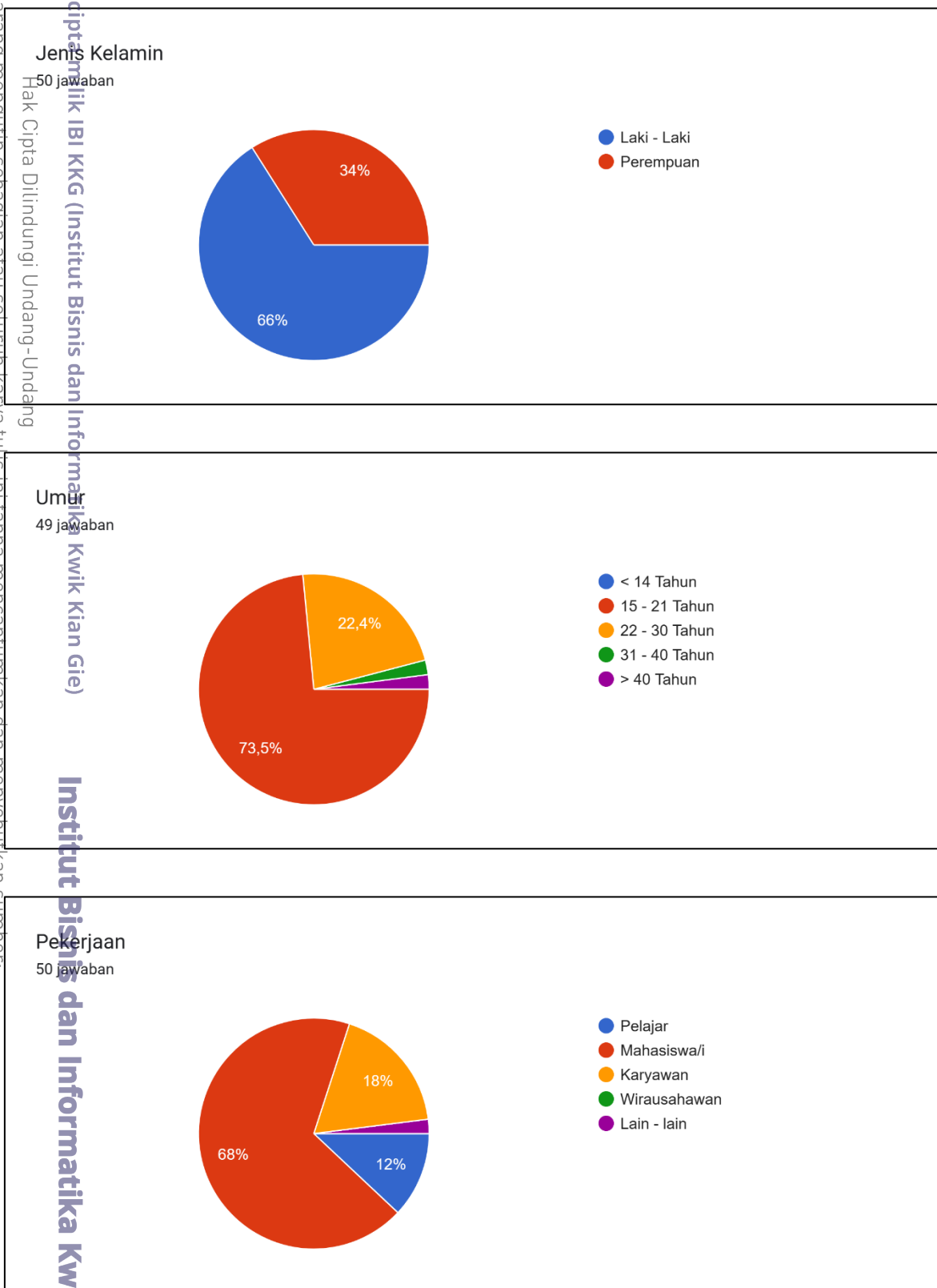


LAMPIRAN

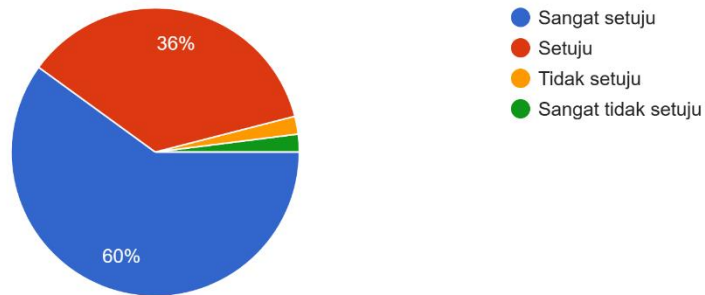
Lampiran 1 : Respon Kuisioner Faktor Penentu Keberhasilan Usaha (CPM)





Harga menjadi faktor pertimbangan saat pembelian makanan

50 jawaban

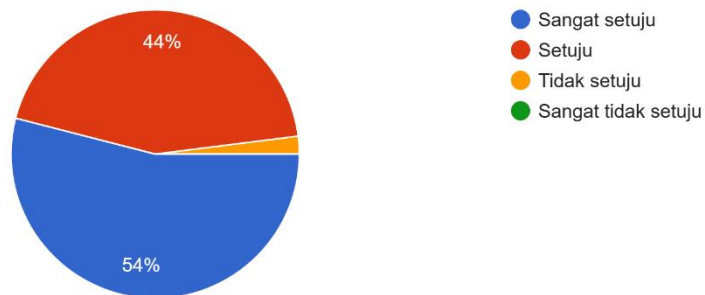


Hak cipta milik IBI KKG (Institut Bisnis dan Informatika Kwik Kian Gie)

Hak Cipta Dilindungi Undang-Undang

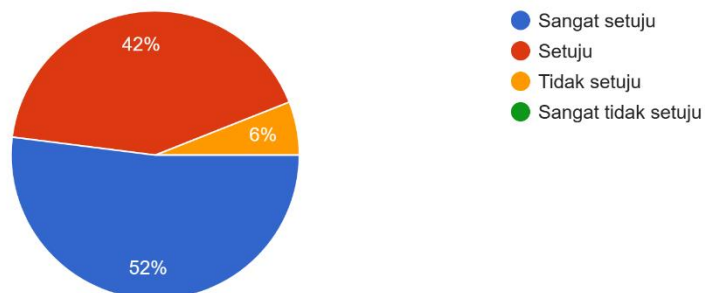
Cita Rasa Makanan Chinese Food menjadi faktor pertimbangan saat memilih makanan

50 jawaban



Layanan Pada Pelanggan menjadi faktor pertimbangan dalam mencari tempat makan

50 jawaban



Institut Bisnis dan Informatika Kwik Kian Gie

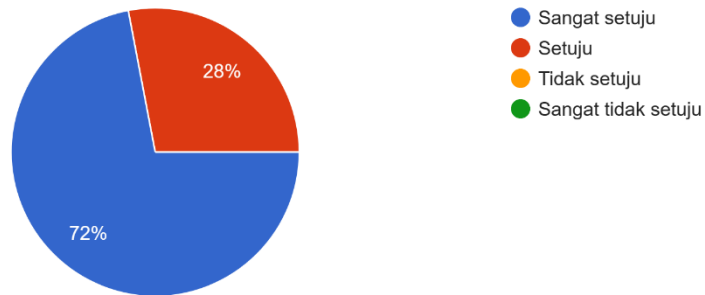
1. Dilarang mengutip sebagian atau seluruh karya tulis ini tanpa mencantumkan dan menyebutkan sumber:

- Pengutipan hanya untuk kepentingan pendidikan, penelitian, penulisan karya ilmiah, penyusunan laporan, penulisan kritik dan tinjauan suatu masalah.
 - Pengutipan tidak merugikan kepentingan yang wajar IBIKKG.
2. Dilarang mengemukakan dan memperbanyak sebagian atau seluruh karya tulis ini dalam bentuk apapun tanpa izin IBIKKG.



Kualitas Makanan Chinese Food menjadi faktor pertimbangan dalam mencari tempat makan

50 jawaban

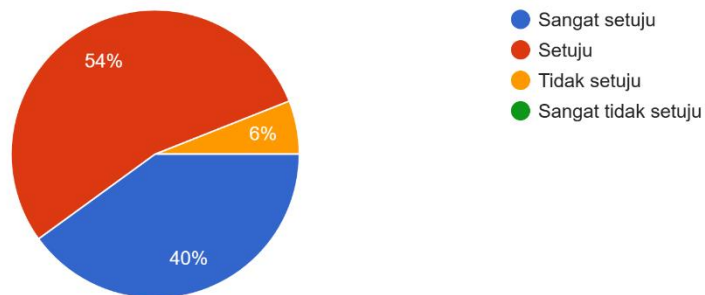


Hak cipta milik IBI KKG (Institut Bisnis dan Informatika Kwik Kian Gie)

Hak Cipta Dilindungi Undang-Undang

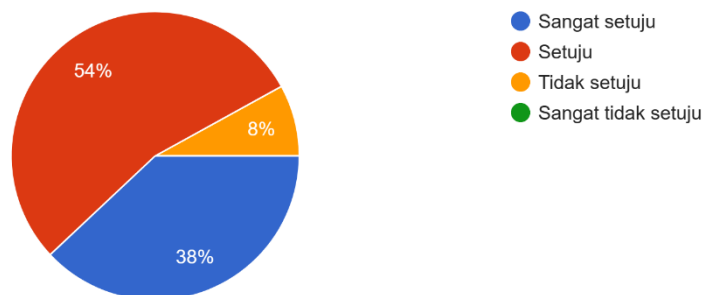
Lokasi yang strategis menjadi faktor pertimbangan dalam mencari tempat makan

50 jawaban



Promosi yang dilakukan suatu bisnis Food & Beverages menjadi faktor pertimbangan saat pembelian makanan

50 jawaban



Institut Bisnis dan Informatika Kwik Kian Gie

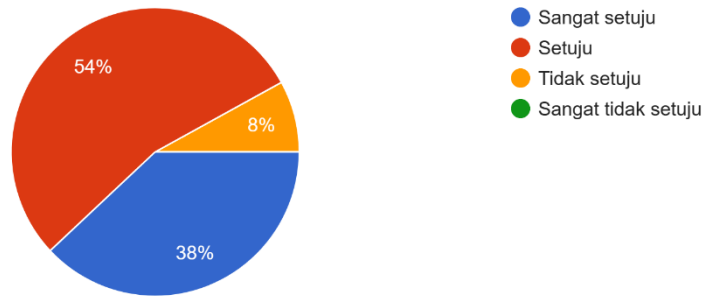
1. Ditaring mengutip sebagian atau seluruh karya tulis ini tanpa mencantumkan dan menyebutkan sumber:

- Pengutipan hanya untuk kepentingan pendidikan, penelitian, penulisan karya ilmiah, penyusunan laporan, penulisan kritik dan tinjauan suatu masalah.
 - Pengutipan tidak merugikan kepentingan yang wajar IBIKKG.
2. Dilarang mengemukakan dan memperbanyak sebagian atau seluruh karya tulis ini dalam bentuk apapun tanpa izin IBIKKG.



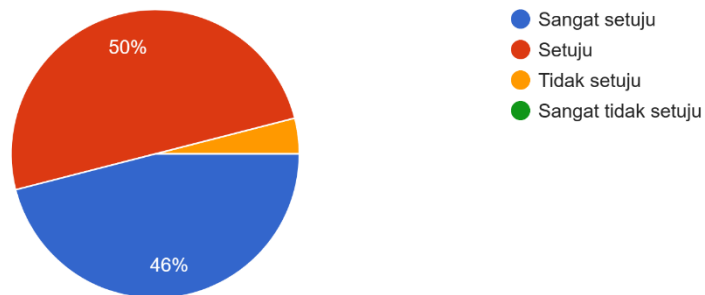
Kemudahan mengakses tempat makan secara offline menjadi faktor pertimbangan saat pembelian makanan

50 jawaban



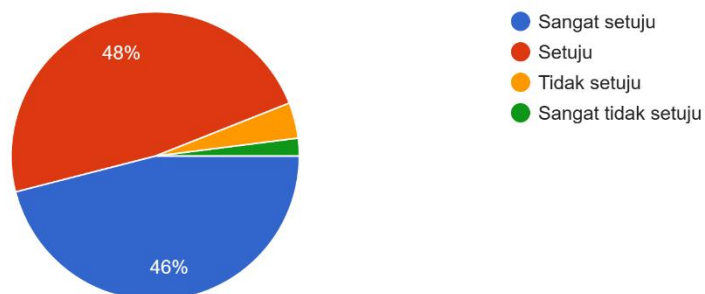
Kemudahan mengakses tempat makan secara online menjadi faktor pertimbangan saat pembelian makanan

50 jawaban



Kemudahan dalam melakukan pembayaran menjadi faktor pertimbangan saat pembelian makanan

