5 |
| 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 5 |
| 4 | 4 | 2 | 4 | 4 | 2 | 4 | 5 | 4 |
| 4 | 3 | 4 | 4 | 4 | 5 | 4 | 3 | 4 |
| 4 | 4 | 2 | 3 | 4 | 4 | 4 | 3 | 4 |
| 4 | 3 | 3 | 4 | 5 | 2 | 5 | 3 | 4 |
| 5 | 3 | 4 | 4 | 5 | 2 | 4 | 3 | 4 |
| 5 | 2 | 2 | 5 | 5 | 5 | 5 | 5 | 5 |
| 5 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 4 |
| 4 | 3 | 4 | 5 | 5 | 3 | 5 | 4 | 4 |
| 4 | 3 | 3 | 4 | 4 | 3 | 4 | 4 | 3 |
| 4 | 3 | 4 | 4 | 5 | 4 | 5 | 5 | 4 |
| 5 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 |
| 5 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 5 |
| 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 |
| 4 | 3 | 3 | 3 | 4 | 2 | 4 | 4 | 4 |
| 4 | 3 | 3 | 3 | 4 | 3 | 3 | 3 | 4 |
| 4 | 3 | 3 | 4 | 4 | 4 | 3 | 4 | 4 |
| 4 | 4 | 3 | 4 | 4 | 3 | 4 | 3 | 4 |
| 3 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 5 |
| 4 | 2 | 3 | 4 | 4 | 4 | 4 | 4 | 4 |
| 4 | 5 | 2 | 5 | 5 | 4 | 5 | 3 | 5 |
| 4 | 3 | 3 | 3 | 4 | 4 | 4 | 4 | 4 |
| 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 |
| 5 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 4 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 5 | 5 | 4 | 4 | 5 | 3 | 5 | 5 | 4 |
| 5 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 4 |
| 5 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 5 |
| 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 |
| 3 | 3 | 2 | 4 | 4 | 3 | 3 | 2 | 2 |
| 5 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 5 |
| 5 | 5 | 3 | 4 | 5 | 3 | 5 | 3 | 4 |
| 5 | 4 | 3 | 3 | 4 | 2 | 4 | 3 | 4 |
| 5 | 3 | 3 | 3 | 4 | 5 | 4 | 3 | 4 |
| 4 | 4 | 4 | 5 | 3 | 5 | 4 | 3 | 5 |
| 3 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 |
| 5 | 4 | 4 | 5 | 5 | 3 | 4 | 4 | 5 |
| 4 | 4 | 3 | 3 | 5 | 2 | 4 | 5 | 4 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 5 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 |
| 4 | 3 | 3 | 4 | 4 | 4 | 5 | 4 | 4 |
| 5 | 5 | 5 | 5 | 5 | 3 | 5 | 5 | 5 |
| 4 | 4 | 3 | 4 | 4 | 3 | 4 | 4 | 3 |
| 4 | 3 | 3 | 4 | 5 | 2 | 5 | 4 | 5 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 4 | 3 | 3 | 3 | 3 | 2 | 4 | 4 | 3 |
| 5 | 5 | 4 | 5 | 3 | 5 | 4 | 5 | 4 |
| 3 | 3 | 4 | 4 | 5 | 4 | 5 | 5 | 4 |
| 3 | 2 | 2 | 2 | 3 | 3 | 2 | 2 | 2 |
| 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 |
| 4 | 3 | 3 | 3 | 4 | 4 | 4 | 4 | 4 |
| 3 | 4 | 4 | 3 | 5 | 3 | 5 | 4 | 4 |
| 4 | 3 | 3 | 3 | 4 | 4 | 4 | 3 | 4 |
| 4 | 4 | 4 | 4 | 3 | 2 | 4 | 3 | 4 |
| 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 |
| 3 | 3 | 3 | 3 | 4 | 3 | 4 | 4 | 4 |
| 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 5 | 5 | 4 | 5 | 4 | 3 | 4 | 4 | 5 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 4 | 4 | 3 | 3 | 4 | 3 | 4 | 4 | 3 |
