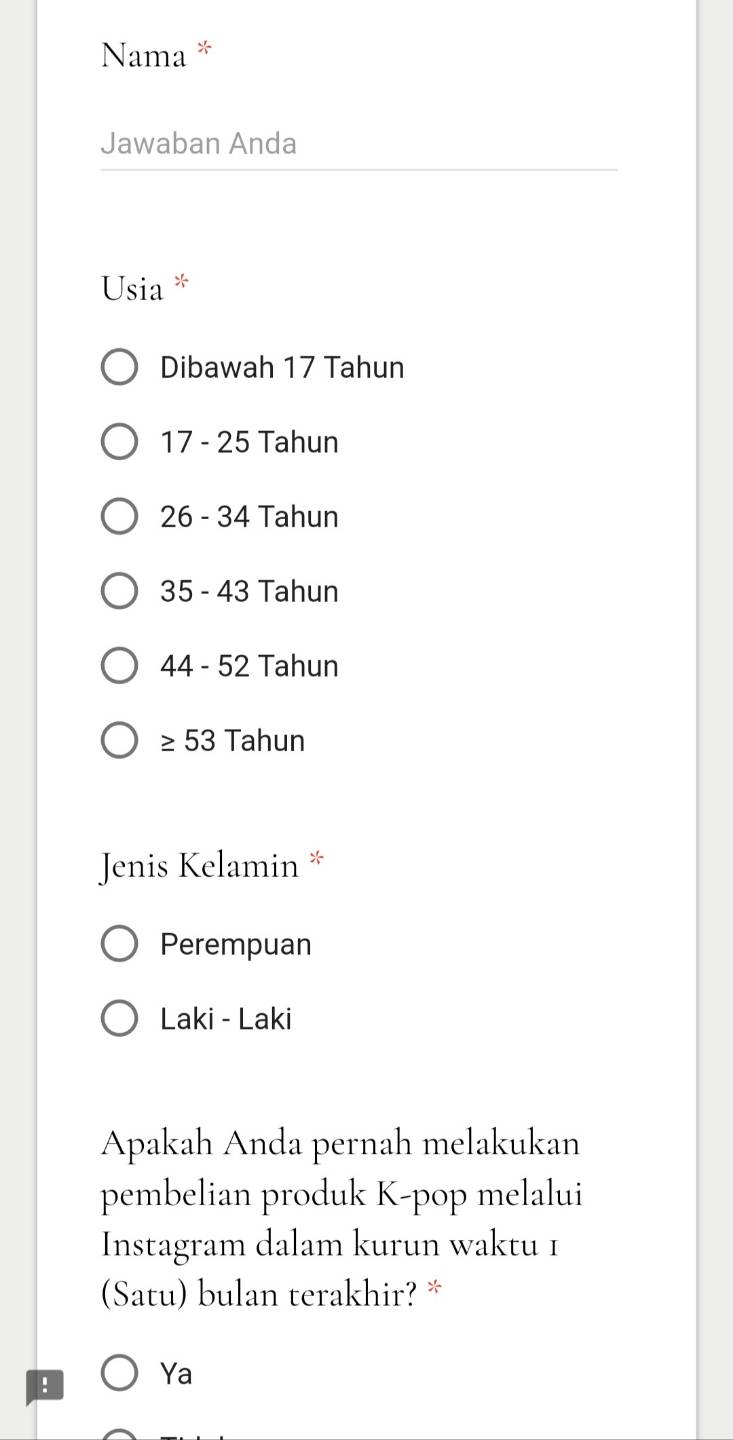