50 jawaban





Lampiran 2 : Proyeksi Penjualan “Kwetiaw Pluit Jakarta” dalam Unit

Proyeksi Penjualan “Kwetiaw Pluit Jakarta” Tahun 2026

Bulan	Menu																						
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	Total/bulan
Januari	265	235	35	75	205	75	65	120	30	30	35	90	35	70	35	15	15	60	90	45	25	20	1670
Februari	265	235	35	75	205	75	65	120	30	30	35	90	35	70	35	15	15	60	90	45	25	20	1670
Maret	295	265	45	85	215	85	75	150	40	40	45	120	45	100	45	25	25	70	120	55	35	30	2010
April	295	265	45	85	215	85	75	150	40	40	45	120	45	100	45	25	25	70	120	55	35	30	2010
Mei	265	235	35	75	205	75	65	120	30	30	35	90	35	70	35	15	15	60	90	45	25	20	1670
Juni	265	235	35	75	205	75	65	120	30	30	35	90	35	70	35	15	15	60	90	45	25	20	1670
Juli	265	235	35	75	205	75	65	120	30	30	35	90	35	70	35	15	15	60	90	45	25	20	1670
Agustus	265	235	35	75	205	75	65	120	30	30	35	90	35	70	35	15	15	60	90	45	25	20	1670
September	265	235	35	75	205	75	65	120	30	30	35	90	35	70	35	15	15	60	90	45	25	20	1670
Oktober	285	255	35	75	205	75	65	140	30	30	35	110	35	90	35	15	15	60	110	45	25	20	1790
Total	3260	2900	440	920	2480	920	800	1520	380	380	440	1160	440	920	440	200	200	740	1160	560	320	260	20840

Proyeksi Penjualan “Kwetiaw Pluit Jakarta” Tahun 2027

Bulan	Menu																						
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	Total/bulan
Januari	275	245	40	80	210	80	70	130	35	35	40	100	40	80	40	20	20	65	100	50	30	25	1810
Februari	275	245	40	80	210	80	70	130	35	35	40	100	40	80	40	20	20	65	100	50	30	25	1810
Maret	305	275	50	90	220	90	80	160	45	45	50	130	50	110	50	30	30	75	130	60	40	35	2150
April	305	275	50	90	220	90	80	160	45	45	50	130	50	110	50	30	30	75	130	60	40	35	2150
Mei	275	245	40	80	210	80	70	130	35	35	40	100	40	80	40	20	20	65	100	50	30	25	1810
Juni	275	245	40	80	210	80	70	130	35	35	40	100	40	80	40	20	20	65	100	50	30	25	1810
Juli	275	245	40	80	210	80	70	130	35	35	40	100	40	80	40	20	20	65	100	50	30	25	1810
Agustus	275	245	40	80	210	80	70	130	35	35	40	100	40	80	40	20	20	65	100	50	30	25	1810
September	275	245	40	80	210	80	70	130	35	35	40	100	40	80	40	20	20	65	100	50	30	25	1810
Oktober	275	245	40	80	210	80	70	130	35	35	40	100	40	80	40	20	20	65	100	50	30	25	1810
November	295	265	40	80	210	80	70	150	35	35	40	120	40	100	40	20	20	65	120	50	30	25	1930
Total Porsi	3380	3020	500	980	2540	980	860	1640	440	440	500	1280	500	1040	500	260	260	800	1280	620	380	320	22520

Proyeksi Penjualan “Kwetiaw Pluit Jakarta” Tahun 2028

Bulan	Menu																						
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	Total/bulan
Januari	285	255	45	85	215	85	75	140	40	40	45	110	45	90	45	25	25	70	110	55	35	30	1950
Februari	315	285	55	95	225	95	85	170	50	50	55	140	55	120	55	35	35	80	140	65	45	40	2290
Maret	315	285	55	95	225	95	85	170	50	50	55	140	55	120	55	35	35	80	140	65	45	40	2290
April	285	255	45	85	215	85	75	140	40	40	45	110	45	90	45	25	25	70	110	55	35	30	1950
Mei	285	255	45	85	215	85	75	140	40	40	45	110	45	90	45	25	25	70	110	55	35	30	1950
Juni	285	255	45	85	215	85	75	140	40	40	45	110	45	90	45	25	25	70	110	55	35	30	1950
Juli	285	255	45	85	215	85	75	140	40	40	45	110	45	90	45	25	25	70	110	55	35	30	1950
Agustus	285	255	45	85	215	85	75	140	40	40	45	110	45	90	45	25	25	70	110	55	35	30	1950
September	285	255	45	85	215	85	75	140	40	40	45	110	45	90	45	25	25	70	110	55	35	30	1950
Oktober	285	255	45	85	215	85	75	140	40	40	45	110	45	90	45	25	25	70	110	55	35	30	1950
November	285	255	45	85	215	85	75	140	40	40	45	110	45	90	45	25	25	70	110	55	35	30	1950
Desember	305	275	45	85	215	85	75	160	40	40	45	130	45	110	45	25	25	70	130	55	35	30	2070
Total Porsi	3500	3140	560	1040	2600	1040	920	1760	500	500	560	1400	560	1160	560	320	320	860	1400	680	440	380	24200

Proyeksi Penjualan “Kwetiaw Pluit Jakarta” Tahun 2029

Bulan	Menu																						
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	Total/bulan
Januari	295	265	50	90	220	90	80	150	45	45	50	120	50	100	50	30	30	75	120	60	40	35	2090
Februari	325	295	60	100	230	100	90	180	55	55	60	150	60	130	60	40	40	85	150	70	50	45	2430
Maret	325	295	60	100	230	100	90	180	55	55	60	150	60	130	60	40	40	85	150	70	50	45	2430
April	295	265	50	90	220	90	80	150	45	45	50	120	50	100	50	30	30	75	120	60	40	35	2090
Mei	295	265	50	90	220	90	80	150	45	45	50	120	50	100	50	30	30	75	120	60	40	35	2090
Juni	295	265	50	90	220	90	80	150	45	45	50	120	50	100	50	30	30	75	120	60	40	35	2090
Juli	295	265	50	90	220	90	80	150	45	45	50	120	50	100	50	30	30	75	120	60	40	35	2090
Agustus	295	265	50	90	220	90	80	150	45	45	50	120	50	100	50	30	30	75	120	60	40	35	2090
September	295	265	50	90	220	90	80	150	45	45	50	120	50	100	50	30	30	75	120	60	40	35	2090
Oktober	295	265	50	90	220	90	80	150	45	45	50	120	50	100	50	30	30	75	120	60	40	35	2090
November	295	265	50	90	220	90	80	150	45	45	50	120	50	100	50	30	30	75	120	60	40	35	2090
Desember	315	285	50	90	220	90	80	170	45	45	50	140	50	120	50	30	30	75	140	60	40	35	2210
Total Porsi	3620	3260	620	1100	2660	1100	980	1880	560	560	620	1520	620	1280	620	380	380	920	1520	740	500	440	25880



Lampiran 3 : Proyeksi Penjualan “Kwetiaw Pluit Jakarta” (Rupiah)

Proyeksi Penjualan “Kwetiaw Pluit Jakarta” Tahun 2026

Bulan	1 (Nasi Goreng Telur)			2 (Nasi Goreng Ayam)			3 (Nasi Goreng Ayam Pete)			4 (Nasi Goreng Udang Pete)			5 (Nasi Goreng Seafood)		
	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue
Januari	265	Rp18.900	Rp5.008.500	235	Rp23.100	Rp5.428.500	35	Rp26.250	Rp918.750	75	Rp29.400	Rp2.205.000	205	Rp31.500	Rp6.457.500
Februari	265	Rp18.900	Rp5.008.500	235	Rp23.100	Rp5.428.500	35	Rp26.250	Rp918.750	75	Rp29.400	Rp2.205.000	205	Rp31.500	Rp6.457.500
Maret	295	Rp18.900	Rp5.575.500	265	Rp23.100	Rp6.121.500	45	Rp26.250	Rp1.181.250	85	Rp29.400	Rp2.499.000	215	Rp31.500	Rp6.772.500
April	295	Rp18.900	Rp5.575.500	265	Rp23.100	Rp6.121.500	45	Rp26.250	Rp1.181.250	85	Rp29.400	Rp2.499.000	215	Rp31.500	Rp6.772.500
Mei	265	Rp18.900	Rp5.008.500	235	Rp23.100	Rp5.428.500	35	Rp26.250	Rp918.750	75	Rp29.400	Rp2.205.000	205	Rp31.500	Rp6.457.500
Juni	265	Rp18.900	Rp5.008.500	235	Rp23.100	Rp5.428.500	35	Rp26.250	Rp918.750	75	Rp29.400	Rp2.205.000	205	Rp31.500	Rp6.457.500
Juli	265	Rp18.900	Rp5.008.500	235	Rp23.100	Rp5.428.500	35	Rp26.250	Rp918.750	75	Rp29.400	Rp2.205.000	205	Rp31.500	Rp6.457.500
Agustus	265	Rp18.900	Rp5.008.500	235	Rp23.100	Rp5.428.500	35	Rp26.250	Rp918.750	75	Rp29.400	Rp2.205.000	205	Rp31.500	Rp6.457.500
September	265	Rp18.900	Rp5.008.500	235	Rp23.100	Rp5.428.500	35	Rp26.250	Rp918.750	75	Rp29.400	Rp2.205.000	205	Rp31.500	Rp6.457.500
Oktober	265	Rp18.900	Rp5.008.500	235	Rp23.100	Rp5.428.500	35	Rp26.250	Rp918.750	75	Rp29.400	Rp2.205.000	205	Rp31.500	Rp6.457.500
November	265	Rp18.900	Rp5.008.500	235	Rp23.100	Rp5.428.500	35	Rp26.250	Rp918.750	75	Rp29.400	Rp2.205.000	205	Rp31.500	Rp6.457.500
Desember	285	Rp18.900	Rp5.386.500	255	Rp23.100	Rp5.890.500	35	Rp26.250	Rp918.750	75	Rp29.400	Rp2.205.000	205	Rp31.500	Rp6.457.500
Total	3260		Rp61.614.000	2900		Rp66.990.000	440		Rp11.550.000	920		Rp27.048.000	2480		Rp78.120.000

Bulan	6 (Kwetiaw Goreng Telur)			7 (Kwetiaw Goreng Ayam)			8 (Kwetiaw Goreng Seafood)			9 (Kwetiaw Kuah Ayam)			10 (Kwetiaw Kuah Seafood)		
	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue
Januari	75	Rp19.950	Rp1.496.250	65	Rp24.150	Rp1.569.750	120	Rp31.500	Rp3.780.000	30	Rp26.250	Rp787.500	30	Rp33.600	Rp1.008.000
Februari	75	Rp19.950	Rp1.496.250	65	Rp24.150	Rp1.569.750	120	Rp31.500	Rp3.780.000	30	Rp26.250	Rp787.500	30	Rp33.600	Rp1.008.000
Maret	85	Rp19.950	Rp1.695.750	75	Rp24.150	Rp1.811.250	150	Rp31.500	Rp4.725.000	40	Rp26.250	Rp1.050.000	40	Rp33.600	Rp1.344.000
April	85	Rp19.950	Rp1.695.750	75	Rp24.150	Rp1.811.250	150	Rp31.500	Rp4.725.000	40	Rp26.250	Rp1.050.000	40	Rp33.600	Rp1.344.000
Mei	75	Rp19.950	Rp1.496.250	65	Rp24.150	Rp1.569.750	120	Rp31.500	Rp3.780.000	30	Rp26.250	Rp787.500	30	Rp33.600	Rp1.008.000
Juni	75	Rp19.950	Rp1.496.250	65	Rp24.150	Rp1.569.750	120	Rp31.500	Rp3.780.000	30	Rp26.250	Rp787.500	30	Rp33.600	Rp1.008.000
Juli	75	Rp19.950	Rp1.496.250	65	Rp24.150	Rp1.569.750	120	Rp31.500	Rp3.780.000	30	Rp26.250	Rp787.500	30	Rp33.600	Rp1.008.000
Agustus	75	Rp19.950	Rp1.496.250	65	Rp24.150	Rp1.569.750	120	Rp31.500	Rp3.780.000	30	Rp26.250	Rp787.500	30	Rp33.600	Rp1.008.000
September	75	Rp19.950	Rp1.496.250	65	Rp24.150	Rp1.569.750	120	Rp31.500	Rp3.780.000	30	Rp26.250	Rp787.500	30	Rp33.600	Rp1.008.000
Oktober	75	Rp19.950	Rp1.496.250	65	Rp24.150	Rp1.569.750	120	Rp31.500	Rp3.780.000	30	Rp26.250	Rp787.500	30	Rp33.600	Rp1.008.000
November	75	Rp19.950	Rp1.496.250	65	Rp24.150	Rp1.569.750	120	Rp31.500	Rp3.780.000	30	Rp26.250	Rp787.500	30	Rp33.600	Rp1.008.000
Desember	75	Rp19.950	Rp1.496.250	65	Rp24.150	Rp1.569.750	140	Rp31.500	Rp4.410.000	30	Rp26.250	Rp787.500	30	Rp33.600	Rp1.008.000
Total	920		Rp18.354.000	800		Rp19.320.000	1520		Rp47.880.000	380		Rp9.975.000	380		Rp12.768.000