| 3 | 3 | 3 | 4 | 5 | 3 | 3 | 2 | 3 |
| 3 | 3 | 3 | 2 | 4 | 4 | 4 | 4 | 4 |
| 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 5 | 3 | 3 | 4 | 5 | 5 | 5 | 5 | 5 |
| 5 | 5 | 4 | 5 | 5 | 5 | 4 | 3 | 4 |

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| --- | --- | --- | --- | --- | --- | --- |
| Lampiran 12 Hasil Kuesioner Rating | | | | | | |
|  |  |  |  |  |  |  |
| RT1 | RT2 | RT3 | RT4 | RT5 | RT6 | RT7 |
| 4 | 4 | 5 | 3 | 4 | 5 | 4 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 4 | 4 | 5 | 3 | 4 | 4 | 4 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 2 | 2 | 2 | 4 | 3 | 3 | 2 |
| 5 | 4 | 4 | 3 | 4 | 3 | 4 |
| 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| 3 | 4 | 4 | 4 | 4 | 4 | 4 |
| 5 | 4 | 5 | 3 | 5 | 4 | 5 |
| 4 | 4 | 5 | 3 | 4 | 4 | 4 |
| 4 | 2 | 2 | 4 | 3 | 3 | 3 |
| 4 | 3 | 4 | 5 | 5 | 3 | 5 |
| 5 | 4 | 4 | 4 | 5 | 5 | 3 |
| 4 | 4 | 4 | 2 | 4 | 3 | 4 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 4 | 3 | 5 | 3 | 5 | 4 | 4 |
| 5 | 3 | 5 | 3 | 5 | 5 | 5 |
| 4 | 4 | 5 | 3 | 5 | 4 | 5 |
| 3 | 3 | 4 | 4 | 3 | 2 | 3 |
| 4 | 4 | 5 | 3 | 5 | 4 | 4 |
| 4 | 3 | 3 | 4 | 4 | 4 | 4 |
| 5 | 5 | 4 | 4 | 4 | 3 | 4 |
| 4 | 3 | 4 | 3 | 5 | 3 | 4 |
| 4 | 4 | 3 | 4 | 4 | 3 | 3 |
| 4 | 4 | 4 | 5 | 4 | 3 | 5 |
| 4 | 4 | 5 | 4 | 4 | 4 | 4 |
| 2 | 3 | 5 | 2 | 4 | 3 | 2 |
| 5 | 4 | 5 | 4 | 5 | 5 | 5 |
| 4 | 4 | 3 | 4 | 4 | 5 | 4 |
| 5 | 4 | 5 | 3 | 5 | 4 | 5 |
| 4 | 4 | 4 | 4 | 4 | 2 | 4 |
| 5 | 4 | 4 | 2 | 4 | 4 | 4 |
| 3 | 4 | 4 | 3 | 4 | 4 | 4 |
| 5 | 4 | 4 | 4 | 5 | 4 | 5 |
| 5 | 4 | 5 | 4 | 4 | 4 | 5 |
| 4 | 2 | 4 | 3 | 4 | 4 | 2 |
| 3 | 3 | 4 | 3 | 4 | 3 | 3 |
| 4 | 4 | 4 | 4 | 5 | 5 | 5 |
| 3 | 3 | 4 | 5 | 5 | 3 | 4 |
| 4 | 3 | 4 | 5 | 4 | 4 | 3 |
| 5 | 3 | 5 | 4 | 5 | 2 | 5 |
| 4 | 5 | 4 | 5 | 4 | 3 | 4 |
| 4 | 4 | 5 | 3 | 5 | 4 | 4 |
| 4 | 3 | 4 | 3 | 4 | 3 | 4 |
| 4 | 3 | 5 | 4 | 4 | 4 | 5 |
| 4 | 4 | 4 | 4 | 4 | 3 | 4 |
| 5 | 4 | 4 | 5 | 5 | 5 | 5 |
| 4 | 4 | 5 | 5 | 5 | 4 | 4 |
| 4 | 3 | 4 | 2 | 4 | 4 | 4 |
| 3 | 3 | 4 | 3 | 3 | 3 | 3 |
| 3 | 4 | 3 | 4 | 4 | 4 | 4 |
| 4 | 4 | 4 | 3 | 4 | 3 | 4 |
| 3 | 4 | 4 | 4 | 4 | 4 | 4 |
| 4 | 2 | 4 | 4 | 4 | 4 | 4 |
| 5 | 5 | 5 | 2 | 5 | 5 | 5 |
| 4 | 3 | 3 | 3 | 4 | 3 | 3 |
| 5 | 3 | 5 | 5 | 5 | 4 | 5 |
| 5 | 4 | 5 | 4 | 5 | 4 | 5 |
| 5 | 4 | 4 | 4 | 4 | 4 | 4 |
| 5 | 5 | 5 | 3 | 5 | 4 | 4 |
| 4 | 4 | 5 | 4 | 5 | 4 | 4 |
| 5 | 5 | 5 | 4 | 5 | 4 | 5 |
| 4 | 4 | 4 | 3 | 4 | 4 | 4 |
| 3 | 2 | 4 | 3 | 3 | 3 | 3 |
| 3 | 3 | 5 | 5 | 5 | 4 | 5 |
| 4 | 4 | 4 | 3 | 5 | 3 | 4 |
| 4 | 5 | 3 | 4 | 3 | 4 | 4 |
| 4 | 4 | 4 | 4 | 4 | 3 | 3 |
| 5 | 5 | 4 | 3 | 5 | 4 | 4 |