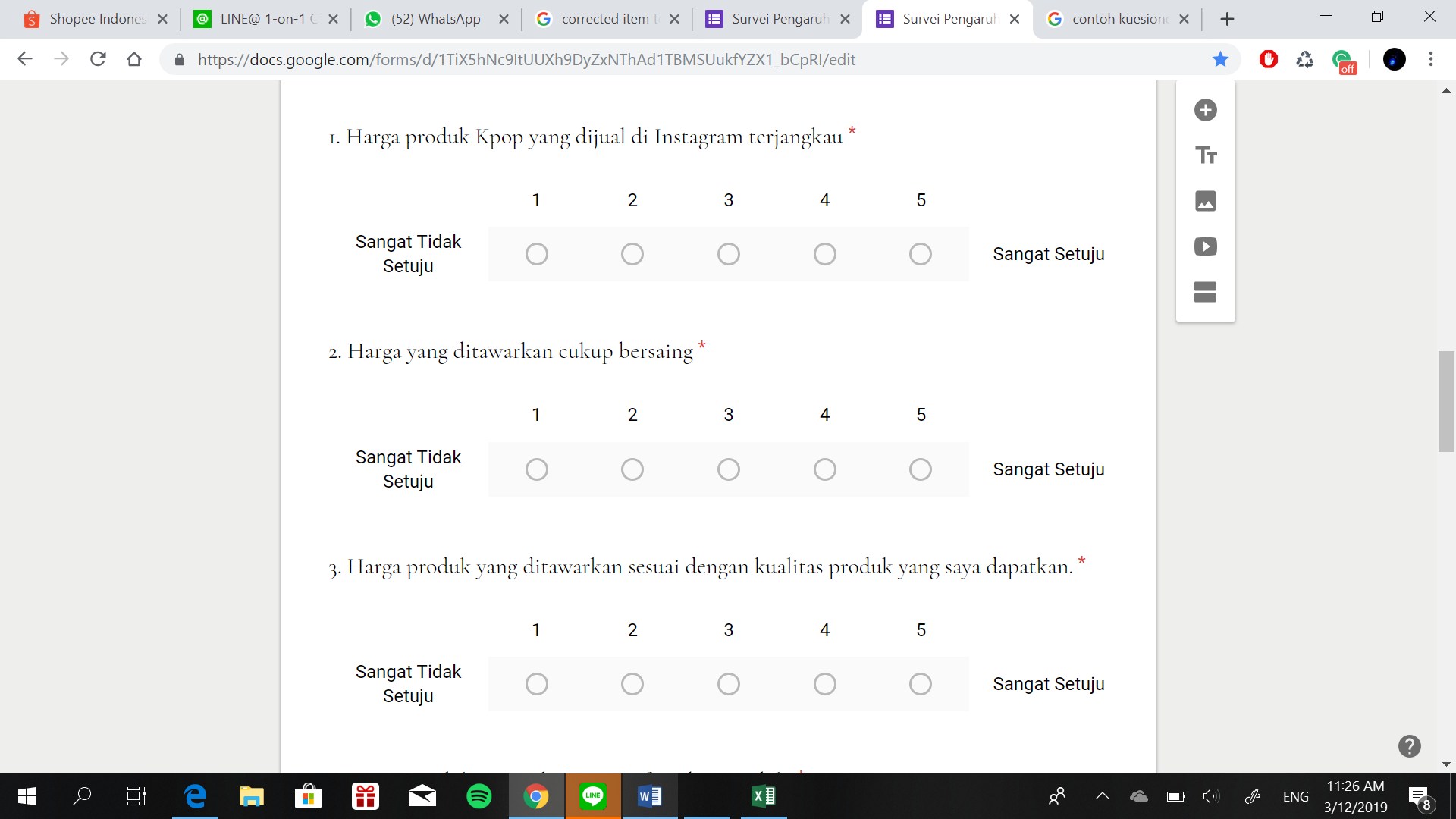