Lanjutan Proyeksi Penjualan “Kwetiaw Pluit Jakarta” Tahun 2026

Bulan	11 (Kwetiaw Siram Ayam)			12 (Kwetiaw Siram Seafood)			13 (Bihun Goreng Telur)			14 (Bihun Goreng Ayam)			15 (Bihun Goreng Seafood)		
	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue
Januari	35	Rp28.350	Rp992.250	90	Rp35.700	Rp3.213.000	35	Rp18.900	Rp661.500	70	Rp23.100	Rp1.617.000	35	Rp31.500	Rp1.102.500
Februari	35	Rp28.350	Rp992.250	90	Rp35.700	Rp3.213.000	35	Rp18.900	Rp661.500	70	Rp23.100	Rp1.617.000	35	Rp31.500	Rp1.102.500
Maret	45	Rp28.350	Rp1.275.750	120	Rp35.700	Rp4.284.000	45	Rp18.900	Rp850.500	100	Rp23.100	Rp2.310.000	45	Rp31.500	Rp1.417.500
April	45	Rp28.350	Rp1.275.750	120	Rp35.700	Rp4.284.000	45	Rp18.900	Rp850.500	100	Rp23.100	Rp2.310.000	45	Rp31.500	Rp1.417.500
Mei	35	Rp28.350	Rp992.250	90	Rp35.700	Rp3.213.000	35	Rp18.900	Rp661.500	70	Rp23.100	Rp1.617.000	35	Rp31.500	Rp1.102.500
Juni	35	Rp28.350	Rp992.250	90	Rp35.700	Rp3.213.000	35	Rp18.900	Rp661.500	70	Rp23.100	Rp1.617.000	35	Rp31.500	Rp1.102.500
Juli	35	Rp28.350	Rp992.250	90	Rp35.700	Rp3.213.000	35	Rp18.900	Rp661.500	70	Rp23.100	Rp1.617.000	35	Rp31.500	Rp1.102.500
Agustus	35	Rp28.350	Rp992.250	90	Rp35.700	Rp3.213.000	35	Rp18.900	Rp661.500	70	Rp23.100	Rp1.617.000	35	Rp31.500	Rp1.102.500
September	35	Rp28.350	Rp992.250	90	Rp35.700	Rp3.213.000	35	Rp18.900	Rp661.500	70	Rp23.100	Rp1.617.000	35	Rp31.500	Rp1.102.500
Oktober	35	Rp28.350	Rp992.250	90	Rp35.700	Rp3.213.000	35	Rp18.900	Rp661.500	70	Rp23.100	Rp1.617.000	35	Rp31.500	Rp1.102.500
November	35	Rp28.350	Rp992.250	90	Rp35.700	Rp3.213.000	35	Rp18.900	Rp661.500	70	Rp23.100	Rp1.617.000	35	Rp31.500	Rp1.102.500
Desember	35	Rp28.350	Rp992.250	110	Rp35.700	Rp3.927.000	35	Rp18.900	Rp661.500	90	Rp23.100	Rp2.079.000	35	Rp31.500	Rp1.102.500
Total	440		Rp12.474.000	1160		Rp41.412.000	440		Rp8.316.000	920		Rp21.252.000	440		Rp13.860.000

Bulan	16 (Bihun Kuah Ayam)			17 (Bihun Kuah Seafood)			18 (Mie Goreng Telur)			19 (Mie Goreng Ayam)			20 (Mie Goreng Seafood)		
	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue
Januari	15	Rp25.200	Rp378.000	15	Rp33.600	Rp504.000	60	Rp18.900	Rp1.134.000	90	Rp23.100	Rp2.079.000	45	Rp31.500	Rp1.417.500
Februari	15	Rp25.200	Rp378.000	15	Rp33.600	Rp504.000	60	Rp18.900	Rp1.134.000	90	Rp23.100	Rp2.079.000	45	Rp31.500	Rp1.417.500
Maret	25	Rp25.200	Rp630.000	25	Rp33.600	Rp840.000	70	Rp18.900	Rp1.323.000	120	Rp23.100	Rp2.772.000	55	Rp31.500	Rp1.732.500
April	25	Rp25.200	Rp630.000	25	Rp33.600	Rp840.000	70	Rp18.900	Rp1.323.000	120	Rp23.100	Rp2.772.000	55	Rp31.500	Rp1.732.500
Mei	15	Rp25.200	Rp378.000	15	Rp33.600	Rp504.000	60	Rp18.900	Rp1.134.000	90	Rp23.100	Rp2.079.000	45	Rp31.500	Rp1.417.500
Juni	15	Rp25.200	Rp378.000	15	Rp33.600	Rp504.000	60	Rp18.900	Rp1.134.000	90	Rp23.100	Rp2.079.000	45	Rp31.500	Rp1.417.500
Juli	15	Rp25.200	Rp378.000	15	Rp33.600	Rp504.000	60	Rp18.900	Rp1.134.000	90	Rp23.100	Rp2.079.000	45	Rp31.500	Rp1.417.500
Agustus	15	Rp25.200	Rp378.000	15	Rp33.600	Rp504.000	60	Rp18.900	Rp1.134.000	90	Rp23.100	Rp2.079.000	45	Rp31.500	Rp1.417.500
September	15	Rp25.200	Rp378.000	15	Rp33.600	Rp504.000	60	Rp18.900	Rp1.134.000	90	Rp23.100	Rp2.079.000	45	Rp31.500	Rp1.417.500
Oktober	15	Rp25.200	Rp378.000	15	Rp33.600	Rp504.000	60	Rp18.900	Rp1.134.000	90	Rp23.100	Rp2.079.000	45	Rp31.500	Rp1.417.500
November	15	Rp25.200	Rp378.000	15	Rp33.600	Rp504.000	60	Rp18.900	Rp1.134.000	90	Rp23.100	Rp2.079.000	45	Rp31.500	Rp1.417.500
Desember	15	Rp25.200	Rp378.000	15	Rp33.600	Rp504.000	60	Rp18.900	Rp1.134.000	110	Rp23.100	Rp2.541.000	45	Rp31.500	Rp1.417.500
Total	200		Rp5.040.000	200		Rp6.720.000	740		Rp13.986.000	1160		Rp26.796.000	560		Rp17.640.000



Lanjutan Proyeksi Penjualan “Kwetiaw Pluit Jakarta” Tahun 2026



Bulan	21 (Mie Kuah Ayam)			22 (Mie Kuah Seafood)		
	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue
Januari	25	Rp25.200	Rp630.000	20	Rp33.600	Rp672.000
Februari	25	Rp25.200	Rp630.000	20	Rp33.600	Rp672.000
Maret	35	Rp25.200	Rp882.000	30	Rp33.600	Rp1.008.000
April	35	Rp25.200	Rp882.000	30	Rp33.600	Rp1.008.000
Mei	25	Rp25.200	Rp630.000	20	Rp33.600	Rp672.000
Juni	25	Rp25.200	Rp630.000	20	Rp33.600	Rp672.000
Juli	25	Rp25.200	Rp630.000	20	Rp33.600	Rp672.000
Agustus	25	Rp25.200	Rp630.000	20	Rp33.600	Rp672.000
September	25	Rp25.200	Rp630.000	20	Rp33.600	Rp672.000
Oktober	25	Rp25.200	Rp630.000	20	Rp33.600	Rp672.000
November	25	Rp25.200	Rp630.000	20	Rp33.600	Rp672.000
Desember	25	Rp25.200	Rp630.000	20	Rp33.600	Rp672.000
Total	320		Rp8.064.000	260		Rp8.736.000

Keterangan:

Tabel bercetak biru → Menu Best Seller

Bulan bercetak merah → Bulan Puasa dan Idul Fitri

Keterangan:

Tabel bercetak biru → Menu Best Seller

Bulan bercetak merah → Bulan Puasa dan Idul Fitri



Proyeksi Penjualan “Kwetiaw Pluit Jakarta” Tahun 2027

Bulan	1 (Nasi Goreng Telur)			2 (Nasi Goreng Ayam)			3 (Nasi Goreng Ayam Pete)			4 (Nasi Goreng Udang Pete)			5 (Nasi Goreng Seafood)		
	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue
Januari	275	Rp19.845	Rp5.457.375	245	Rp24.255	Rp5.942.475	40	Rp27.563	Rp1.102.500	80	Rp30.870	Rp2.469.600	210	Rp33.075	Rp6.945.750
Februari	275	Rp19.845	Rp5.457.375	245	Rp24.255	Rp5.942.475	40	Rp27.563	Rp1.102.500	80	Rp30.870	Rp2.469.600	210	Rp33.075	Rp6.945.750
Maret	305	Rp19.845	Rp6.052.725	275	Rp24.255	Rp6.670.125	50	Rp27.563	Rp1.378.125	90	Rp30.870	Rp2.778.300	220	Rp33.075	Rp7.276.500
April	305	Rp19.845	Rp6.052.725	275	Rp24.255	Rp6.670.125	50	Rp27.563	Rp1.378.125	90	Rp30.870	Rp2.778.300	220	Rp33.075	Rp7.276.500
Mei	275	Rp19.845	Rp5.457.375	245	Rp24.255	Rp5.942.475	40	Rp27.563	Rp1.102.500	80	Rp30.870	Rp2.469.600	210	Rp33.075	Rp6.945.750
Juni	275	Rp19.845	Rp5.457.375	245	Rp24.255	Rp5.942.475	40	Rp27.563	Rp1.102.500	80	Rp30.870	Rp2.469.600	210	Rp33.075	Rp6.945.750
Juli	275	Rp19.845	Rp5.457.375	245	Rp24.255	Rp5.942.475	40	Rp27.563	Rp1.102.500	80	Rp30.870	Rp2.469.600	210	Rp33.075	Rp6.945.750
Agustus	275	Rp19.845	Rp5.457.375	245	Rp24.255	Rp5.942.475	40	Rp27.563	Rp1.102.500	80	Rp30.870	Rp2.469.600	210	Rp33.075	Rp6.945.750
September	275	Rp19.845	Rp5.457.375	245	Rp24.255	Rp5.942.475	40	Rp27.563	Rp1.102.500	80	Rp30.870	Rp2.469.600	210	Rp33.075	Rp6.945.750
Oktober	275	Rp19.845	Rp5.457.375	245	Rp24.255	Rp5.942.475	40	Rp27.563	Rp1.102.500	80	Rp30.870	Rp2.469.600	210	Rp33.075	Rp6.945.750
November	275	Rp19.845	Rp5.457.375	245	Rp24.255	Rp5.942.475	40	Rp27.563	Rp1.102.500	80	Rp30.870	Rp2.469.600	210	Rp33.075	Rp6.945.750
Desember	295	Rp19.845	Rp5.854.275	265	Rp24.255	Rp6.427.575	40	Rp27.563	Rp1.102.500	80	Rp30.870	Rp2.469.600	210	Rp33.075	Rp6.945.750
Total	3380		Rp67.076.100	3020		Rp73.250.100	500		Rp13.781.250	980		Rp30.252.600	2540		Rp84.010.500

Bulan	6 (Kwetiaw Goreng Telur)			7 (Kwetiaw Goreng Ayam)			8 (Kwetiaw Goreng Seafood)			9 (Kwetiaw Kuah Ayam)			10 (Kwetiaw Kuah Seafood)		
	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue
Januari	80	Rp20.948	Rp1.675.800	70	Rp25.358	Rp1.775.025	130	Rp33.075	Rp4.299.750	35	Rp27.563	Rp964.688	35	Rp35.280	Rp1.234.800
Februari	80	Rp20.948	Rp1.675.800	70	Rp25.358	Rp1.775.025	130	Rp33.075	Rp4.299.750	35	Rp27.563	Rp964.688	35	Rp35.280	Rp1.234.800
Maret	90	Rp20.948	Rp1.885.275	80	Rp25.358	Rp2.028.600	160	Rp33.075	Rp5.292.000	45	Rp27.563	Rp1.240.313	45	Rp35.280	Rp1.587.600
April	90	Rp20.948	Rp1.885.275	80	Rp25.358	Rp2.028.600	160	Rp33.075	Rp5.292.000	45	Rp27.563	Rp1.240.313	45	Rp35.280	Rp1.587.600
Mei	80	Rp20.948	Rp1.675.800	70	Rp25.358	Rp1.775.025	130	Rp33.075	Rp4.299.750	35	Rp27.563	Rp964.688	35	Rp35.280	Rp1.234.800
Juni	80	Rp20.948	Rp1.675.800	70	Rp25.358	Rp1.775.025	130	Rp33.075	Rp4.299.750	35	Rp27.563	Rp964.688	35	Rp35.280	Rp1.234.800
Juli	80	Rp20.948	Rp1.675.800	70	Rp25.358	Rp1.775.025	130	Rp33.075	Rp4.299.750	35	Rp27.563	Rp964.688	35	Rp35.280	Rp1.234.800
Agustus	80	Rp20.948	Rp1.675.800	70	Rp25.358	Rp1.775.025	130	Rp33.075	Rp4.299.750	35	Rp27.563	Rp964.688	35	Rp35.280	Rp1.234.800
September	80	Rp20.948	Rp1.675.800	70	Rp25.358	Rp1.775.025	130	Rp33.075	Rp4.299.750	35	Rp27.563	Rp964.688	35	Rp35.280	Rp1.234.800
Oktober	80	Rp20.948	Rp1.675.800	70	Rp25.358	Rp1.775.025	130	Rp33.075	Rp4.299.750	35	Rp27.563	Rp964.688	35	Rp35.280	Rp1.234.800
November	80	Rp20.948	Rp1.675.800	70	Rp25.358	Rp1.775.025	130	Rp33.075	Rp4.299.750	35	Rp27.563	Rp964.688	35	Rp35.280	Rp1.234.800
Desember	80	Rp20.948	Rp1.675.800	70	Rp25.358	Rp1.775.025	150	Rp33.075	Rp4.961.250	35	Rp27.563	Rp964.688	35	Rp35.280	Rp1.234.800
Total	980		Rp20.528.550	860		Rp21.807.450	1640		Rp54.243.000	440		Rp12.127.500	440		Rp15.523.200