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| 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 3 | 3 | 4 | 4 | 4 | 4 | 3 |
| 5 | 5 | 5 | 3 | 5 | 5 | 5 |
| 4 | 4 | 4 | 3 | 4 | 4 | 4 |
| 4 | 4 | 4 | 2 | 5 | 4 | 4 |
| 3 | 4 | 3 | 3 | 4 | 4 | 3 |
| 4 | 3 | 3 | 3 | 4 | 3 | 4 |
| 5 | 4 | 4 | 4 | 4 | 3 | 4 |
| 3 | 3 | 5 | 4 | 5 | 3 | 3 |
| 3 | 3 | 4 | 2 | 3 | 3 | 4 |
| 4 | 4 | 3 | 4 | 4 | 5 | 4 |
| 4 | 4 | 4 | 4 | 3 | 4 | 4 |
| 3 | 4 | 5 | 3 | 5 | 4 | 4 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 3 | 3 | 4 | 2 | 4 | 3 | 4 |
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| 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 3 | 4 | 4 | 3 | 4 | 3 | 3 |
| 3 | 3 | 5 | 4 | 5 | 3 | 3 |
| 4 | 4 | 4 | 3 | 4 | 3 | 3 |
| 4 | 4 | 4 | 3 | 4 | 4 | 4 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 5 | 3 | 5 | 5 | 5 | 3 | 4 |
| 5 | 5 | 5 | 5 | 5 | 4 | 4 |

Lampiran 13 Hasil Kuesioner Keputusan Pembelian

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| KP1 | KP2 | KP3 | KP4 | KP5 | KP6 |
| 5 | 5 | 5 | 4 | 4 | 4 |
| 4 | 4 | 4 | 4 | 4 | 4 |
| 5 | 5 | 4 | 4 | 4 | 4 |
| 4 | 5 | 4 | 4 | 4 | 4 |
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| 4 | 5 | 4 | 4 | 3 | 4 |
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| 5 | 5 | 5 | 4 | 5 | 5 |
| 5 | 4 | 5 | 2 | 2 | 4 |
| 5 | 5 | 5 | 5 | 5 | 5 |
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| 4 | 5 | 5 | 5 | 5 | 5 |
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| 4 | 4 | 4 | 3 | 3 | 4 |
| 5 | 5 | 5 | 5 | 4 | 5 |
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| 5 | 5 | 4 | 4 | 3 | 5 |
| 4 | 5 | 5 | 4 | 4 | 4 |
| 5 | 4 | 5 | 5 | 5 | 5 |
| 5 | 5 | 4 | 4 | 4 | 4 |
| 4 | 4 | 4 | 4 | 3 | 3 |
| 5 | 5 | 5 | 5 | 5 | 5 |
| 5 | 5 | 5 | 5 | 5 | 5 |
| 4 | 3 | 5 | 3 | 4 | 3 |
| 4 | 4 | 5 | 3 | 4 | 4 |
| 5 | 3 | 4 | 5 | 4 | 4 |
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| 5 | 5 | 5 | 4 | 5 | 5 |
| 5 | 4 | 5 | 3 | 4 | 4 |
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| 5 | 5 | 5 | 5 | 5 | 5 |
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| 5 | 5 | 5 | 5 | 4 | 4 |
| 5 | 4 | 5 | 4 | 3 | 4 |
| 5 | 4 | 4 | 3 | 4 | 5 |
| 5 | 5 | 5 | 4 | 4 | 4 |
| 5 | 3 | 3 | 4 | 5 | 5 |
| 4 | 3 | 3 | 3 | 3 | 3 |
| 4 | 4 | 4 | 4 | 4 | 4 |
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| 4 | 4 | 4 | 3 | 3 | 5 |
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| 3 | 3 | 3 | 3 | 3 | 3 |
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| 4 | 4 | 4 | 4 | 4 | 4 |
| 3 | 4 | 4 | 4 | 4 | 4 |
| 3 | 4 | 3 | 3 | 2 | 4 |
| 5 | 3 | 4 | 3 | 4 | 4 |
| 4 | 4 | 4 | 3 | 3 | 4 |
| 4 | 4 | 4 | 5 | 4 | 4 |
| 5 | 3 | 5 | 3 | 5 | 5 |
| 5 | 4 | 4 | 5 | 5 | 4 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Nama: |  |  | Pekerjaan: | |