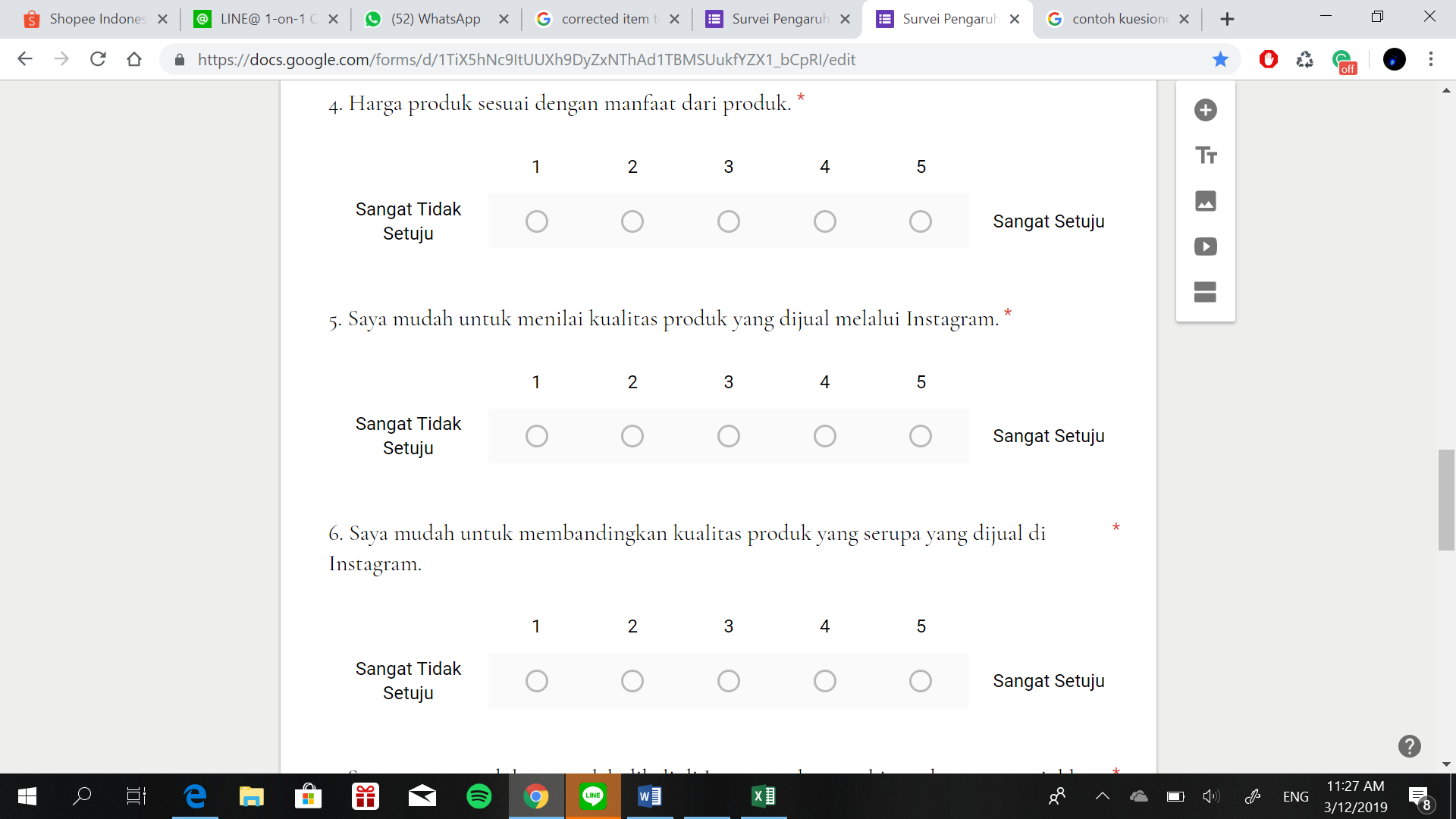
**LAMPIRAN**