Lanjutan Proyeksi Penjualan “Kwetiaw Pluit Jakarta” Tahun 2027

Bulan	11 (Kwetiaw Siram Ayam)			12 (Kwetiaw Siram Seafood)			13 (Bihun Goreng Telur)			14 (Bihun Goreng Ayam)			15 (Bihun Goreng Seafood)		
	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue
Januari	40	Rp29.768	Rp1.190.700	100	Rp37.485	Rp3.748.500	40	Rp19.845	Rp793.800	80	Rp24.255	Rp1.940.400	40	Rp33.075	Rp1.323.000
Februari	40	Rp29.768	Rp1.190.700	100	Rp37.485	Rp3.748.500	40	Rp19.845	Rp793.800	80	Rp24.255	Rp1.940.400	40	Rp33.075	Rp1.323.000
Maret	50	Rp29.768	Rp1.488.375	130	Rp37.485	Rp4.873.050	50	Rp19.845	Rp992.250	110	Rp24.255	Rp2.668.050	50	Rp33.075	Rp1.653.750
April	50	Rp29.768	Rp1.488.375	130	Rp37.485	Rp4.873.050	50	Rp19.845	Rp992.250	110	Rp24.255	Rp2.668.050	50	Rp33.075	Rp1.653.750
Mei	40	Rp29.768	Rp1.190.700	100	Rp37.485	Rp3.748.500	40	Rp19.845	Rp793.800	80	Rp24.255	Rp1.940.400	40	Rp33.075	Rp1.323.000
Juni	40	Rp29.768	Rp1.190.700	100	Rp37.485	Rp3.748.500	40	Rp19.845	Rp793.800	80	Rp24.255	Rp1.940.400	40	Rp33.075	Rp1.323.000
Juli	40	Rp29.768	Rp1.190.700	100	Rp37.485	Rp3.748.500	40	Rp19.845	Rp793.800	80	Rp24.255	Rp1.940.400	40	Rp33.075	Rp1.323.000
Agustus	40	Rp29.768	Rp1.190.700	100	Rp37.485	Rp3.748.500	40	Rp19.845	Rp793.800	80	Rp24.255	Rp1.940.400	40	Rp33.075	Rp1.323.000
September	40	Rp29.768	Rp1.190.700	100	Rp37.485	Rp3.748.500	40	Rp19.845	Rp793.800	80	Rp24.255	Rp1.940.400	40	Rp33.075	Rp1.323.000
Oktober	40	Rp29.768	Rp1.190.700	100	Rp37.485	Rp3.748.500	40	Rp19.845	Rp793.800	80	Rp24.255	Rp1.940.400	40	Rp33.075	Rp1.323.000
November	40	Rp29.768	Rp1.190.700	100	Rp37.485	Rp3.748.500	40	Rp19.845	Rp793.800	80	Rp24.255	Rp1.940.400	40	Rp33.075	Rp1.323.000
Desember	40	Rp29.768	Rp1.190.700	120	Rp37.485	Rp4.498.200	40	Rp19.845	Rp793.800	100	Rp24.255	Rp2.425.500	40	Rp33.075	Rp1.323.000
Total	500		Rp14.883.750	1280		Rp47.980.800	500		Rp9.922.500	1040		Rp25.225.200	500		Rp16.537.500

Bulan	16 (Bihun Kuah Ayam)			17 (Bihun Kuah Seafood)			18 (Mie Goreng Telur)			19 (Mie Goreng Ayam)			20 (Mie Goreng Seafood)		
	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue
Januari	20	Rp26.460	Rp529.200	20	Rp35.280	Rp705.600	65	Rp19.845	Rp1.289.925	100	Rp24.255	Rp2.425.500	50	Rp33.075	Rp1.653.750
Februari	20	Rp26.460	Rp529.200	20	Rp35.280	Rp705.600	65	Rp19.845	Rp1.289.925	100	Rp24.255	Rp2.425.500	50	Rp33.075	Rp1.653.750
Maret	30	Rp26.460	Rp793.800	30	Rp35.280	Rp1.058.400	75	Rp19.845	Rp1.488.375	130	Rp24.255	Rp3.153.150	60	Rp33.075	Rp1.984.500
April	30	Rp26.460	Rp793.800	30	Rp35.280	Rp1.058.400	75	Rp19.845	Rp1.488.375	130	Rp24.255	Rp3.153.150	60	Rp33.075	Rp1.984.500
Mei	20	Rp26.460	Rp529.200	20	Rp35.280	Rp705.600	65	Rp19.845	Rp1.289.925	100	Rp24.255	Rp2.425.500	50	Rp33.075	Rp1.653.750
Juni	20	Rp26.460	Rp529.200	20	Rp35.280	Rp705.600	65	Rp19.845	Rp1.289.925	100	Rp24.255	Rp2.425.500	50	Rp33.075	Rp1.653.750
Juli	20	Rp26.460	Rp529.200	20	Rp35.280	Rp705.600	65	Rp19.845	Rp1.289.925	100	Rp24.255	Rp2.425.500	50	Rp33.075	Rp1.653.750
Agustus	20	Rp26.460	Rp529.200	20	Rp35.280	Rp705.600	65	Rp19.845	Rp1.289.925	100	Rp24.255	Rp2.425.500	50	Rp33.075	Rp1.653.750
September	20	Rp26.460	Rp529.200	20	Rp35.280	Rp705.600	65	Rp19.845	Rp1.289.925	100	Rp24.255	Rp2.425.500	50	Rp33.075	Rp1.653.750
Oktober	20	Rp26.460	Rp529.200	20	Rp35.280	Rp705.600	65	Rp19.845	Rp1.289.925	100	Rp24.255	Rp2.425.500	50	Rp33.075	Rp1.653.750
November	20	Rp26.460	Rp529.200	20	Rp35.280	Rp705.600	65	Rp19.845	Rp1.289.925	100	Rp24.255	Rp2.425.500	50	Rp33.075	Rp1.653.750
Desember	20	Rp26.460	Rp529.200	20	Rp35.280	Rp705.600	65	Rp19.845	Rp1.289.925	120	Rp24.255	Rp2.910.600	50	Rp33.075	Rp1.653.750
Total	260		Rp6.879.600	260		Rp9.172.800	800		Rp15.876.000	1280		Rp31.046.400	620		Rp20.506.500

2. Dilarang mengutip dan memperbanyak sebagian atau seluruh karya tulis ini dalam bentuk apapun tanpa izin IBIKKG.

g. Pengutipan hanya untuk kepentingan pendidikan, penelitian, penulisan karya ilmiah, penyusunan laporan, penulisan kritik dan tinjauan suatu masalah.

b. Pengutipan tidak merugikan kepentingan yang wajar IBIKKG.



Lanjutan Proyeksi Penjualan “Kwetiaw Pluit Jakarta” Tahun 2027

C

1. Bulan	21 (Mie Kuah Ayam)			22 (Mie Kuah Seafood)		
	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue
Januari	30	Rp26.460	Rp793.800	25	Rp35.280	Rp882.000
Februari	30	Rp26.460	Rp793.800	25	Rp35.280	Rp882.000
Maret	40	Rp26.460	Rp1.058.400	35	Rp35.280	Rp1.234.800
April	40	Rp26.460	Rp1.058.400	35	Rp35.280	Rp1.234.800
Mei	30	Rp26.460	Rp793.800	25	Rp35.280	Rp882.000
Juni	30	Rp26.460	Rp793.800	25	Rp35.280	Rp882.000
Juli	30	Rp26.460	Rp793.800	25	Rp35.280	Rp882.000
Agustus	30	Rp26.460	Rp793.800	25	Rp35.280	Rp882.000
September	30	Rp26.460	Rp793.800	25	Rp35.280	Rp882.000
Oktober	30	Rp26.460	Rp793.800	25	Rp35.280	Rp882.000
November	30	Rp26.460	Rp793.800	25	Rp35.280	Rp882.000
Desember	30	Rp26.460	Rp793.800	25	Rp35.280	Rp882.000
Total	380		Rp10.054.800	320		Rp11.289.600

Keterangan:

Tabel bercetak biru → Menu Best Seller

Bulan bercetak merah → Bulan Puasa dan Idul Fitri

Keterangan:

Tabel bercetak biru → Menu Best Seller

Bulan bercetak merah → Bulan Puasa dan Idul Fitri



Proyeksi Penjualan “Kwetiaw Pluit Jakarta” Tahun 2028

Bulan	1 (Nasi Goreng Telur)			2 (Nasi Goreng Ayam)			3 (Nasi Goreng Ayam Pete)			4 (Nasi Goreng Udang Pete)			5 (Nasi Goreng Seafood)		
	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue
Januari	285	Rp20.837	Rp5.938.616	255	Rp25.468	Rp6.494.276	45	Rp28.941	Rp1.302.328	85	Rp32.414	Rp2.755.148	215	Rp34.729	Rp7.466.681
Februari	315	Rp20.837	Rp6.563.734	285	Rp25.468	Rp7.258.309	55	Rp28.941	Rp1.591.734	95	Rp32.414	Rp3.079.283	225	Rp34.729	Rp7.813.969
Maret	315	Rp20.837	Rp6.563.734	285	Rp25.468	Rp7.258.309	55	Rp28.941	Rp1.591.734	95	Rp32.414	Rp3.079.283	225	Rp34.729	Rp7.813.969
April	285	Rp20.837	Rp5.938.616	255	Rp25.468	Rp6.494.276	45	Rp28.941	Rp1.302.328	85	Rp32.414	Rp2.755.148	215	Rp34.729	Rp7.466.681
Mei	285	Rp20.837	Rp5.938.616	255	Rp25.468	Rp6.494.276	45	Rp28.941	Rp1.302.328	85	Rp32.414	Rp2.755.148	215	Rp34.729	Rp7.466.681
Juni	285	Rp20.837	Rp5.938.616	255	Rp25.468	Rp6.494.276	45	Rp28.941	Rp1.302.328	85	Rp32.414	Rp2.755.148	215	Rp34.729	Rp7.466.681
Juli	285	Rp20.837	Rp5.938.616	255	Rp25.468	Rp6.494.276	45	Rp28.941	Rp1.302.328	85	Rp32.414	Rp2.755.148	215	Rp34.729	Rp7.466.681
Agustus	285	Rp20.837	Rp5.938.616	255	Rp25.468	Rp6.494.276	45	Rp28.941	Rp1.302.328	85	Rp32.414	Rp2.755.148	215	Rp34.729	Rp7.466.681
September	285	Rp20.837	Rp5.938.616	255	Rp25.468	Rp6.494.276	45	Rp28.941	Rp1.302.328	85	Rp32.414	Rp2.755.148	215	Rp34.729	Rp7.466.681
Oktober	285	Rp20.837	Rp5.938.616	255	Rp25.468	Rp6.494.276	45	Rp28.941	Rp1.302.328	85	Rp32.414	Rp2.755.148	215	Rp34.729	Rp7.466.681
November	285	Rp20.837	Rp5.938.616	255	Rp25.468	Rp6.494.276	45	Rp28.941	Rp1.302.328	85	Rp32.414	Rp2.755.148	215	Rp34.729	Rp7.466.681
Desember	305	Rp20.837	Rp6.355.361	275	Rp25.468	Rp7.003.631	45	Rp28.941	Rp1.302.328	85	Rp32.414	Rp2.755.148	215	Rp34.729	Rp7.466.681
Total	3500		Rp72.930.375	3140		Rp79.968.735	560		Rp16.206.750	1040		Rp33.710.040	2600		Rp90.294.750