| Umur: |  |  | Jenis Kelamin: L/P | |
| Apakah anda tinggal di daerah Kelapa Gading? Ya / Tidak | |  |  |
| Apakah anda pernah menggunakan aplikasi atau situs Zomato? Ya / Tidak | | | |

STS : Sangat Tidak Setuju, TS : Tidak Setuju, CS : Cukup Setuju, S : Setuju, SS : Sangat Setuju

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| No | Pernyataan | STS | TS | CS | S | S |
| 1 | Anda merasa bahwa Zomato adalah sumber Review yang terpercaya. |  |  |  |  |  |
| 2 | Anda merasa bahwa pemberi Review di Zomato berkompeten. |  |  |  |  |  |
| 3 | Anda merasa bahwa Review yang ada di Zomato konsisten. |  |  |  |  |  |
| 4 | Anda merasa bahwa Review yang ada di Zomato berkualitas. |  |  |  |  |  |
| 5 | Banyaknya jumlah Review yang diberikan untuk suatu restoran membuat anda lebih yakin/percaya pada Review tersebut. |  |  |  |  |  |
| 6 | Banyaknya jumlah Review yang diberikan untuk suatu restoran membuat anda lebih yakin/percaya pada Review tersebut. |  |  |  |  |  |
| 7 | Review yang anda baca bermanfaat bagi anda. |  |  |  |  |  |
| 8 | Anda mempercayai Review yang ada di Zomato. |  |  |  |  |  |
| 9 | Isi dari Review di Zomato sudah sesuai dengan objek (Jenis makanan,suasana,lokasi) yang di-review. |  |  |  |  |  |
| 10 | Rating yang ada di Zomato terpercaya |  |  |  |  |  |
| 11 | Anda merasa Pemberi Rating di Zomato memiliki pengetahuan seputar objek yang dirating |  |  |  |  |  |
| 12 | Anda merasa rating yang ada di Zomato cukup konsisten |  |  |  |  |  |
| 13 | Banyaknya jumlah RATING yang berikan membuat anda lebih yakin |  |  |  |  |  |
| 14 | Anda memiliki pengetahuan/informasi tentang sebuah restoran sebelum melihat RATING di Zomato |  |  |  |  |  |
| 15 | Dengan melihat RATING di Zomato, anda merasa terbantu dalam mencari informasi |  |  |  |  |  |
| 16 | Anda mempercayai RATING yang ada di Zomato |  |  |  |  |  |
| 17 | Anda tahu bahwa di Zomato ada berbagai RATING dan REVIEW tentang restoran |  |  |  |  |  |
| 18 | Anda tertarik untuk mencoba sebuah restoran ketika melihat RATING dan REVIEW yang baik di Zomato |  |  |  |  |  |
| 19 | Anda tertarik untuk mencoba sebuah restoran ketika mendapatkan informasi (lokasi, menu, perkiraan harga, foto) dari Zomato |  |  |  |  |  |
| 20 | Anda terdorong (memiliki keinginan kuat) untuk mencoba restoran setelah melihat RATING dan REVIEW yang baik di Zomato |  |  |  |  |  |
| 21 | Anda terdorong (memiliki keinginan kuat) untuk mencoba restoran ketika mendapatkan informasi (lokasi, menu, perkiraan harga, foto) dari Zomato |  |  |  |  |  |
| 22 | Anda pernah mencoba sebuah restoran setelah melihat RATING dan REVIEW dari Zomato |  |  |  |  |  |