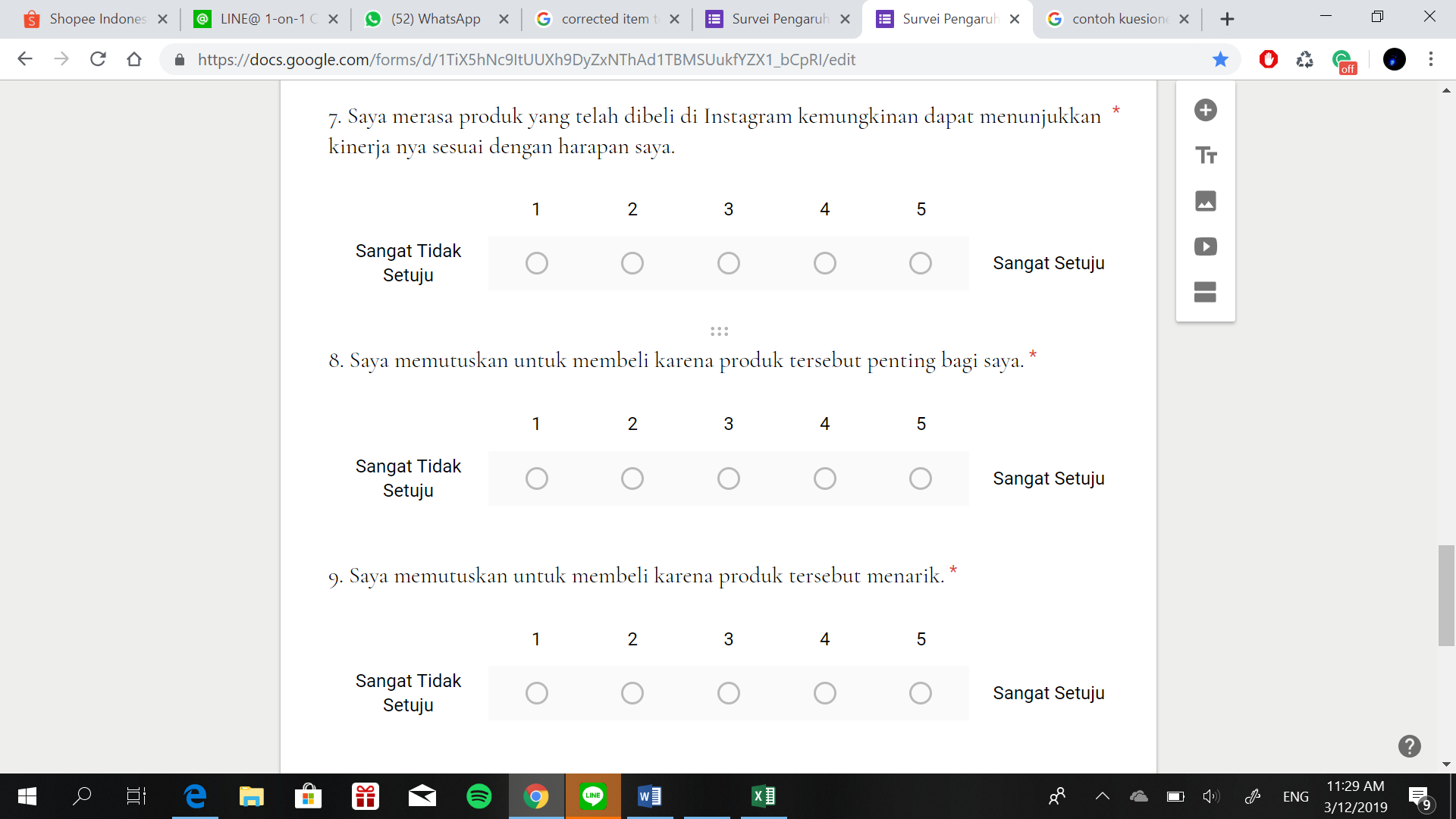
**Lampiran 1 : Kuesioner**

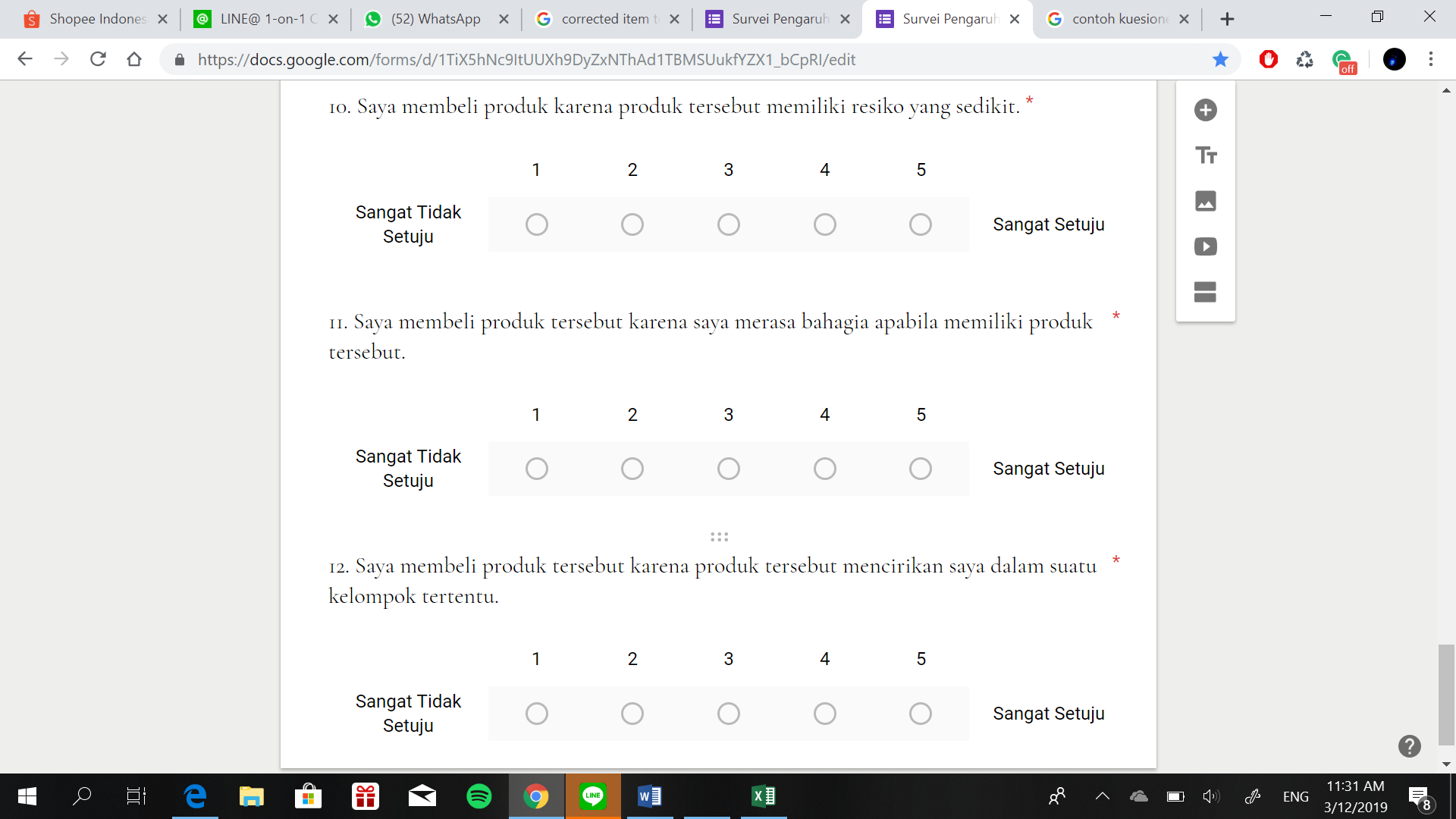












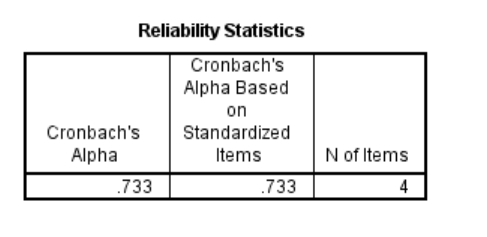
**Lampiran 2 : Jawaban responden**

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| No | X1a | X1b | X1c | X1d | X2a | X2b | X2c | Ya | Yb | Yc | Yd | Ye |
| 1 | 4 | 4 | 5 | 5 | 5 | 4 | 3 | 4 | 4 | 4 | 5 | 5 |
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| 21 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 2 | 1 | 5 | 3 |
| 22 | 3 | 3 | 3 | 2 | 3 | 3 | 4 | 3 | 3 | 3 | 3 | 4 |
| 23 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 |
| 24 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
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| 85 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 4 |
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| 87 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 5 | 4 |
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| 99 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 5 | 3 |
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| 117 | 5 | 4 | 4 | 5 | 3 | 4 | 4 | 5 | 5 | 5 | 5 | 5 |
| 118 | 3 | 3 | 5 | 4 | 3 | 3 | 4 | 3 | 4 | 4 | 5 | 3 |
| 119 | 3 | 3 | 5 | 4 | 4 | 5 | 5 | 3 | 5 | 5 | 5 | 3 |
| 120 | 4 | 4 | 5 | 4 | 3 | 4 | 4 | 3 | 5 | 3 | 5 | 4 |