Bulan	6 (Kwetiaw Goreng Telur)			7 (Kwetiaw Goreng Ayam)			8 (Kwetiaw Goreng Seafood)			9 (Kwetiaw Kuah Ayam)			10 (Kwetiaw Kuah Seafood)		
	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue
Januari	85	Rp21.995	Rp1.869.564	75	Rp26.625	Rp1.996.903	140	Rp34.729	Rp4.862.025	40	Rp28.941	Rp1.157.625	40	Rp37.044	Rp1.481.760
Februari	95	Rp21.995	Rp2.089.513	85	Rp26.625	Rp2.263.157	170	Rp34.729	Rp5.903.888	50	Rp28.941	Rp1.447.031	50	Rp37.044	Rp1.852.200
Maret	95	Rp21.995	Rp2.089.513	85	Rp26.625	Rp2.263.157	170	Rp34.729	Rp5.903.888	50	Rp28.941	Rp1.447.031	50	Rp37.044	Rp1.852.200
April	85	Rp21.995	Rp1.869.564	75	Rp26.625	Rp1.996.903	140	Rp34.729	Rp4.862.025	40	Rp28.941	Rp1.157.625	40	Rp37.044	Rp1.481.760
Mei	85	Rp21.995	Rp1.869.564	75	Rp26.625	Rp1.996.903	140	Rp34.729	Rp4.862.025	40	Rp28.941	Rp1.157.625	40	Rp37.044	Rp1.481.760
Juni	85	Rp21.995	Rp1.869.564	75	Rp26.625	Rp1.996.903	140	Rp34.729	Rp4.862.025	40	Rp28.941	Rp1.157.625	40	Rp37.044	Rp1.481.760
Juli	85	Rp21.995	Rp1.869.564	75	Rp26.625	Rp1.996.903	140	Rp34.729	Rp4.862.025	40	Rp28.941	Rp1.157.625	40	Rp37.044	Rp1.481.760
Agustus	85	Rp21.995	Rp1.869.564	75	Rp26.625	Rp1.996.903	140	Rp34.729	Rp4.862.025	40	Rp28.941	Rp1.157.625	40	Rp37.044	Rp1.481.760
September	85	Rp21.995	Rp1.869.564	75	Rp26.625	Rp1.996.903	140	Rp34.729	Rp4.862.025	40	Rp28.941	Rp1.157.625	40	Rp37.044	Rp1.481.760
Oktober	85	Rp21.995	Rp1.869.564	75	Rp26.625	Rp1.996.903	140	Rp34.729	Rp4.862.025	40	Rp28.941	Rp1.157.625	40	Rp37.044	Rp1.481.760
November	85	Rp21.995	Rp1.869.564	75	Rp26.625	Rp1.996.903	140	Rp34.729	Rp4.862.025	40	Rp28.941	Rp1.157.625	40	Rp37.044	Rp1.481.760
Desember	85	Rp21.995	Rp1.869.564	75	Rp26.625	Rp1.996.903	160	Rp34.729	Rp5.556.600	40	Rp28.941	Rp1.157.625	40	Rp37.044	Rp1.481.760
Total	1040		Rp22.874.670	920		Rp24.495.345	1760		Rp61.122.600	500		Rp14.470.313	500		Rp18.522.000



Lanjutan Proyeksi Penjualan “Kwetiaw Pluit Jakarta” Tahun 2028

Bulan	11 (Kwetiaw Siram Ayam)			12 (Kwetiaw Siram Seafood)			13 (Bihun Goreng Telur)			14 (Bihun Goreng Ayam)			15 (Bihun Goreng Seafood)		
	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue
Januari	45	Rp31.256	Rp1.406.514	110	Rp39.359	Rp4.329.518	45	Rp20.837	Rp937.676	90	Rp25.468	Rp2.292.098	45	Rp34.729	Rp1.562.794
Februari	55	Rp31.256	Rp1.719.073	140	Rp39.359	Rp5.510.295	55	Rp20.837	Rp1.146.049	120	Rp25.468	Rp3.056.130	55	Rp34.729	Rp1.910.081
Maret	55	Rp31.256	Rp1.719.073	140	Rp39.359	Rp5.510.295	55	Rp20.837	Rp1.146.049	120	Rp25.468	Rp3.056.130	55	Rp34.729	Rp1.910.081
April	45	Rp31.256	Rp1.406.514	110	Rp39.359	Rp4.329.518	45	Rp20.837	Rp937.676	90	Rp25.468	Rp2.292.098	45	Rp34.729	Rp1.562.794
Mei	45	Rp31.256	Rp1.406.514	110	Rp39.359	Rp4.329.518	45	Rp20.837	Rp937.676	90	Rp25.468	Rp2.292.098	45	Rp34.729	Rp1.562.794
Juni	45	Rp31.256	Rp1.406.514	110	Rp39.359	Rp4.329.518	45	Rp20.837	Rp937.676	90	Rp25.468	Rp2.292.098	45	Rp34.729	Rp1.562.794
Juli	45	Rp31.256	Rp1.406.514	110	Rp39.359	Rp4.329.518	45	Rp20.837	Rp937.676	90	Rp25.468	Rp2.292.098	45	Rp34.729	Rp1.562.794
Agustus	45	Rp31.256	Rp1.406.514	110	Rp39.359	Rp4.329.518	45	Rp20.837	Rp937.676	90	Rp25.468	Rp2.292.098	45	Rp34.729	Rp1.562.794
September	45	Rp31.256	Rp1.406.514	110	Rp39.359	Rp4.329.518	45	Rp20.837	Rp937.676	90	Rp25.468	Rp2.292.098	45	Rp34.729	Rp1.562.794
Oktober	45	Rp31.256	Rp1.406.514	110	Rp39.359	Rp4.329.518	45	Rp20.837	Rp937.676	90	Rp25.468	Rp2.292.098	45	Rp34.729	Rp1.562.794
November	45	Rp31.256	Rp1.406.514	110	Rp39.359	Rp4.329.518	45	Rp20.837	Rp937.676	90	Rp25.468	Rp2.292.098	45	Rp34.729	Rp1.562.794
Desember	45	Rp31.256	Rp1.406.514	130	Rp39.359	Rp5.116.703	45	Rp20.837	Rp937.676	110	Rp25.468	Rp2.801.453	45	Rp34.729	Rp1.562.794
Total	560		Rp17.503.290	1400		Rp55.102.950	560		Rp11.668.860	1160		Rp29.542.590	560		Rp19.448.100

Bulan	16 (Bihun Kuah Ayam)			17 (Bihun Kuah Seafood)			18 (Mie Goreng Telur)			19 (Mie Goreng Ayam)			20 (Mie Goreng Seafood)		
	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue
Januari	25	Rp27.783	Rp694.575	25	Rp37.044	Rp926.100	70	Rp20.837	Rp1.458.608	110	Rp25.468	Rp2.801.453	55	Rp34.729	Rp1.910.081
Februari	35	Rp27.783	Rp972.405	35	Rp37.044	Rp1.296.540	80	Rp20.837	Rp1.666.980	140	Rp25.468	Rp3.565.485	65	Rp34.729	Rp2.257.369
Maret	35	Rp27.783	Rp972.405	35	Rp37.044	Rp1.296.540	80	Rp20.837	Rp1.666.980	140	Rp25.468	Rp3.565.485	65	Rp34.729	Rp2.257.369
April	25	Rp27.783	Rp694.575	25	Rp37.044	Rp926.100	70	Rp20.837	Rp1.458.608	110	Rp25.468	Rp2.801.453	55	Rp34.729	Rp1.910.081
Mei	25	Rp27.783	Rp694.575	25	Rp37.044	Rp926.100	70	Rp20.837	Rp1.458.608	110	Rp25.468	Rp2.801.453	55	Rp34.729	Rp1.910.081
Juni	25	Rp27.783	Rp694.575	25	Rp37.044	Rp926.100	70	Rp20.837	Rp1.458.608	110	Rp25.468	Rp2.801.453	55	Rp34.729	Rp1.910.081
Juli	25	Rp27.783	Rp694.575	25	Rp37.044	Rp926.100	70	Rp20.837	Rp1.458.608	110	Rp25.468	Rp2.801.453	55	Rp34.729	Rp1.910.081
Agustus	25	Rp27.783	Rp694.575	25	Rp37.044	Rp926.100	70	Rp20.837	Rp1.458.608	110	Rp25.468	Rp2.801.453	55	Rp34.729	Rp1.910.081
September	25	Rp27.783	Rp694.575	25	Rp37.044	Rp926.100	70	Rp20.837	Rp1.458.608	110	Rp25.468	Rp2.801.453	55	Rp34.729	Rp1.910.081
Oktober	25	Rp27.783	Rp694.575	25	Rp37.044	Rp926.100	70	Rp20.837	Rp1.458.608	110	Rp25.468	Rp2.801.453	55	Rp34.729	Rp1.910.081
November	25	Rp27.783	Rp694.575	25	Rp37.044	Rp926.100	70	Rp20.837	Rp1.458.608	110	Rp25.468	Rp2.801.453	55	Rp34.729	Rp1.910.081
Desember	25	Rp27.783	Rp694.575	25	Rp37.044	Rp926.100	70	Rp20.837	Rp1.458.608	130	Rp25.468	Rp3.310.808	55	Rp34.729	Rp1.910.081
Total	320		Rp8.890.560	320		Rp11.854.080	860		Rp17.920.035	1400		Rp35.654.850	680		Rp23.615.550

2. Dilarang mengutip sebagai karya tulis ini tanpa mencantumkan sumber:
tanpa izin IBIKKG.
penulisan kritik dan tinjauan suatu masalah.
b. Pengutipan tidak merugikan kepentingan yang wajar IBIKKG.



Lanjutan Proyeksi Penjualan “Kwetiaw Pluit Jakarta” Tahun 2028



Bulan	21 (Mie Kuah Ayam)			22 (Mie Kuah Seafood)		
	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue
Januari	35	Rp27.783	Rp972.405	30	Rp37.044	Rp1.111.320
Februari	45	Rp27.783	Rp1.250.235	40	Rp37.044	Rp1.481.760
Maret	45	Rp27.783	Rp1.250.235	40	Rp37.044	Rp1.481.760
April	35	Rp27.783	Rp972.405	30	Rp37.044	Rp1.111.320
Mei	35	Rp27.783	Rp972.405	30	Rp37.044	Rp1.111.320
Juni	35	Rp27.783	Rp972.405	30	Rp37.044	Rp1.111.320
Juli	35	Rp27.783	Rp972.405	30	Rp37.044	Rp1.111.320
Agustus	35	Rp27.783	Rp972.405	30	Rp37.044	Rp1.111.320
September	35	Rp27.783	Rp972.405	30	Rp37.044	Rp1.111.320
Oktober	35	Rp27.783	Rp972.405	30	Rp37.044	Rp1.111.320
November	35	Rp27.783	Rp972.405	30	Rp37.044	Rp1.111.320
Desember	35	Rp27.783	Rp972.405	30	Rp37.044	Rp1.111.320
Total	440		Rp12.224.520	380		Rp14.076.720

Keterangan:

Tabel bercetak biru → Menu Best Seller

Bulan bercetak merah → Bulan Puasa dan Idul Fitri

Keterangan:

Tabel bercetak biru → Menu Best Seller

Bulan bercetak merah → Bulan Puasa dan Idul Fitri



Proyeksi Penjualan “Kwetiaw Pluit Jakarta” Tahun 2029

Bulan	1 (Nasi Goreng Telur)			2 (Nasi Goreng Ayam)			3 (Nasi Goreng Ayam Pete)			4 (Nasi Goreng Udang Pete)			5 (Nasi Goreng Seafood)		
	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue
Januari	295	Rp21.879	Rp6.454.338	265	Rp26.741	Rp7.086.401	50	Rp30.388	Rp1.519.383	90	Rp34.034	Rp3.063.076	220	Rp36.465	Rp8.022.341
Februari	325	Rp21.879	Rp7.110.712	295	Rp26.741	Rp7.888.636	60	Rp30.388	Rp1.823.259	100	Rp34.034	Rp3.403.418	230	Rp36.465	Rp8.386.993
Maret	325	Rp21.879	Rp7.110.712	295	Rp26.741	Rp7.888.636	60	Rp30.388	Rp1.823.259	100	Rp34.034	Rp3.403.418	230	Rp36.465	Rp8.386.993
April	295	Rp21.879	Rp6.454.338	265	Rp26.741	Rp7.086.401	50	Rp30.388	Rp1.519.383	90	Rp34.034	Rp3.063.076	220	Rp36.465	Rp8.022.341
Mei	295	Rp21.879	Rp6.454.338	265	Rp26.741	Rp7.086.401	50	Rp30.388	Rp1.519.383	90	Rp34.034	Rp3.063.076	220	Rp36.465	Rp8.022.341
Juni	295	Rp21.879	Rp6.454.338	265	Rp26.741	Rp7.086.401	50	Rp30.388	Rp1.519.383	90	Rp34.034	Rp3.063.076	220	Rp36.465	Rp8.022.341
Juli	295	Rp21.879	Rp6.454.338	265	Rp26.741	Rp7.086.401	50	Rp30.388	Rp1.519.383	90	Rp34.034	Rp3.063.076	220	Rp36.465	Rp8.022.341
Agustus	295	Rp21.879	Rp6.454.338	265	Rp26.741	Rp7.086.401	50	Rp30.388	Rp1.519.383	90	Rp34.034	Rp3.063.076	220	Rp36.465	Rp8.022.341
September	295	Rp21.879	Rp6.454.338	265	Rp26.741	Rp7.086.401	50	Rp30.388	Rp1.519.383	90	Rp34.034	Rp3.063.076	220	Rp36.465	Rp8.022.341
Oktober	295	Rp21.879	Rp6.454.338	265	Rp26.741	Rp7.086.401	50	Rp30.388	Rp1.519.383	90	Rp34.034	Rp3.063.076	220	Rp36.465	Rp8.022.341
November	295	Rp21.879	Rp6.454.338	265	Rp26.741	Rp7.086.401	50	Rp30.388	Rp1.519.383	90	Rp34.034	Rp3.063.076	220	Rp36.465	Rp8.022.341
Desember	315	Rp21.879	Rp6.891.920	285	Rp26.741	Rp7.621.224	50	Rp30.388	Rp1.519.383	90	Rp34.034	Rp3.063.076	220	Rp36.465	Rp8.022.341
Total	3620		Rp79.202.387	3260		Rp87.176.108	620		Rp18.840.347	1100		Rp37.437.593	2660		Rp96.997.399

