**DAFTAR ISI** Halaman

**ABSTRAK**……………………………………………………….……………………….......i

***ABSTRACT***…………………………………………………….……………..……….….…..ii

**KATA PENGANTAR**………………………………………….………………….….…......iii

**DAFTAR ISI**…………………………………………………….………….………....…......iv

**DAFTAR GAMBAR**………………………………………….……………………….……vii

**BAB I: PENDAHULUAN**……………………………………………..………………....…..1

A.Latar belakang Masalah…………………………………….…….………………...1

B.Rumusan Masalah………………………………………….……….………………4

C.Identifikasi Masalah…………………………….………………………………….4

D.Tujuan Penelitian………………………………..………………………………….5

E.Manfaat Penelitian……………………………..…………………………..……….5

**BAB II: KAJIAN PUSTAKA**…….………………….….……………………..……..……...6

A.Landasan Teoritis……………..…………….….…………………………………..6

B.Penelitian Terdahulu……………………………...….……………………………12

C.Kerangka Pemikiran...……………………………….………………....…………14

**BAB III: METODE PENELITIAN**…………………………….…………………….....…16

A.Subjek Penelitian…….……………………………….…………………….……..16

B.Metode Penelitian……………………………………….………………….……..16

C.Jenis Data……………………………………………….………………..……......18

D.Teknik Pengumpulan Data……………………………….……………….……....18

E.Teknik Analisis Data………………………………………….…………….…….20

**BAB IV: ANALISIS DAN PEMBAHASAN**……………………..……….……...….….....22

A. Gambaran Umum………………………………….……………………….……..22

 B. Analisis Temuan……………………………………….……….…………………24

 C. Hasil Pembahasan…………………………………………………………………65

**BAB V: PENUTUP**………………………………………………….……….……………...71

A.Simpulan………………………………………………….………………………..71

 B.Saran…………………………………………………….…………………………73

 1.Saran Akademis…………………………………………………………….73

 2.Saran Praktis………………………………………………………………..74

**DAFTAR PUSTAKA**

**LAMPIRAN**