**Lampiran 3 : Uji Validitas dan Reliabilitas**

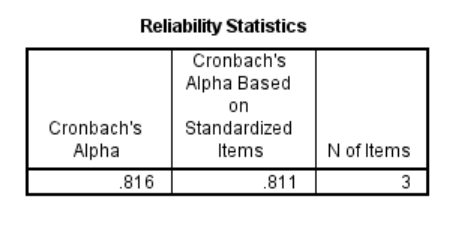
Harga

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Item-Total Statistics** | | | | | |
|  | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Squared Multiple Correlation | Cronbach's Alpha if Item Deleted |
| X1a | 12.20 | 3.724 | .539 | .375 | .665 |
| X1b | 11.67 | 4.543 | .438 | .252 | .718 |
| X1c | 11.41 | 4.260 | .526 | .326 | .673 |
| X1d | 11.85 | 3.591 | .604 | .428 | .622 |

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Resiko Kinerja

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Item-Total Statistics** | | | | | |
|  | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Squared Multiple Correlation | Cronbach's Alpha if Item Deleted |
| X2a | 7.63 | 2.856 | .706 | .649 | .707 |
| X2b | 7.59 | 2.580 | .823 | .710 | .571 |
| X2c | 7.32 | 3.936 | .507 | .315 | .892 |

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Keputusan Pembelian

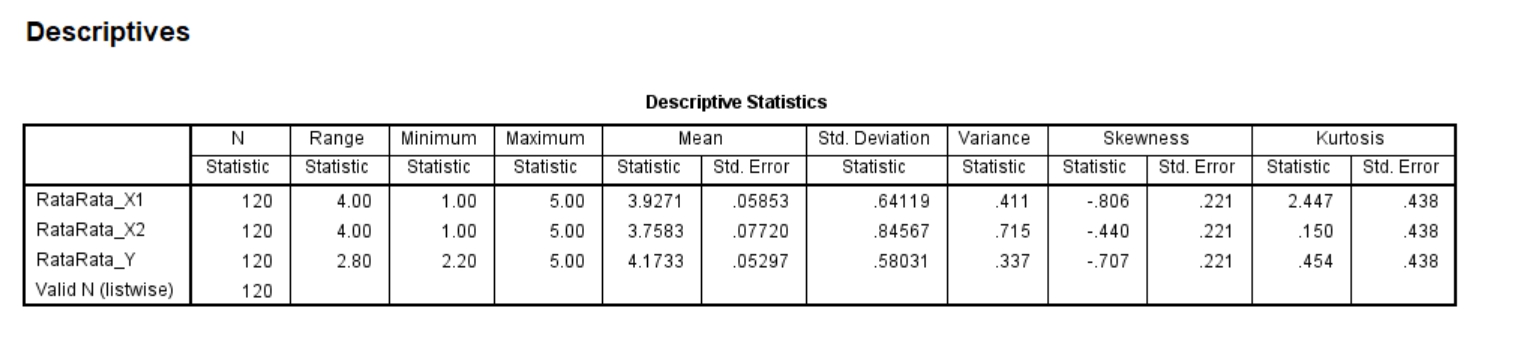
|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Item-Total Statistics** | | | | | |
|  | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Squared Multiple Correlation | Cronbach's Alpha if Item Deleted |
| Ya | 16.93 | 5.885 | .343 | .158 | .630 |
| Yb | 16.43 | 5.541 | .563 | .410 | .527 |
| Yc | 17.38 | 5.446 | .405 | .204 | .601 |
| Yd | 16.17 | 6.375 | .487 | .341 | .579 |
| Ye | 16.58 | 6.045 | .298 | .112 | .652 |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Item-Total Statistics** | | | | | |
|  | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Squared Multiple Correlation | Cronbach's Alpha if Item Deleted |
| Ya | 12.63 | 3.730 | .372 | .158 | .632 |
| Yb | 12.13 | 3.511 | .595 | .409 | .474 |
| Yc | 13.08 | 3.640 | .350 | .162 | .657 |
| Yd | 11.88 | 4.295 | .485 | .328 | .572 |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Item-Total Statistics** | | | | | |
|  | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Squared Multiple Correlation | Cronbach's Alpha if Item Deleted |
| Ya | 9.14 | 1.719 | .392 | .154 | .702 |
| Yb | 8.64 | 1.778 | .533 | .343 | .471 |
| Yd | 8.38 | 2.188 | .527 | .328 | .524 |