Bulan	6 (Kwetiaw Goreng Telur)			7 (Kwetiaw Goreng Ayam)			8 (Kwetiaw Goreng Seafood)			9 (Kwetiaw Kuah Ayam)			10 (Kwetiaw Kuah Seafood)		
	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue
Januari	90	Rp23.095	Rp2.078.516	80	Rp27.957	Rp2.236.532	150	Rp36.465	Rp5.469.778	45	Rp30.388	Rp1.367.445	45	Rp38.896	Rp1.750.329
Februari	100	Rp23.095	Rp2.309.462	90	Rp27.957	Rp2.516.098	180	Rp36.465	Rp6.563.734	55	Rp30.388	Rp1.671.321	55	Rp38.896	Rp2.139.291
Maret	100	Rp23.095	Rp2.309.462	90	Rp27.957	Rp2.516.098	180	Rp36.465	Rp6.563.734	55	Rp30.388	Rp1.671.321	55	Rp38.896	Rp2.139.291
April	90	Rp23.095	Rp2.078.516	80	Rp27.957	Rp2.236.532	150	Rp36.465	Rp5.469.778	45	Rp30.388	Rp1.367.445	45	Rp38.896	Rp1.750.329
Mei	90	Rp23.095	Rp2.078.516	80	Rp27.957	Rp2.236.532	150	Rp36.465	Rp5.469.778	45	Rp30.388	Rp1.367.445	45	Rp38.896	Rp1.750.329
Juni	90	Rp23.095	Rp2.078.516	80	Rp27.957	Rp2.236.532	150	Rp36.465	Rp5.469.778	45	Rp30.388	Rp1.367.445	45	Rp38.896	Rp1.750.329
Juli	90	Rp23.095	Rp2.078.516	80	Rp27.957	Rp2.236.532	150	Rp36.465	Rp5.469.778	45	Rp30.388	Rp1.367.445	45	Rp38.896	Rp1.750.329
Agustus	90	Rp23.095	Rp2.078.516	80	Rp27.957	Rp2.236.532	150	Rp36.465	Rp5.469.778	45	Rp30.388	Rp1.367.445	45	Rp38.896	Rp1.750.329
September	90	Rp23.095	Rp2.078.516	80	Rp27.957	Rp2.236.532	150	Rp36.465	Rp5.469.778	45	Rp30.388	Rp1.367.445	45	Rp38.896	Rp1.750.329
Oktober	90	Rp23.095	Rp2.078.516	80	Rp27.957	Rp2.236.532	150	Rp36.465	Rp5.469.778	45	Rp30.388	Rp1.367.445	45	Rp38.896	Rp1.750.329
November	90	Rp23.095	Rp2.078.516	80	Rp27.957	Rp2.236.532	150	Rp36.465	Rp5.469.778	45	Rp30.388	Rp1.367.445	45	Rp38.896	Rp1.750.329
Desember	90	Rp23.095	Rp2.078.516	80	Rp27.957	Rp2.236.532	170	Rp36.465	Rp6.199.082	45	Rp30.388	Rp1.367.445	45	Rp38.896	Rp1.750.329
Total	1100		Rp25.404.081	980		Rp27.397.511	1880		Rp68.554.553	560		Rp17.017.088	560		Rp21.781.872

1

10

1. Dilarang menjiplak sebagian atau seluruh karya tulis orang lain.
 - a. Pengutipan hanya untuk kepentingan pendidikan, penelitian, pendisiplinan karya ilmiah, penyusunan laporan, penulisan kritik dan tinjauan suatu masalah.
 - b. Pengutipan tidak merugikan kepentingan yang wajar IBIKKG.
2. Dilarang mengemukakan dan memperbanyak sebagian atau seluruh karya tulis ini dalam bentuk apapun tanpa izin IBIKKG.



Lanjutan Proyeksi Penjualan “Kwetiaw Pluit Jakarta” Tahun 2029



Bulan	21 (Mie Kuah Ayam)			22 (Mie Kuah Seafood)		
	Porsi	Harga	Sales Revenue	Porsi	Harga	Sales Revenue
Januari	40	Rp29.172	Rp1.166.886	35	Rp38.896	Rp1.361.367
Februari	50	Rp29.172	Rp1.458.608	45	Rp38.896	Rp1.750.329
Maret	50	Rp29.172	Rp1.458.608	45	Rp38.896	Rp1.750.329
April	40	Rp29.172	Rp1.166.886	35	Rp38.896	Rp1.361.367
Mei	40	Rp29.172	Rp1.166.886	35	Rp38.896	Rp1.361.367
Juni	40	Rp29.172	Rp1.166.886	35	Rp38.896	Rp1.361.367
Juli	40	Rp29.172	Rp1.166.886	35	Rp38.896	Rp1.361.367
Agustus	40	Rp29.172	Rp1.166.886	35	Rp38.896	Rp1.361.367
September	40	Rp29.172	Rp1.166.886	35	Rp38.896	Rp1.361.367
Oktober	40	Rp29.172	Rp1.166.886	35	Rp38.896	Rp1.361.367
November	40	Rp29.172	Rp1.166.886	35	Rp38.896	Rp1.361.367
Desember	40	Rp29.172	Rp1.166.886	35	Rp38.896	Rp1.361.367
Total	500		Rp14.586.075	440		Rp17.114.328

Keterangan:

Tabel bercetak biru → Menu Best Seller

Bulan bercetak merah → Bulan Puasa dan Idul Fitri

Keterangan:

Tabel bercetak biru → Menu Best Seller

Bulan bercetak merah → Bulan Puasa dan Idul Fitri



Lampiran 4 : Proyeksi Kompensasi Dan Balas Jasa Karyawan “Kwetiaw Pluit Jakarta”

Proyeksi Kompensasi Dan Balas Jasa Karyawan “Kwetiaw Pluit Jakarta” Tahun 2026

(Dalam Rupiah)

No	Jabatan	Jumlah	Gaji per-Bulan	Gaji per-Tahun	THR	Total
1	Koki	1	4.452.000	53.424.000	4.452.000	Rp57.876.000
2	Cook Helper	1	3.180.000	38.160.000	3.180.000	Rp41.340.000
3	Waiter	2	1.855.000	44.520.000	3.710.000	Rp48.230.000
4	Kasir	1	1.855.000	22.260.000	1.855.000	Rp24.115.000
5	Staff Marketing	1	2.650.000	31.800.000	2.650.000	Rp34.450.000
	Total	6	13.992.000	190.164.000	15.847.000	206.011.000

Proyeksi Kompensasi Dan Balas Jasa Karyawan “Kwetiaw Pluit Jakarta” Tahun 2027

(Dalam Rupiah)

No	Jabatan	Jumlah	Gaji per-Bulan	Gaji per-Tahun	THR	Total
1	Koki	1	4.719.120	56.629.440	4.719.120	Rp61.348.560
2	Cook Helper	1	3.370.800	40.449.600	3.370.800	Rp43.820.400
3	Waiter	2	1.966.300	47.191.200	3.932.600	Rp51.123.800
4	Kasir	1	1.966.300	23.595.600	1.966.300	Rp25.561.900
5	Staff Marketing	1	2.809.000	33.708.000	2.809.000	Rp36.517.000
	Total	6	14.831.520	201.573.840	16.797.820	218.371.660



Proyeksi Kompensasi Dan Balas Jasa Karyawan “Kwetiaw Pluit Jakarta” Tahun 2028

(Dalam Rupiah)

No	Jabatan	Jumlah	Gaji per-Bulan	Gaji per-Tahun	THR	Total
1	Koki	1	5.002.267	60.027.206	5.002.267	Rp65.029.474
2	Cook Helper	1	3.573.048	42.876.576	3.573.048	Rp46.449.624
3	Waiter	2	2.084.278	50.022.672	4.168.556	Rp54.191.228
4	Kasir	1	2.084.278	25.011.336	2.084.278	Rp27.095.614
5	Staff Marketing	1	2.977.540	35.730.480	2.977.540	Rp38.708.020
Total		6	15.721.411	213.668.270	17.805.689	231.473.960

Proyeksi Kompensasi Dan Balas Jasa Karyawan “Kwetiaw Pluit Jakarta” Tahun 2029

(Dalam Rupiah)

No	Jabatan	Jumlah	Gaji per-Bulan	Gaji per-Tahun	THR	Total
1	Koki	1	5.302.403	63.628.839	5.302.403	Rp68.931.242
2	Cook Helper	1	3.787.431	45.449.171	3.787.431	Rp49.236.601
3	Waiter	2	2.209.335	53.024.032	4.418.669	Rp57.442.702
4	Kasir	1	2.209.335	26.512.016	2.209.335	Rp28.721.351
5	Staff Marketing	1	3.156.192	37.874.309	3.156.192	Rp41.030.501
Total		6	16.664.696	226.488.367	18.874.031	245.362.397



Lampiran 5 : Biaya Perlengkapan “Kwetiaw Pluit Jakarta”

Biaya Perlengkapan “Kwetiaw Pluit Jakarta” Tahun 2026

(Dalam Rupiah)

No	Perlengkapan	Jumlah / Bulan	Harga Satuan	Biaya / Tahun
1	Gas LPG (3 kg)	13	32.960	5.141.760
2	Tisu	20	7.339	1.761.300
3	Tisu Toilet (12 Roll)	1	77.250	309.000
4	Plastik Bening (250 pcs)	4	10.300	494.400
5	Plastik Bungkusan Putih (200 pcs)	5	11.330	679.800
6	Kertas Nasi (250 pcs)	4	32.960	1.582.080
7	Karet (500 pcs)	3	6.180	222.480
8	Sendok Plastik (100 pcs)	5	10.300	618.000
9	Sumpit Bambu (50 pcs)	5	5.150	309.000
10	Sabun Ekonomi (550 ml)	3	13.390	482.040
11	Sabut Cuci Piring Jaring	2	3.090	74.160
12	Kertas Thermal (roll)	15	3.605	648.900
13	Lampu (12 watt)	2	18.540	37.080
Total per Tahun				12.360.000

Biaya Perlengkapan “Kwetiaw Pluit Jakarta” Tahun 2027

(Dalam Rupiah)

No	Perlengkapan	Jumlah / Bulan	Harga Satuan	Biaya / Tahun
1	Gas LPG (3 kg)	14	33.949	5.703.398
2	Tisu	20	7.559	1.814.139
3	Tisu Toilet (12 Roll)	1	79.568	318.270
4	Plastik Bening (250 pcs)	4	10.609	509.232
5	Plastik Bungkusan Putih (200 pcs)	5	11.670	700.194
6	Kertas Nasi (250 pcs)	4	33.949	1.629.542
7	Karet (500 pcs)	3	6.365	229.154
8	Sendok Plastik (100 pcs)	6	10.609	763.848
9	Sumpit Bambu (50 pcs)	5	5.305	318.270
10	Sabun Ekonomi (550 ml)	3	13.792	496.501
11	Sabut Cuci Piring Jaring	2	3.183	76.385
12	Kertas Thermal (roll)	15	3.713	668.367
13	Lampu (12 watt)	2	19.096	38.192
Total per Tahun				13.265.494



Perlengkapan “Kwetiaw Pluit Jakarta” Tahun 2028

(Dalam Rupiah)

No	Perlengkapan	Jumlah / Bulan	Harga Satuan	Biaya / Tahun
1	Gas LPG (3 kg)	15	34.967	6.294.108
2	Tisu	21	7.786	1.961.991
3	Tisu Toilet (12 Roll)	1	81.955	327.818
4	Plastik Bening (250 pcs)	5	10.927	655.636
5	Plastik Bungkusan Putih (200 pcs)	6	12.020	865.440
6	Kertas Nasi (250 pcs)	5	34.967	2.098.036
7	Karet (500 pcs)	4	6.556	314.705
8	Sendok Plastik (100 pcs)	6	10.927	786.763
9	Sumpit Bambu (50 pcs)	6	5.464	393.382
10	Sabun Ekonomi (550 ml)	4	14.205	681.862
11	Sabut Cuci Piring Jaring	2	3.278	78.676
12	Kertas Thermal (roll)	16	3.825	734.313
13	Lampu (12 watt)	2	19.669	39.338
Total per Tahun				15.232.068

Perlengkapan “Kwetiaw Pluit Jakarta” Tahun 2029

(Dalam Rupiah)

No	Perlengkapan	Jumlah / Bulan	Harga Satuan	Biaya / Tahun
1	Gas LPG (3 kg)	16	36.016	6.915.126
2	Tisu	21	8.019	2.020.851
3	Tisu Toilet (12 Roll)	1	84.413	337.653
4	Plastik Bening (250 pcs)	5	11.255	675.305
5	Plastik Bungkusan Putih (200 pcs)	6	12.381	891.403
6	Kertas Nasi (250 pcs)	5	36.016	2.160.977
7	Karet (500 pcs)	4	6.753	324.147
8	Sendok Plastik (100 pcs)	6	11.255	810.366
9	Sumpit Bambu (50 pcs)	6	5.628	405.183
10	Sabun Ekonomi (550 ml)	4	14.632	702.317
11	Sabut Cuci Piring Jaring	2	3.377	81.037
12	Kertas Thermal (roll)	16	3.939	756.342
13	Lampu (12 watt)	2	20.259	40.518
Total per Tahun				16.121.225



Lampiran 6 : Biaya Bahan Baku “Kwetiaw Pluit Jakarta”

Harga Modal Per Menu (bersifat rahasia) X Jumlah Unit Terjual Per Bulan

Biaya Bahan Baku “Kwetiaw Pluit Jakarta” Tahun 2026

Menu	1	2	3	4	5	6	7	8	9	10	11	12
Harga	Rp5.162	Rp7.157	Rp7.832	Rp8.507	Rp9.577	Rp7.103	Rp9.098	Rp11.519	Rp9.212	Rp11.632	Rp9.495	Rp11.916
Januari	Rp1.367.801	Rp1.681.780	Rp274.103	Rp637.988	Rp1.963.313	Rp532.719	Rp591.365	Rp1.382.225	Rp276.353	Rp348.972	Rp332.335	Rp1.072.431
Februari	Rp1.367.801	Rp1.681.780	Rp274.103	Rp637.988	Rp1.963.313	Rp532.719	Rp591.365	Rp1.382.225	Rp276.353	Rp348.972	Rp332.335	Rp1.072.431
Maret	Rp1.522.646	Rp1.896.476	Rp352.418	Rp723.054	Rp2.059.085	Rp603.748	Rp682.344	Rp1.727.782	Rp368.471	Rp465.296	Rp427.288	Rp1.429.908
April	Rp1.522.646	Rp1.896.476	Rp352.418	Rp723.054	Rp2.059.085	Rp603.748	Rp682.344	Rp1.727.782	Rp368.471	Rp465.296	Rp427.288	Rp1.429.908
Mei	Rp1.367.801	Rp1.681.780	Rp274.103	Rp637.988	Rp1.963.313	Rp532.719	Rp591.365	Rp1.382.225	Rp276.353	Rp348.972	Rp332.335	Rp1.072.431
Juni	Rp1.367.801	Rp1.681.780	Rp274.103	Rp637.988	Rp1.963.313	Rp532.719	Rp591.365	Rp1.382.225	Rp276.353	Rp348.972	Rp332.335	Rp1.072.431
Juli	Rp1.367.801	Rp1.681.780	Rp274.103	Rp637.988	Rp1.963.313	Rp532.719	Rp591.365	Rp1.382.225	Rp276.353	Rp348.972	Rp332.335	Rp1.072.431
Agustus	Rp1.367.801	Rp1.681.780	Rp274.103	Rp637.988	Rp1.963.313	Rp532.719	Rp591.365	Rp1.382.225	Rp276.353	Rp348.972	Rp332.335	Rp1.072.431
September	Rp1.367.801	Rp1.681.780	Rp274.103	Rp637.988	Rp1.963.313	Rp532.719	Rp591.365	Rp1.382.225	Rp276.353	Rp348.972	Rp332.335	Rp1.072.431
Oktober	Rp1.367.801	Rp1.681.780	Rp274.103	Rp637.988	Rp1.963.313	Rp532.719	Rp591.365	Rp1.382.225	Rp276.353	Rp348.972	Rp332.335	Rp1.072.431
November	Rp1.367.801	Rp1.681.780	Rp274.103	Rp637.988	Rp1.963.313	Rp532.719	Rp591.365	Rp1.382.225	Rp276.353	Rp348.972	Rp332.335	Rp1.072.431
Desember	Rp1.471.031	Rp1.824.911	Rp274.103	Rp637.988	Rp1.963.313	Rp532.719	Rp591.365	Rp1.612.596	Rp276.353	Rp348.972	Rp332.335	Rp1.310.749

Menu	13	14	15	16	17	18	19	20	21	22
Harga	Rp6.084	Rp8.079	Rp10.500	Rp8.193	Rp10.614	Rp6.535	Rp8.530	Rp10.950	Rp8.644	Rp11.064
Januari	Rp212.955	Rp565.559	Rp367.502	Rp122.899	Rp159.209	Rp392.092	Rp767.688	Rp492.772	Rp216.093	Rp221.287
Februari	Rp212.955	Rp565.559	Rp367.502	Rp122.899	Rp159.209	Rp392.092	Rp767.688	Rp492.772	Rp216.093	Rp221.287
Maret	Rp273.799	Rp807.942	Rp472.502	Rp204.832	Rp265.348	Rp457.441	Rp1.023.584	Rp602.277	Rp302.531	Rp331.931
April	Rp273.799	Rp807.942	Rp472.502	Rp204.832	Rp265.348	Rp457.441	Rp1.023.584	Rp602.277	Rp302.531	Rp331.931
Mei	Rp212.955	Rp565.559	Rp367.502	Rp122.899	Rp159.209	Rp392.092	Rp767.688	Rp492.772	Rp216.093	Rp221.287
Juni	Rp212.955	Rp565.559	Rp367.502	Rp122.899	Rp159.209	Rp392.092	Rp767.688	Rp492.772	Rp216.093	Rp221.287
Juli	Rp212.955	Rp565.559	Rp367.502	Rp122.899	Rp159.209	Rp392.092	Rp767.688	Rp492.772	Rp216.093	Rp221.287
Agustus	Rp212.955	Rp565.559	Rp367.502	Rp122.899	Rp159.209	Rp392.092	Rp767.688	Rp492.772	Rp216.093	Rp221.287
September	Rp212.955	Rp565.559	Rp367.502	Rp122.899	Rp159.209	Rp392.092	Rp767.688	Rp492.772	Rp216.093	Rp221.287
Oktober	Rp212.955	Rp565.559	Rp367.502	Rp122.899	Rp159.209	Rp392.092	Rp767.688	Rp492.772	Rp216.093	Rp221.287
November	Rp212.955	Rp565.559	Rp367.502	Rp122.899	Rp159.209	Rp392.092	Rp767.688	Rp492.772	Rp216.093	Rp221.287
Desember	Rp212.955	Rp565.559	Rp367.502	Rp122.899	Rp159.209	Rp392.092	Rp767.688	Rp492.772	Rp216.093	Rp221.287
Total Modal per menu	Rp212.955	Rp565.559	Rp367.502	Rp122.899	Rp159.209	Rp392.092	Rp767.688	Rp492.772	Rp216.093	Rp221.287
Total	Rp212.955	Rp727.148	Rp367.502	Rp122.899	Rp159.209	Rp392.092	Rp938.286	Rp492.772	Rp216.093	Rp221.287
Modal per Menu	Rp2.677.145	Rp7.433.067	Rp4.620.020	Rp1.638.656	Rp2.122.781	Rp4.835.804	Rp9.894.650	Rp6.132.278	Rp2.765.993	Rp2.876.732



Biaya Bahan Baku “Kwetiaw Pluit Jakarta” Tahun 2027

Menu	1	2	3	4	5	6	7	8	9	10	11	12
Harga	Rp5.420	Rp7.514	Rp8.223	Rp8.932	Rp10.056	Rp7.458	Rp9.553	Rp12.094	Rp9.672	Rp12.214	Rp9.970	Rp12.512
Januari	Rp1.490.387	Rp1.841.013	Rp328.924	Rp714.547	Rp2.111.759	Rp596.645	Rp668.697	Rp1.572.281	Rp338.533	Rp427.491	Rp398.802	Rp1.251.170
Februari	Rp1.490.387	Rp1.841.013	Rp328.924	Rp714.547	Rp2.111.759	Rp596.645	Rp668.697	Rp1.572.281	Rp338.533	Rp427.491	Rp398.802	Rp1.251.170
Maret	Rp1.652.974	Rp2.066.443	Rp411.154	Rp803.865	Rp2.212.319	Rp671.226	Rp764.225	Rp1.935.116	Rp435.257	Rp549.631	Rp498.502	Rp1.626.521
April	Rp1.652.974	Rp2.066.443	Rp411.154	Rp803.865	Rp2.212.319	Rp671.226	Rp764.225	Rp1.935.116	Rp435.257	Rp549.631	Rp498.502	Rp1.626.521
Mei	Rp1.490.387	Rp1.841.013	Rp328.924	Rp714.547	Rp2.111.759	Rp596.645	Rp668.697	Rp1.572.281	Rp338.533	Rp427.491	Rp398.802	Rp1.251.170
Juni	Rp1.490.387	Rp1.841.013	Rp328.924	Rp714.547	Rp2.111.759	Rp596.645	Rp668.697	Rp1.572.281	Rp338.533	Rp427.491	Rp398.802	Rp1.251.170
Juli	Rp1.490.387	Rp1.841.013	Rp328.924	Rp714.547	Rp2.111.759	Rp596.645	Rp668.697	Rp1.572.281	Rp338.533	Rp427.491	Rp398.802	Rp1.251.170
Agustus	Rp1.490.387	Rp1.841.013	Rp328.924	Rp714.547	Rp2.111.759	Rp596.645	Rp668.697	Rp1.572.281	Rp338.533	Rp427.491	Rp398.802	Rp1.251.170
September	Rp1.490.387	Rp1.841.013	Rp328.924	Rp714.547	Rp2.111.759	Rp596.645	Rp668.697	Rp1.572.281	Rp338.533	Rp427.491	Rp398.802	Rp1.251.170
Oktober	Rp1.490.387	Rp1.841.013	Rp328.924	Rp714.547	Rp2.111.759	Rp596.645	Rp668.697	Rp1.572.281	Rp338.533	Rp427.491	Rp398.802	Rp1.251.170
November	Rp1.490.387	Rp1.841.013	Rp328.924	Rp714.547	Rp2.111.759	Rp596.645	Rp668.697	Rp1.572.281	Rp338.533	Rp427.491	Rp398.802	Rp1.251.170
Desember	Rp1.598.779	Rp1.991.300	Rp328.924	Rp714.547	Rp2.111.759	Rp596.645	Rp668.697	Rp1.814.171	Rp338.533	Rp427.491	Rp398.802	Rp1.501.404
Total Modal per menu	Rp18.318.209	Rp22.693.302	Rp4.111.544	Rp8.753.202	Rp25.542.226	Rp7.308.905	Rp8.215.422	Rp19.834.936	Rp4.255.842	Rp5.374.171	Rp4.985.021	Rp16.014.975

Menu	13	14	15	16	17	18	19	20	21	22
Harga	Rp6.389	Rp8.483	Rp11.025	Rp8.603	Rp11.145	Rp6.862	Rp8.956	Rp11.498	Rp9.076	Rp11.618
Januari	Rp255.546	Rp678.671	Rp441.002	Rp172.059	Rp222.892	Rp446.005	Rp895.636	Rp574.901	Rp272.277	Rp290.439
Februari	Rp255.546	Rp678.671	Rp441.002	Rp172.059	Rp222.892	Rp446.005	Rp895.636	Rp574.901	Rp272.277	Rp290.439
Maret	Rp319.432	Rp933.173	Rp551.252	Rp258.088	Rp334.338	Rp514.621	Rp1.164.327	Rp689.881	Rp363.037	Rp406.615
April	Rp319.432	Rp933.173	Rp551.252	Rp258.088	Rp334.338	Rp514.621	Rp1.164.327	Rp689.881	Rp363.037	Rp406.615
Mei	Rp255.546	Rp678.671	Rp441.002	Rp172.059	Rp222.892	Rp446.005	Rp895.636	Rp574.901	Rp272.277	Rp290.439
Juni	Rp255.546	Rp678.671	Rp441.002	Rp172.059	Rp222.892	Rp446.005	Rp895.636	Rp574.901	Rp272.277	Rp290.439
Juli	Rp255.546	Rp678.671	Rp441.002	Rp172.059	Rp222.892	Rp446.005	Rp895.636	Rp574.901	Rp272.277	Rp290.439
Agustus	Rp255.546	Rp678.671	Rp441.002	Rp172.059	Rp222.892	Rp446.005	Rp895.636	Rp574.901	Rp272.277	Rp290.439
September	Rp255.546	Rp678.671	Rp441.002	Rp172.059	Rp222.892	Rp446.005	Rp895.636	Rp574.901	Rp272.277	Rp290.439
Oktober	Rp255.546	Rp678.671	Rp441.002	Rp172.059	Rp222.892	Rp446.005	Rp895.636	Rp574.901	Rp272.277	Rp290.439
November	Rp255.546	Rp678.671	Rp441.002	Rp172.059	Rp222.892	Rp446.005	Rp895.636	Rp574.901	Rp272.277	Rp290.439
Desember	Rp255.546	Rp678.671	Rp441.002	Rp172.059	Rp222.892	Rp446.005	Rp895.636	Rp574.901	Rp272.277	Rp290.439
Total Modal per menu	Rp255.546	Rp678.671	Rp441.002	Rp172.059	Rp222.892	Rp446.005	Rp895.636	Rp574.901	Rp272.277	Rp290.439
Total Modal per Menu	Rp3.194.321	Rp8.822.727	Rp5.512.524	Rp2.236.765	Rp2.897.596	Rp5.489.291	Rp11.464.146	Rp7.128.773	Rp3.448.848	Rp3.717.623