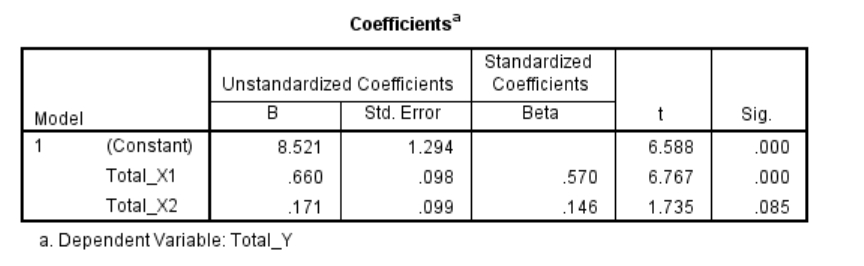
|  |  |  |
| --- | --- | --- |
| **Reliability Statistics** | | |
| Cronbach's Alpha | Cronbach's Alpha Based on Standardized Items | N of Items |
| .657 | .680 | 3 |

**Lampiran 4 : Analisa Deskriptif**

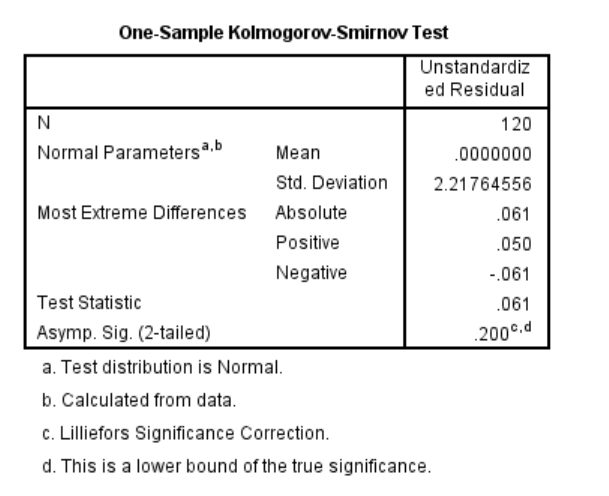
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|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **One-Sample Test** | | | | | | |
|  | Test Value = 0 | | | | | |
| t | df | Sig. (2-tailed) | Mean Difference | 95% Confidence Interval of the Difference | |
| Lower | Upper |
| RataRata\_X1 | 67.092 | 119 | .000 | 3.92708 | 3.8112 | 4.0430 |
| RataRata\_X2 | 48.684 | 119 | .000 | 3.75833 | 3.6055 | 3.9112 |
| RataRata\_Y | 78.779 | 119 | .000 | 4.17333 | 4.0684 | 4.2782 |

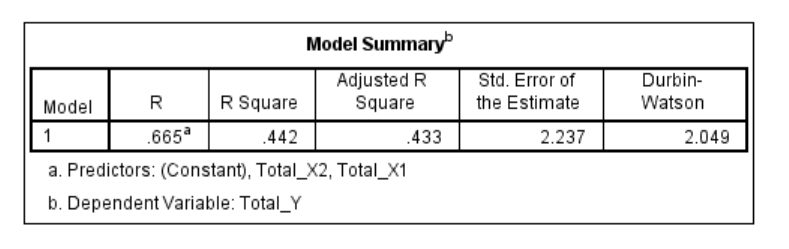
**Lampiran 5 : Hasil Analisis Regresi Berganda**