Biaya Bahan Baku “Kwetiaw Pluit Jakarta” Tahun 2028

Menu	1	2	3	4	5	6	7	8	9	10	11	12
Harga	Rp5.691	Rp7.890	Rp8.634	Rp9.378	Rp10.559	Rp7.831	Rp10.030	Rp12.699	Rp10.156	Rp12.825	Rp10.469	Rp13.137
Januari	Rp1.621.812	Rp2.011.964	Rp388.541	Rp797.167	Rp2.270.141	Rp665.632	Rp752.284	Rp1.777.888	Rp406.239	Rp512.989	Rp471.085	Rp1.445.101
Februari	Rp1.792.529	Rp2.248.666	Rp474.883	Rp890.951	Rp2.375.729	Rp743.942	Rp852.589	Rp2.158.863	Rp507.799	Rp641.236	Rp575.770	Rp1.839.220
Maret	Rp1.792.529	Rp2.248.666	Rp474.883	Rp890.951	Rp2.375.729	Rp743.942	Rp852.589	Rp2.158.863	Rp507.799	Rp641.236	Rp575.770	Rp1.839.220
April	Rp1.621.812	Rp2.011.964	Rp388.541	Rp797.167	Rp2.270.141	Rp665.632	Rp752.284	Rp1.777.888	Rp406.239	Rp512.989	Rp471.085	Rp1.445.101
Mei	Rp1.621.812	Rp2.011.964	Rp388.541	Rp797.167	Rp2.270.141	Rp665.632	Rp752.284	Rp1.777.888	Rp406.239	Rp512.989	Rp471.085	Rp1.445.101
Jun	Rp1.621.812	Rp2.011.964	Rp388.541	Rp797.167	Rp2.270.141	Rp665.632	Rp752.284	Rp1.777.888	Rp406.239	Rp512.989	Rp471.085	Rp1.445.101
Juli	Rp1.621.812	Rp2.011.964	Rp388.541	Rp797.167	Rp2.270.141	Rp665.632	Rp752.284	Rp1.777.888	Rp406.239	Rp512.989	Rp471.085	Rp1.445.101
Agustus	Rp1.621.812	Rp2.011.964	Rp388.541	Rp797.167	Rp2.270.141	Rp665.632	Rp752.284	Rp1.777.888	Rp406.239	Rp512.989	Rp471.085	Rp1.445.101
September	Rp1.621.812	Rp2.011.964	Rp388.541	Rp797.167	Rp2.270.141	Rp665.632	Rp752.284	Rp1.777.888	Rp406.239	Rp512.989	Rp471.085	Rp1.445.101
Oktober	Rp1.621.812	Rp2.011.964	Rp388.541	Rp797.167	Rp2.270.141	Rp665.632	Rp752.284	Rp1.777.888	Rp406.239	Rp512.989	Rp471.085	Rp1.445.101
November	Rp1.621.812	Rp2.011.964	Rp388.541	Rp797.167	Rp2.270.141	Rp665.632	Rp752.284	Rp1.777.888	Rp406.239	Rp512.989	Rp471.085	Rp1.445.101
Desember	Rp1.735.623	Rp2.169.765	Rp388.541	Rp797.167	Rp2.270.141	Rp665.632	Rp752.284	Rp2.031.871	Rp406.239	Rp512.989	Rp471.085	Rp1.707.847
Total Modal per menu	Rp19.916.987	Rp24.774.773	Rp4.835.176	Rp9.753.567	Rp27.452.865	Rp8.144.209	Rp9.228.021	Rp22.350.586	Rp5.077.993	Rp6.412.363	Rp5.862.385	Rp18.392.198

Menu	13	14	15	16	17	18	19	20	21	22
Harga	Rp6.708	Rp8.908	Rp11.576	Rp9.033	Rp11.702	Rp7.205	Rp9.404	Rp12.073	Rp9.530	Rp12.198
Januari	Rp301.863	Rp801.681	Rp520.934	Rp225.827	Rp292.546	Rp504.329	Rp1.034.460	Rp664.011	Rp333.540	Rp365.954
Februari	Rp368.944	Rp1.068.907	Rp636.697	Rp316.158	Rp409.564	Rp576.376	Rp1.316.586	Rp784.740	Rp428.837	Rp487.938
Maret	Rp368.944	Rp1.068.907	Rp636.697	Rp316.158	Rp409.564	Rp576.376	Rp1.316.586	Rp784.740	Rp428.837	Rp487.938
April	Rp301.863	Rp801.681	Rp520.934	Rp225.827	Rp292.546	Rp504.329	Rp1.034.460	Rp664.011	Rp333.540	Rp365.954
Mei	Rp301.863	Rp801.681	Rp520.934	Rp225.827	Rp292.546	Rp504.329	Rp1.034.460	Rp664.011	Rp333.540	Rp365.954
Jun	Rp301.863	Rp801.681	Rp520.934	Rp225.827	Rp292.546	Rp504.329	Rp1.034.460	Rp664.011	Rp333.540	Rp365.954
Juli	Rp301.863	Rp801.681	Rp520.934	Rp225.827	Rp292.546	Rp504.329	Rp1.034.460	Rp664.011	Rp333.540	Rp365.954
Agustus	Rp301.863	Rp801.681	Rp520.934	Rp225.827	Rp292.546	Rp504.329	Rp1.034.460	Rp664.011	Rp333.540	Rp365.954
September	Rp301.863	Rp801.681	Rp520.934	Rp225.827	Rp292.546	Rp504.329	Rp1.034.460	Rp664.011	Rp333.540	Rp365.954
Oktober	Rp301.863	Rp801.681	Rp520.934	Rp225.827	Rp292.546	Rp504.329	Rp1.034.460	Rp664.011	Rp333.540	Rp365.954
November	Rp301.863	Rp801.681	Rp520.934	Rp225.827	Rp292.546	Rp504.329	Rp1.034.460	Rp664.011	Rp333.540	Rp365.954
Desember	Rp301.863	Rp801.681	Rp520.934	Rp225.827	Rp292.546	Rp504.329	Rp1.034.460	Rp664.011	Rp333.540	Rp365.954
Total Modal per menu	Rp301.863	Rp801.681	Rp520.934	Rp225.827	Rp292.546	Rp504.329	Rp1.034.460	Rp664.011	Rp333.540	Rp365.954
Total	Rp301.863	Rp979.832	Rp520.934	Rp225.827	Rp292.546	Rp504.329	Rp1.222.544	Rp664.011	Rp333.540	Rp365.954
Modal per Menu	Rp3.756.521	Rp10.332.771	Rp6.482.728	Rp2.890.589	Rp3.744.585	Rp6.196.038	Rp13.165.855	Rp8.209.587	Rp4.193.073	Rp4.635.411



Biaya Bahan Baku “Kwetiaw Pluit Jakarta” Tahun 2029

Menu	1	2	3	4	5	6	7	8	9	10	11	12
Harga	Rp5.975	Rp8.285	Rp9.066	Rp9.847	Rp11.087	Rp8.223	Rp10.532	Rp13.334	Rp10.664	Rp13.466	Rp10.992	Rp13.794
Januari	Rp1.762.653	Rp2.195.408	Rp453.298	Rp886.262	Rp2.439.081	Rp740.027	Rp842.558	Rp2.000.123	Rp479.870	Rp605.968	Rp549.599	Rp1.655.298
Februari	Rp1.941.906	Rp2.443.945	Rp543.957	Rp984.735	Rp2.549.949	Rp822.252	Rp947.878	Rp2.400.148	Rp586.508	Rp740.628	Rp659.518	Rp2.069.122
Maret	Rp1.941.906	Rp2.443.945	Rp543.957	Rp984.735	Rp2.549.949	Rp822.252	Rp947.878	Rp2.400.148	Rp586.508	Rp740.628	Rp659.518	Rp2.069.122
April	Rp1.762.653	Rp2.195.408	Rp453.298	Rp886.262	Rp2.439.081	Rp740.027	Rp842.558	Rp2.000.123	Rp479.870	Rp605.968	Rp549.599	Rp1.655.298
Mei	Rp1.762.653	Rp2.195.408	Rp453.298	Rp886.262	Rp2.439.081	Rp740.027	Rp842.558	Rp2.000.123	Rp479.870	Rp605.968	Rp549.599	Rp1.655.298
Juni	Rp1.762.653	Rp2.195.408	Rp453.298	Rp886.262	Rp2.439.081	Rp740.027	Rp842.558	Rp2.000.123	Rp479.870	Rp605.968	Rp549.599	Rp1.655.298
Juli	Rp1.762.653	Rp2.195.408	Rp453.298	Rp886.262	Rp2.439.081	Rp740.027	Rp842.558	Rp2.000.123	Rp479.870	Rp605.968	Rp549.599	Rp1.655.298
Agustus	Rp1.762.653	Rp2.195.408	Rp453.298	Rp886.262	Rp2.439.081	Rp740.027	Rp842.558	Rp2.000.123	Rp479.870	Rp605.968	Rp549.599	Rp1.655.298
September	Rp1.762.653	Rp2.195.408	Rp453.298	Rp886.262	Rp2.439.081	Rp740.027	Rp842.558	Rp2.000.123	Rp479.870	Rp605.968	Rp549.599	Rp1.655.298
Oktober	Rp1.762.653	Rp2.195.408	Rp453.298	Rp886.262	Rp2.439.081	Rp740.027	Rp842.558	Rp2.000.123	Rp479.870	Rp605.968	Rp549.599	Rp1.655.298
November	Rp1.762.653	Rp2.195.408	Rp453.298	Rp886.262	Rp2.439.081	Rp740.027	Rp842.558	Rp2.000.123	Rp479.870	Rp605.968	Rp549.599	Rp1.655.298
Desember	Rp1.882.155	Rp2.361.099	Rp453.298	Rp886.262	Rp2.439.081	Rp740.027	Rp842.558	Rp2.266.807	Rp479.870	Rp605.968	Rp549.599	Rp1.931.181
Total Modal per menu	Rp21.629.848	Rp27.007.659	Rp5.620.892	Rp10.832.087	Rp29.490.712	Rp9.044.770	Rp10.321.341	Rp25.068.214	Rp5.971.720	Rp7.540.938	Rp6.815.023	Rp20.967.105

Menu	13	14	15	16	17	18	19	20	21	22
Harga	Rp7.043	Rp9.353	Rp12.155	Rp9.485	Rp12.287	Rp7.565	Rp9.874	Rp12.677	Rp10.006	Rp12.808
Januari	Rp352.174	Rp935.294	Rp607.756	Rp284.542	Rp368.608	Rp567.370	Rp1.184.927	Rp760.594	Rp400.248	Rp448.293
Februari	Rp422.609	Rp1.215.882	Rp729.307	Rp379.390	Rp491.477	Rp643.019	Rp1.481.159	Rp887.360	Rp500.310	Rp576.377
Maret	Rp422.609	Rp1.215.882	Rp729.307	Rp379.390	Rp491.477	Rp643.019	Rp1.481.159	Rp887.360	Rp500.310	Rp576.377
April	Rp352.174	Rp935.294	Rp607.756	Rp284.542	Rp368.608	Rp567.370	Rp1.184.927	Rp760.594	Rp400.248	Rp448.293
Mei	Rp352.174	Rp935.294	Rp607.756	Rp284.542	Rp368.608	Rp567.370	Rp1.184.927	Rp760.594	Rp400.248	Rp448.293
Juni	Rp352.174	Rp935.294	Rp607.756	Rp284.542	Rp368.608	Rp567.370	Rp1.184.927	Rp760.594	Rp400.248	Rp448.293
Juli	Rp352.174	Rp935.294	Rp607.756	Rp284.542	Rp368.608	Rp567.370	Rp1.184.927	Rp760.594	Rp400.248	Rp448.293
Agustus	Rp352.174	Rp935.294	Rp607.756	Rp284.542	Rp368.608	Rp567.370	Rp1.184.927	Rp760.594	Rp400.248	Rp448.293
September	Rp352.174	Rp935.294	Rp607.756	Rp284.542	Rp368.608	Rp567.370	Rp1.184.927	Rp760.594	Rp400.248	Rp448.293
Oktober	Rp352.174	Rp935.294	Rp607.756	Rp284.542	Rp368.608	Rp567.370	Rp1.184.927	Rp760.594	Rp400.248	Rp448.293
November	Rp352.174	Rp935.294	Rp607.756	Rp284.542	Rp368.608	Rp567.370	Rp1.184.927	Rp760.594	Rp400.248	Rp448.293
Desember	Rp352.174	Rp935.294	Rp607.756	Rp284.542	Rp368.608	Rp567.370	Rp1.184.927	Rp760.594	Rp400.248	Rp448.293
Total Modal per menu	Rp352.174	Rp935.294	Rp607.756	Rp284.542	Rp368.608	Rp567.370	Rp1.184.927	Rp760.594	Rp400.248	Rp448.293
Total	Rp352.174	Rp1.122.353	Rp607.756	Rp284.542	Rp368.608	Rp567.370	Rp1.382.415	Rp760.594	Rp400.248	Rp448.293
Modal per Menu	Rp4.366.956	Rp11.971.762	Rp7.536.172	Rp3.604.203	Rp4.669.030	Rp6.959.735	Rp15.009.075	Rp9.380.660	Rp5.003.098	Rp5.635.684