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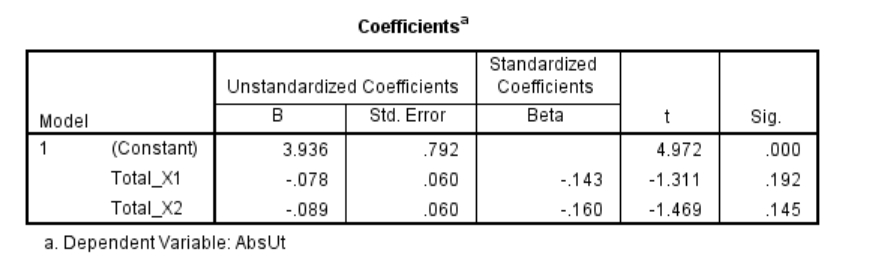
**Lampiran 6 : Uji Normalitas**

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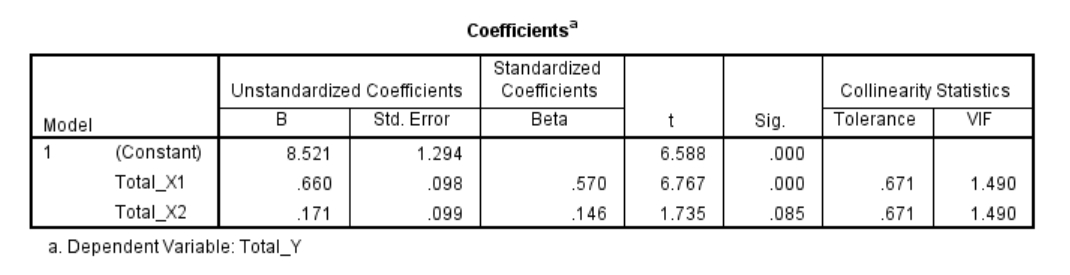
**Lampiran 7 : Uji Otokolerasi**

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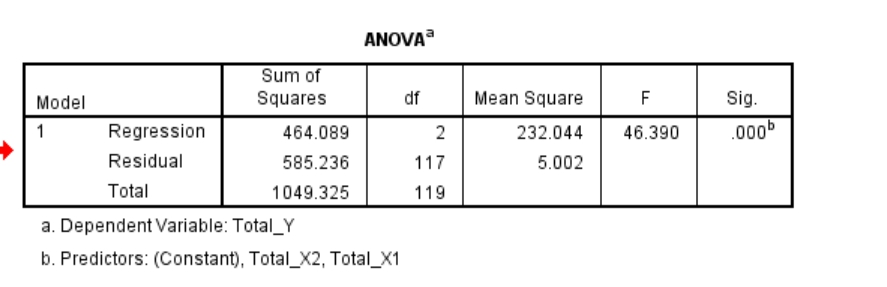
**Lampiran 8 : Uji Heteroskedastisitas**

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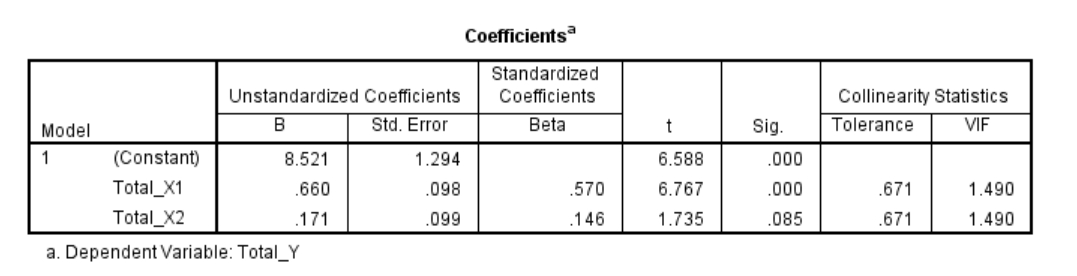
**Lampiran 9 : Uji Multikolinearitas**

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**Lampiran 10 : Uji F**

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**Lampiran 11 : Uji t**

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